

DECEMBER
2021

VISIT
CHEYENNE
WYOMING

Newsletter

The Holidays Are Here!

Winter is upon us, and with it comes a city full of holiday cheer! Take a break from the hustle and bustle of end-of-the-year festivities and enjoy an Old West Holiday in Cheyenne. Every weekend, Santa takes over the town with themed stops and photo opportunities all over downtown. Families and young-at-heart will find a bundle of holiday cheer as they shop small and local this holiday season downtown!



Family Fun Around Every Corner

Families will find the perfect Saturday escape when they discover that Santa has taken over the town as the NorthWEST Pole! Adventure through our little patch of the West at a variety of Santa Stops and Elfie Stations.



Start off at the mailroom (inside Chronicles Distilling) to pen your letter of wishes to the big man. Drop it off in the Pony Express letterbox, where Pony Express riders will rush their delivery to the North Pole on the backs of Santa's trusty steeds. Before they ride off, they're saddled up at Kringle Ranch (the downtown livery stable) ready for visitors as they prepare for their twice-daily rides!

If you don't have time to drop your letter at the Pony Express, why not deliver it to Santa himself? He's made a home at the gorgeous Tivoli building, next to a warm hearth. From 10 am to 5 pm on Saturdays come tell Santa your Christmas wishes and make your pitch to get back on the "nice" list!

Before you finish your adventure, stock up for Christmas eve at Mrs. Claus' Kitchen (or Mary's Mountain Cookies, as it's affectionately known to the locals). The life-size gingerbread house lures you in with tempting smells. The shop's elves are hard at work stocking up for Santa - and there's nothing he'll appreciate more during his ride than some giant cookies. (We won't tell if you eat some too!)



START YOUR PLANNING AT OLDWESTHOLIDAY.COM

CHEYENNE.ORG

[VISITCHEYENNE](https://www.instagram.com/visitcheyenne)

[VISITCHEYENNE](https://www.facebook.com/visitcheyenne)

[CHEYENNEWY](https://twitter.com/CHEYENNEWY)

[CHEYENNECVB](https://www.youtube.com/channel/UCvB...)

CHEYENNETROLLEY.COM

Movie Moments for the Young-at-Heart

The holidays aren't just for the young. Gift yourself some movie-style magic during the holidays. The adventure begins downtown to snag the perfect gift for your loved ones in Cheyenne's small shopping hub. The downtown is sprinkled with Elfie Stations for holiday photos – can you find them all? As daylight fades, make your way to the Depot Plaza for the Meyers Light Wonderland! There is nothing more romantic than a promenade amongst the holiday lights, bundled up in a warm coat and mittens. Warm up with a pint at Santa's Saloon (Freedom's Edge Brewing Company). Sip a local craft brew at our jolly friend's favorite watering hole (and you could even challenge him to see if you could get a dollar on the ceiling!)



TIDBITS

LCCC Outreach and Workforce Development

Now provide ServSafe training! Schedule by calling 307-432-1632

Do you want your photos featured by Visit Cheyenne?

Send your high quality photographs to Andi@Cheyenne.org. Giving us the rights to use your photographs helps us feature your business in the future, and in a hurry when travel writers request them.



CALENDAR

Saturdays

Old West Holiday

Weekends

Cheyenne Street Railway Trolley
Light Tours

December 31

New Years Eve Ball Drop



LODGING STATISTICS

October 2021		Change from last year	YTD 2021
Lodging Occupancy	66.9%	+9.7%	65.3% (+20.2%)
Average Room Rate	\$100.33	+19.7%	\$104.79 (+27)

Source: Smith Travel Research



121 W. 15th Street, Suite 202
Cheyenne, WY 82001
cheyenne.org

To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org

CHEYENNE.ORG

VISITCHEYENNE

VISITCHEYENNE

CHEYENNEWY

CHEYENNECVB

CHEYENNETROLLEY.COM