

# (A) ANNOUNCEMENTS

# Visit Cheyenne Selects Domenic Bravo as New CEO

The Visit Cheyenne Board of Directors has selected Domenic Bravo as the organization's new CEO, replacing Darren Rudloff who has served 22 years in the role.

Bravo is a highly respected leader in the Wyoming outdoor recreation and tourism management field. He is a professor at the University of Wyoming and helped build UW's new Outdoor Recreation and Tourism Degree program. Previously, he served as the administrator for WY State Parks and the Out-



door Recreation Office for 11 years. He has served on many local and national boards, including as President of the National Association of State Park Directors, and has a master's degree in Park and Resource Management from Slippery Rock University.

"The Board received interest in the CEO position from talented individuals from across the country," said Visit Cheyenne Board Chairman Tony O'Brien. "We are pleased to have Mr. Bravo lead Visit Cheyenne going forward and are confident that his leadership and skills will take the organization to higher levels." "I am honored and excited to serve my community and the tourism industry in this amazing position," said Bravo. "Mr. Rudloff, the wonderful board, and the fantastic staff of Visit Cheyenne have set a legacy of success that I look forward expanding upon"

Bravo will begin as Visit Cheyenne CEO on Monday, January 20, 2020. Rudloff will remain as an advisor to Bravo and the Board of Directors during Bravo's transition in January.

## NEW BUSINESSES

#### **Union Pacific Steam Shop Tours Return!**

The popular U.P. Steam Shop Tours where visitors can see the restored Big Boy 4014 are back for 3 special days—January 17th, and February 7th and 22nd. Now is your chance to visit the Union Pacific Steam Shop and visit up-close the Big Boy #4014 which has undergone restoration to operating condition, and is running the rails once again!

Reservations are required, and must be paid at the time of purchase. The tours are \$30 per person, regardless of age. Call1-800-426-5009 or (307) 778-3133 or email bill@cheyenne.org.

# 🗘 TIDBITS

Splash Pad: According to the City of Cheyenne, the splash pad site plan has been approved, and most of the equipment (pumps, nozzles, etc.) has been delivered. The City plans to begin a twomonth construction period in April 2020.

Air Service: Cheyenne Regional Airport has enjoyed approximately 34,000 enplanements on the new American Airlines service since it began in late 2018. Load factors have been above 70% for the past few months. Keep Flying Cheyenne!

Visit Cheyenne Marketing Grants: The Visit Cheyenne Board of Directors awarded marketing grants for 2020 events to: Cheyenne Symphony, Depot Event Season, Sherman Hill Train Show, Reformation Dance Company, Old Fashioned Melodrama, Downtown Holiday Mart, Historic Governors' Mansion, Ballet Wyoming, DeLancey Summer Roping Series, Hell on Wheels Shootout, Bull Party, WY Community Theater, Civic Center events, Midnight West Film Festival, WY Carriages, and the CFD Western Art Show. Congratulations!

### 🖭 VISIT CHEYENNE NEWS

#### A Message from Darren Rudloff

It has truly been an honor to lead Visit Cheyenne in developing the Laramie County hospitality industry over the past two decades I am very thankful to all the individuals I've worked with who have made this job such a pleasure. This includes the Visit Cheyenne staff and board members, hospitality business partners, event organizers, elected officials, economic development associates, and media members.

I am opening a tourism consulting business called Rudloff Solutions where I will help communities plan and develop their tourism economies (rudloffsolutions.com). I will be staying in Cheyenne so I look forward to seeing you around this wonderful community! Thanks for a great ride Cheyenne!

DEC 2019 LODGING STATISTICS

	Dec	Change from last Dec	YTD 2019
Lodging Occupancy	52.9%	-4.6%	67.3% (+13.4%)
Average Room Rate	\$85.32	+2.4%	\$98.03 (+4.4%)

Source: Smith Travel Research

cheyenne.org cheyennetrolley.com 🕞 visitcheyenne 💿 visitcheyenne 🕥 cheyennewy 💽 CheyenneCVB

👸 CALENDAR

JAN 10-14 American Bus Association Marketplace, Omaha, NE

FEB 23-25 WY Governor's Tourism Conference, Cheyenne

APR 26-29 Rocky Mtn International Roundup Casper, WY

