

FEBRUARY
2024



NEWSLETTER

February is still a chilly winter month, but there is plenty going on around town to help you forget about the cold! Read on to see what's happening around Cheyenne this month!

Winter Farmers' Market in the Depot Continues To Bring in Crowds



Buying local at a farmers' market is a wonderful experience. It's unique, fun, and getting to know your local growers is always a great way to know where your food and goods are coming

from. Did you know you still have the chance to do that even in the winter?

The Cheyenne Winter Farmers' Market is still going strong, drawing crowds in the hundreds even on the coldest of weekends. This is a great chance to get a hold of some local meats, breads, honey, and more. From hand-made textiles to home grown chicken eggs, there's a good chance of finding a bit of everything.

You can find the market at the Cheyenne Depot on February 3rd and February 17th, starting at 9 AM and running until 1 PM. We hope to see you there!

Buckle Up, It's Going To Be a Fun Winter!

This winter is looking to be an exciting one, with all kinds of incredible fun, including two big, first-time-ever events happening at the Event Center at Archer! Up first is the inaugural Frozen Fury on the Plains. This bucking bronc futurity match will feature the future of rodeo, both of the two and four-legged variety. 60 young horses, and 40 rookie cowboys will compete for the championship crowns on February 10th.

Medieval adventure is coming to Cheyenne! Winter Knights of Cheyenne gives you the opportunity to watch a medieval tournament – armored knights, giant horses, incredible clashes, turkey legs, it's all here! Winter Knights of Cheyenne runs February 17th to 18th at the Event Center at Archer.

Live music and shows are also on hand this month, with a variety of shows all around town. From shows at the Civic Center, to The Lincoln, to the Outlaw Saloon, there is something for everyone! To learn more, head to Cheyenne.org.

Romance in the Paris of the West

February has a few holidays, including President's Day – but let's be honest; when it comes to the day everyone is planning for, it's February 14th, Valentine's Day. If you're looking for ideas for a great Valentine's Day date, Cheyenne's got you covered!

For starters, take a stroll together through some of Cheyenne's amazing attractions like the Wyoming State Museum, the Cheyenne Depot Museum, or the Cheyenne Botanic Gardens. Next, what could be more classic than a romantic dinner and a movie? For movies, the Capitol Theater features all the new releases, as well as a few classics!



For dinner, we'll start with the classic date night fare – Italian! Bella Fuoco on Warren Avenue is one of the best places around for local, wood-fired pizza. Over on Central Avenue, another Downtown dining destination is Napoli's Italian Restaurant, where house specialties like Penne alla vodka and Chicken Piccata are sure to delight!

On the north side of town, you'll find L'Osteria Mondello, a delicious Italian restaurant featuring both a pizzeria and fine dining. The Carbonara and a glass of house wine is hard to beat. More dining options include the unique Paris West, Wyoming's Rib and Chop House, and the Cheyenne steakhouse staple, Little Bear Inn.

After dinner and a movie, explore Cheyenne's nightlife. Visit The Outlaw Saloon, the biggest honky tonk in Cheyenne. If beer is a couple's favorite, drop in on any of the local breweries like Freedom's Edge Brewing Co., Accomplice Beer Company, Black Tooth Brewing Company, Westby Edge, or Blue Raven Brewery.

There are so many more options than we can list here, for more date night ideas head to the Visit Cheyenne website at Cheyenne.org!

LODGING STATISTICS

December 2023		Change from last year	YTD 2023
Lodging Occupancy	44.0	1.0	62.3% (3.4%)
Average Room Rate	\$91.64	3.4	\$115.20 (+3.)

Source: Smith Travel Research

VISIT CHEYENNE WYOMING
 121 W. 15th Street, Suite 202
 Cheyenne, WY 82001
cheyenne.org

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