

DECEMBER  
2024



# Newsletter

December is finally here, and 2025 is just around the corner  
Cheyenne is bustling with holiday fun, and 2025 already has amazing events planned so  
read on to learn more!

## Santa's Making Spirits Bright in Cheyenne This Holiday

Santa made his grand return to the NorthWEST Pole during the 34th Annual Cheyenne Christmas Parade, and he's here to spread holiday cheer before heading back to prepare for Christmas Eve!

Santa has set up shop in the Historic Whipple House (300 E. 17th St.), where visitors can enjoy photos, hot cocoa, and holiday magic. Stop by on December 7th and 14th from 10 AM to 4 PM to say hello and snap a picture with the big guy himself! Meanwhile, Santa's horses are resting up at Kringle Ranch on 15th Street and Pioneer Avenue. Hell on Wheels Rodeo Queen and Lady-in-Waiting, Shelby Hoobler and Sage Scoggin, are taking care of Santa's Horses for him, so stop by to say hi to them a cookie to say hi—they'll need all the energy they can get for Christmas Eve!

Want to send your wish list directly to Santa? Head over to Chronicles Distilling, where you can drop a letter into the magical mailbox. The Pony Express will pick them up and deliver them straight to the North Pole!

On Saturday, December 7th, at 4 PM, you can jingle all the way down 15th Street in Downtown Cheyenne during the Old West Holiday Running of the Santas! Put on your best Santa suit, grab some friends, and join this festive mini-run through the best of 15th Street's bars and restaurants.

For extra fun, explore all 19 Santa Stops around downtown and collect stamps using the exclusive digital passport. Get 12 stamps between December 7th and 15th, and you'll be entered into the Santa Stop Sweepstakes for a chance to win a grand prize valued at over \$1,000!

Finally, join us at the Cheyenne Regional Airport on Sunday, December 15th, at 9:30 AM to see Santa off as he flies back to the North Pole!

Find all these details and more holiday happenings at [OldWestHoliday.com](http://OldWestHoliday.com)!



## Winter Knights of Cheyenne to Make Triumphant Return in 2025!

Winter Knights of Cheyenne is making a triumphant return to the Event Center at Archer on Saturday, February 15th, and Sunday, February 16th, 2025! Get ready for a bigger, bolder, and even more thrilling experience as the Knights of Valour Extreme Jousting Group, led by the renowned Shane Adams, brings back the heart-pounding excitement of full-contact jousting.

This year, the excitement doesn't stop at the jousting arena. The event will also feature a stellar lineup of entertainers and a bustling medieval market filled with unique treasures and delights for all ages. And for 2025, we're doubling the feasting fun! With the addition of a second feast, guests can now enjoy not one, but two nights of spectacular meals crafted by Uncle Fred's Catering, paired with unforgettable entertainment.

Mark your calendars—Winter Knights of Cheyenne 2025 is an event you won't want to miss! Stay tuned for more details and get ready to step into a medieval adventure like no other.

You can find tickets and more information about the event at [Cheyenne.org/WinterKnights!](https://Cheyenne.org/WinterKnights!)

## Make New Memories With a Holiday Lights Tour

Starting December 7th, the Cheyenne Street Railway Trolley is bringing back its magical Holiday Lights Tours, running through December 28th. These festive tours depart nightly at 6 PM, 7 PM, and 8 PM, offering a cozy, family-friendly way to soak up the dazzling holiday lights across Cheyenne.

Step aboard the trolley, settle into the warmth, and enjoy a narrated journey through the city's most beautifully decorated neighborhoods and landmarks. This cherished Cheyenne holiday tradition is perfect for creating special memories with loved ones while taking in the twinkling lights and festive cheer of the season.

Tickets are expected to sell quickly, so don't wait to secure your spot! For more information and to grab your tickets, visit [CheyenneTrolley.com](https://CheyenneTrolley.com) or stop by the Visitors Center in the Historic Depot. Make this holiday season one to remember with the Holiday Lights Tour!



## LODGING STATISTICS

October 2024		Change from last year	YTD 2024
Lodging Occupancy Percentage	60.5%	-3.8%	62.1% (-4.7%)
Average Room Rate	\$106.63	1.1	\$119.82 (+1.1)



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[cheyenne.org](https://cheyenne.org)

To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or [laura@cheyenne.org](mailto:laura@cheyenne.org)

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