



Media Pass Application

Date:

Company: Visit Cheyenne

Company Address: 121 W. 15th ST. Cheyenne, WY 82001

Contact: Jim Walter, CDME Vice President | Telephone 307-509-0331 jim@cheyenne.org

The Frozen Fury on the Plains

February 8, 2025. Doors open at 5pm, rodeo begins at 6pm.

The Event Center at Archer, 3801 Archer Pkwy, Cheyenne, WY 82001

Name: _____

Address: _____

Telephone: _____

Email: _____

Website: _____

Is your work published? Yes No

Have you had media access previously to a Visit Cheyenne event? Yes No

If yes, which events? _____

Please provide a general overview of why granting you a media credential will benefit Visit Cheyenne and the Frozen Fury on the Plains:



Do you plan to resell your photography? Yes No

If yes, do you have a Wyoming State Sales / Use Tax Number? Yes No

Visit Cheyenne Media Pass Rules

1. As a credentialed member of the media, you are a guest of Visit Cheyenne. Please follow all instructions from staff, both inside and outside of the arena, immediately for your safety and the safety of those around you.
2. Upon arrival you may be asked to sign a waiver of liability. Failure to sign the waiver will result in your access via media pass being denied.
3. Your media credentials must always be visible.
4. Your media credentials are property of Visit Cheyenne and must be surrendered upon request.
5. For rodeo events, including but not limited to the Hell on Wheels Rodeo and Chuck Wagon Dinner Series, and the Frozen Fury on the Plains, PRCA approved western attire is always required.
6. Media credentials are for working media only. If you would like additional people to attend the event, they must purchase a ticket.
7. When using, selling or showing photos from our events, proper event credit must be given.
8. Drones are strictly forbidden without express written permission from Visit Cheyenne. Permission will only be given to licensed drone pilots who are in compliance with all FAA regulations.
9. If reselling your photographs, all requirements for sales tax collection and remittance to the State of Wyoming must be adhered to. You must provide Visit Cheyenne with your sales / use tax license number upon request.

I understand, accept and will follow the rules that Visit Cheyenne has established for members of the media who wish to cover events as a credentialed member of the media. I understand that failure to comply with the rules could result in forfeiture of my media access and credentials.

Signature: _____ Date: _____