

**VISIT
HEYENNE
WYOMING**

Somehow, we have arrived halfway through 2025 – and a third of the way through summer! But if you know Cheyenne, you know we pack as much in as possible, and July absolutely won't let you down. Read on to see what you have to look forward to!

A rider on a brown horse is shown in the middle of a barrel stop. The horse is leaning its body against a white barrel. The rider is wearing a red jacket and blue jeans, holding the reins. The barrel has a logo featuring a red silhouette of a person on a horse, with the letters 'W' and 'E' inside. The text 'WORLD' and 'INSURE' is visible on the barrel. The background is a dirt arena with a white fence.

through July 27, Cheyenne will host the world's largest outdoor rodeo and Western celebration, offering a lineup that promises unforgettable fun for all ages. Visitors can look forward to thrilling rodeo events, top-tier musical performances, and a variety of unique Western experiences. yard games, a kids rodeo, and street parties stretching from the Depot Plaza to Chronicles Distilling on 15th Street. Read more about this on the next page!

Cheyenne Frontier Days isn't just an event—it's a tradition that captures the spirit of the West. Whether you're a long-time attendee or a

These 10 days are filled with first-time visitor, Cheyenne Frontier exhilarating rodeo action, with cowboys Days promises an experience full of and cowgirls showcasing their skills adventure, culture, unforgettable in bronc riding, bull riding, and more. memories, and Western hospitality. The evening concerts are always a Head to Cheyenne.org for more highlight, featuring exciting musical information on Cheyenne Frontier Days artists that will have you dancing under and to see what's going on around town the Wyoming stars. This year, don't during those 10 days!

Saddle Up for Cheyenne Day!

The Wednesday of Frontier Days, known as “Cheyenne Day,” is anything but ordinary. This beloved local holiday is a time-honored tradition that celebrates the vibrant Cheyenne community. Amid the thrill of the 10-day CFD extravaganza, Cheyenne Day stands out as a day when many residents enjoy a break from work to immerse themselves in the festivities. It’s a day to unwind and shine! Exciting events are scattered all over town, with the heart of the action found downtown. Get ready to saddle up and join in on this local celebration!

Make the day even better with one of our savings passes to help you enjoy Cheyenne and save while you do it!

Go to Cheyenne.org to learn more about Cheyenne Day, our savings passes and all of the events happening around town during Cheyenne Frontier Days!

Rough Stock, Fast Ropes, Rising Stars – The Next Generation of Rodeo Starts Here

The sixth season of Hell on Wheels Rodeo and Chuck Wagons saw its first three performances in June with fans filling the stands to watch cowboys from all over compete. In June we saw spectators from 41 states and even attracted international rodeo fans from England, Canada, Ireland, France, Germany, and the Netherlands!

The rodeo starts at 7pm, where you’ll head over to the arena to cheer on our hometown cowboys and cowgirls! Enjoy the West’s favorite sport under the Wyoming sky with some of the region’s finest competitors, showcasing their skills in events like bull riding, barrel racing, and roping. The energy and excitement of the crowd make each night unforgettable.

There are still three rodeos left on July 11, August 22, and September 5, so you still have time to check out the action for yourself. Visit HellOnWheelsRodeo.com to secure your seat today and experience the thrill and tradition of Western rodeo at its best.



LODGING STATISTICS

May 2025		Change from last year	YTD 2025
Lodging Occupancy Percentage	68.0%	3.3%	55.0% (0.9%)
Average Room Rate	\$110.69	-3.2%	\$101.64 (-1.4%)



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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org