

**JUNE
2024**

**VISIT
CHEYENNE
WYOMING**

NEWSLETTER

June is just the beginning of a hot summer season in Cheyenne! From rodeos to concerts and festivals, there's a lot going on around town so read on to learn more!

Hell on Wheels is Back for its Fifth Season

The Hell on Wheels Rodeo & Chuck Wagon Dinner is gearing up for its fifth season, and it's going to be the biggest one yet! June is going to be a busy month, featuring three action-packed rodeos this month alone.

Thanks to our generous sponsors, we've increased the added money from \$300 to \$400 per event per rodeo (\$800 for team roping and \$200 for novice bulls). With the 2023 season's total payout exceeding \$69,500, the 2024 season is set to break even more records!

The Hell on Wheels Rodeo is an open format, inviting anyone to pay the entry fee and compete in nine thrilling rodeo events. Our lineup includes Bareback and Saddle Bronc Riding, Breakaway, Tie Down and Team Roping, Steer Wrestling, Barrel Racing, Novice Bull Riding, and Standard Bull Riding, so get ready to

enjoy 90 minutes of exciting rodeo performances. All events are approved by the Wyoming Rodeo Association and count towards their standings. Plus, don't forget to enjoy the Chuck Wagon Dinner featuring the award-winning 3 Lazy R Chuck Wagon, serving up delicious, hearty meals that are sure to satisfy. Mark your calendars and bring the whole family for an unforgettable experience.


Don't wait—learn more about the rodeo and secure your tickets at www.hellonwheelsrodeo.com today!




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Fridays on the Plaza Announces 2024 Summer Lineup

Cheyenne Presents just dropped the Fridays on the Plaza lineup for 2024, and it's absolutely epic! This year's lineup features an incredible mix of headliners and regional openers that are sure to make every Friday night unforgettable.

Here's the lineup that will rock your summer:

- **June 7th** Hot Chelle Rae
- **June 14th** Hinder
- **June 21st** Marc Broussard
- **June 28th** Alien Ant Farm
- **July 5th** Rose Royce
- **July 12th** Sky of LMFAO
- **July 19th** Neon Union
- **July 24th** Third Rail
- **July 26th** Inner Circle
- **August 2nd** Aquile
- **August 9th** The Barlow
- **August 16th** The Blues Dogs
- **August 23rd** Daya
- **August 30th** Ezra Bell

Get ready for unforgettable nights filled with incredible live music, electric energy, and loads of community fun. Don't miss out—kick off your weekends the right way!

Become Cheyenne's next Certified Tourism Ambassador!

Tourism is a vital part of our economy, and the better we can provide information, service and memories for visitors to our area the more successful we will be as a community. Becoming a Certified Tourism Ambassador (CTA) for Cheyenne and Laramie County is a great way to add to your ability to serve these visitors and Cheyenne as a whole!

Tourism is about creating memorable experiences. Front-line workers can have the biggest impact on making a visitor's trip to the Cheyenne area the best it can be. Whether you're a bartender or a hotel manager, a retail worker, or a real estate agent, becoming a CTA is a great way to diversify your knowledge, improve your ability to help visitors and new residents and continue your professional development.

Best of all, becoming a CTA is easy! A simple registration and then a single 4-hour class give you the tools to improve your customer service and professional growth. Our next class is June 27th at 8am!

To register just head to CTANetwork.com and click on "Become a CTA." Regardless of what you do in Cheyenne, you can do even more by becoming a CTA today!

LODGING STATISTICS

April 2024		Change from last year	YTD 2024
Lodging Occupancy Percentage	58.3%	-2.7%	51.1% (-5.3%)
Average Room Rate	\$103.11	4.2	\$98.74 (+3.4)



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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org