

**JULY  
2022**



# Newsletter

Somehow, we have arrived halfway through 2022 already - and a third of the way through summer! You know Cheyenne, though - we pack as much in as possible and July absolutely won't let you down; from fireworks to rodeo finals, you'll want to set some reminders on your calendar. Check out these highlights!

## Local Reads and Local Art

Local muralist and fine artist Bria Hammock published her very first children's book this summer and you have the chance to hear her read it aloud at the Paul Smith Children's Village Friday Storytime. *Catching Fresh Air* details the adventures of young bison learning about adventure in the West. Then, following Bria's lead, get a mini art lesson by painting your own window cling!

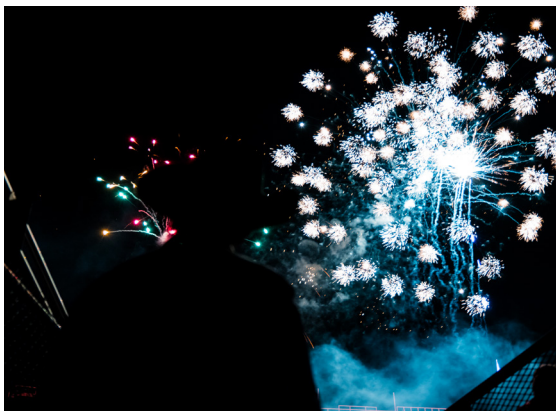
Bria's art (also on display in the Grand Conservatory this summer) is well known around the state, receiving numerous recognitions and awards for her distinctive style. She also runs Go Slo, a hand-illustrated apparel company ([www.goslo.co](http://www.goslo.co)) and her fine art can be found at [www.briahammock.com](http://www.briahammock.com). Copies of *Catching Fresh*

*Air* are available for sale around town, including at the Cheyenne Botanic Garden's gift shop, the Tilted Tulip. Bria will be available to sign your copy that morning. The free fun kicks off at 11 a.m. on Friday, July 8.



## Lighting Up the Sky

A midsummer spectacle awaits us as we celebrate Independence Day! After you have gotten your fill of burgers and hotdogs with friends and family, make your way toward Lions Park. All-aerial fireworks will be shot off from the Cheyenne Frontier Days arena beginning at 9:35 p.m. While the stadium and Frontier Park will be closed to the public, the show is designed to be visible from surrounding neighborhoods and the lawns of Lions.



If you are looking for additional Americana to go with your 4th of July festivities, make the jaunt out to Pine Bluffs Distilling. They will be hosting a party from 5 pm till midnight with the Graffiti Cuisine food truck cooking up deliciousness. Bring lawn chairs to kickback and relax with a locally distilled cocktail and fireworks! Details can be found here: [tinyurl.com/35wbw632](https://tinyurl.com/35wbw632)

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[CHEYENNETROLLEY.COM](https://www.cheyennetrolley.com)




## Urban Art at Its Finest

Now in its seventh year and freshly rebranded, the Culture Expo weekend kicks off July 15, celebrating urban arts, culture, and diversity. Perhaps the opposite of what you initially imagine when you think “Cheyenne,” threads of the Western, frontier spirit weaves throughout the weekend with a decidedly modern twist. Join us for the 4-Ever West Tattoo Fest, live mural painting in the alleys with Paint Slingers, free live concerts, and more! Check out [thecultureexpo.com](http://thecultureexpo.com) for more information.

## Ridiculous Amounts of Live Entertainment!

The entertainment staples like Fridays on the Plaza, live music and dancing at the Bunkhouse, Free Jazz Fridays at Little America, and a variety of music at the mainstages around town including The Lincoln, the Outlaw Saloon, and the Chinook at Terry Bison Ranch are rocking Cheyenne this summer. But the little stages are cranking out tunes too! Blue Raven and Black Tooth Breweries have live music regularly, the Civic Center is pulling in national acts, and the Bunkhouse has added more music Saturday afternoons (not to mention their Sunday Jam Session)! As if that weren’t enough, Frontier Nights has an incredible line up of big name acts this year to close out July. Look at the complete schedule on our website: [www.Cheyenne.org/events/concerts-live-music](http://www.Cheyenne.org/events/concerts-live-music).

And while it isn’t “music” per say (although it includes some), we can’t talk about July entertainment without a nod to the Old-Fashioned Melodrama. The ridiculous, word-play infused hero vs. villain antics take the stage at the Historic Atlas Theatre for much of July. See [www.cheyennelittletheatre.org/66th-old-fashioned-melodrama-1](http://www.cheyennelittletheatre.org/66th-old-fashioned-melodrama-1) for times and tickets.

 LODGING STATISTICS			
May 2022		Change from last year	YTD 2022
Lodging Occupancy	67.3%	-4.5%	55.7% (+1.1%)
Average Room Rate	\$103.73	+11.9%	\$94.84 (+16.3)

Source: Smith Travel Research



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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or [laura@cheyenne.org](mailto:laura@cheyenne.org)