

FEBRUARY
2022



Newsletter

Indoor Entertainment Awaits

The bite of the winter wind and snowy weather shouldn't keep you from exploring Downtown Cheyenne. We have plenty of indoor activities that will give you hours of fun, whether it's for a night out for Valentine's Day or a weekend getaway or staycation with the whole family.

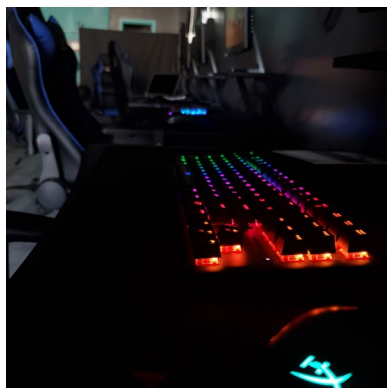
Creative Crafts

Crafters will want to grab their friends and family to visit our various painting and artistic spaces. The newly opened Board and Brush let you create a custom wood sign. Channel your inner calligrapher to create a beautiful statement piece for your home. If you want something a little more detailed, don't forget Flydragon Design Art Studio. Paint on canvas and pottery with guided classes in the studio. You could even book a private party with friends. Downtown is also home to ceramic painting opportunities for guests of any age at Graffito's. Grab one of their pre-made clay projects and let your imagination fly free!



Batter Up!

While the artists follow their muse, the sports fans should try our brand-new sports experience downtown. The recently opened indoor batting cages at The Factory mix the fun of baseball with great food - it's attached to 2 Doors Down. Enjoy a classic Cheyenne burger or chili dog while hitting the cages with your friends.



Gaming Levelled Up

Gamers of all persuasions can get their fix downtown. The old-school arcade fan will find their happy place at Flipper's Family Arcade. Test your skills with games that range from air hockey to pinball, motorcycle racing to dancing classics. Load up on sustenance (pizza and cocktails, anyone?) and game the night away with prizes galore. New-school gamers can walk just a couple of blocks to the Annex. They have an e-sports setup that will wow even the seasoned gamer and games ranging from Minecraft to Call of Duty, constantly making new additions. Don't forget, they also have tournaments and community days every weekend (some of which have cash prizes!), so start warming up your fingers now!

Rope Up Rodeo Season

Summer is, in fact, coming and it's time to make your plans for Cheyenne's rodeo season! Beat the rush and get your rodeo tickets and room reservations ahead of time, whether you stay for the entire Daddy of 'Em All or stop in for just a few days. While we with bated breath for the Frontier Nights concert announcements next month, you can guarantee your seats now. Concert and rodeo season passes are available so you don't miss a moment of rodeo action or Cheyenne's musical event of the season. See CFDRodeo.com for more information.



Not a fan of the Frontier crowds? We have you covered with locally-sourced rodeo action. Give yourself an exciting summer weekend at the Hell on Wheels Rodeo and Chuck Wagon Dinner. We've planned a real cowboy experience just for you with delicious fire-licked brisket and cast-iron cobbler that is calling out your name. Mark your calendars for June 10 & 24, July 8 & 15, and August 12 & 26. Tickets are available soon at HellOnWheelsRodeo.com.

TIDBITS

Do you want your photos featured by Visit Cheyenne?

Send your high quality photographs to Andi@Cheyenne.org. Giving us the rights to use your photographs helps us feature your business in the future, and in a hurry when travel writers request them.

Sponsor Cheyenne's Next Big Event

From Hell on Wheels to Old West Holiday, we are pulling out the stops on events in Cheyenne! Show your support for what we do! Email Sarah@cheyenne.org for sponsorship opportunities.



LODGING STATISTICS

December 2021		Change from last year	YTD 2021
Lodging Occupancy	44.9%	+16.2%	62.6% (+19.9%)
Average Room Rate	\$90.72	+22.9%	\$103.23 (+26.5%)

Source: Smith Travel Research



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