

**MARCH
2022**

**VISIT
CHEYENNE
WYOMING**

Newsletter

Find the Western Spirit

The Cheyenne Frontier Days Old West Museum is kicking off Cheyenne's event season with the Western Spirit Art Show, opening March 5. Take in art that interprets the west in a new light, with mediums such as photography, acrylic and watercolor, and mixed-media shadowbox creations.

Art enthusiasts may want to register for seminars and workshops during the first day and attend the opening reception that evening. The seminar and workshop presentations include breakfast and an inside look at the creation process for these unique pieces from the artists themselves. The opening reception offers collectors a chance to purchase their favorite works before they're off the market!

If you can't make opening night, don't sweat it! The art show is included in your Old West Museum entrance fee until April 17.



The Battle is Back!

The Lincoln's annual Battle of the Bands is back again for its second season and the competition is hotter than ever! This monthly event runs the first Saturday of every month, with this month's competition landing on March 5. Each battle involves a different theme, with singer/songwriters up to bat this month; rock and metal get their turns in April and May, and the final winner's showcase wraps the series up on Friday, June 10.

These shows offer a great opportunity to watch Cheyenne's finest work their musical magic. The cover charge is only \$5 and all proceeds go to the night's winner. Audience members vote for their favorites to determine the best of the bands – it's an amazing way to support your musician friends!

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Women's History Up-Close

March is women's history month, and the first major victory for women's suffrage makes a great place to get up-close and personal with the women who made Cheyenne.

Tributes to the women of the west are scattered throughout the downtown, on murals, Big Boots, statues and homes, giving visitors touchpoints with the past. The Wild West Trolley Tours run every weekend and include many stories of Cheyenne's foremothers – cowgirls, working women, and female political leaders. After the tour, take a stroll around



the suffragist-themed public art, including the Big Boot on Capitol Avenue (between 17th and 18th Streets) and the mural of suffragists at Carey Avenue and 17th Street.

If you can't make it until the summertime, we have more waiting for you just around the bend! The Cowgirls of the West Museum will re-open its doors for the summer season in May, once again proclaiming the stories of the daring cowgirls who made their home in the wild west!

TIDBITS

Submit Your Event

Submit your community event at Cheyenne.org/submityourevent to get your event in front of even more eyes!

Book Your Organization's Next Conference

Email Lisa Maney at Lisa@cheyenne.org to book your next get-together. We can handle everything, from booking your rooms to organizing your registration!

Sponsor Cheyenne's Next Big Event

From Hell on Wheels to Old West Holiday, we are pulling out the stops on events in Cheyenne! Show your support for what we do! Email Sarah@cheyenne.org for sponsorship opportunities.

LODGING STATISTICS

November 2021		Change from last year	YTD 2021
Lodging Occupancy	53.8%	+21.0%	64.3% (+20.2%)
Average Room Rate	\$94.33	+22.2%	\$104.03 (+26.3%)

Source: Smith Travel Research



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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org

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