JUNE
2026

VISIT CHEYENNE WYOMING

NEWSLETTER

Summer is here, and Laramie County is showing up to make it another one to remember!

Dust Off Your Boots - Hell on Wheels is Back!

The smell of arena dirt, the thunder of hooves, and the roar of the crowd are heading back to the Laramie County Fairground Rodeo Arena for another season of Hell on Wheels Rodeo and Chuck Wagon Dinner. This season kicks off June 5th, 2026, launching a three-month-long series featuring five rodeo performances and one championship round.

Now entering its seventh season, the open format means anyone with the heart and the skill can enter, competing in nine action-packed events for a chance at the prize money. In 2025, the series paid out nearly $75,000, and this season the stakes are even higher.

Events include Bareback and Saddle Bronc Riding, Novice and Standard Bull Riding, Breakaway, Tie-Down and Team Roping, Steer Wrestling, and Barrel Racing. The series has also earned qualifying status for The American Contender Tournament, meaning the cowboys and cowgirls in that arena are competing for more than just a fun night, they're chasing a bigger dream.

All six dates for the rodeo are June 5th, June 12th, June 26th, July 10th, August 21st, and August 28th for the Finals. Gates open at 5pm, the Chuck Wagon Dinner begins at 5:30, and Grand Entry starts at 7pm.

Tickets are priced for everyone, with Rodeo Only tickets running $30 for adults and $25 for youth, while the full Chuck Wagon Dinner and Rodeo experience is $65. VIP tickets are available at $85. Military, veterans, and Laramie County residents can snag discounted tickets, and groups of 20 or more qualify for group pricing as well.

Grab your tickets and get out to the arena. The West doesn't watch from the sidelines.

Free Music, Cold Drinks, and Wyoming Summer Nights: Fridays on the Plaza is Back

If your Friday evenings have been feeling a little too quiet lately, Cheyenne has the cure. Cheyenne Presents has announced the 2026 lineup for Fridays on the Plaza, a free outdoor music festival held in the heart of downtown. The summer series marks its 21st season this year and runs every Friday from June 5 through August 14 at the Cheyenne Depot Plaza.

This year's festival theme is "But Have You Heard It Live?" and the lineup spans rock, country, hip hop, and reggae. The series kicks off June 5th with Switchfoot and also features artists like Jay Sean, Rome, and The Marshall Tucker Band. Opening acts hit the stage at 6pm, with headliners following at 7:30pm.

Food trucks, cold beer, and free admission make this one of the easiest yes's of the summer. The Depot Plaza is at 15th and Capitol Avenue. Chairs are provided, no pets please, and come early to beat the lines.

A Hidden Gem Worth the Drive: The Texas Trail Museum in Pine Bluffs

Some of the best museums don't have velvet ropes, they have screen doors and a friendly volunteer ready to show you around. The Texas Trail Museum in Pine Bluffs is exactly that kind of place.

Spread across four and a half acres, the museum features prehistoric artifacts, local history displays, the oldest schoolhouse in Laramie County, a decommissioned Catholic church, a Union Pacific caboose, and the Bowser homestead house. The Agriculture and Transportation Building adds Plains Indian artifacts, a tipi for kids to explore, an extensive barbed wire exhibit, and a 1938 fire truck that once served the town.

The museum is open seasonally May 1st through September 30th, Wednesday through Saturday 9am to 4pm and Sundays 1pm to 4pm. Admission is free, with donations appreciated. It's a quick exit off I-80 and a worthy detour.

LODGING STATISTICS

April 2026		Change from last year	YTD 2026
Lodging Occupancy Percentage	61.3%	4.2%	55.8% (+8%)
Average Room Rate	$107.06	7.6%	$103.54 (+5.1%)
REV PAR (Revenue Per Available Room)	$65.63	12.1%	$57.81 (+13.5%)

Source: Smith Travel Research

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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or jenna@cheyenne.org