

**MARCH  
2025**



# NEWSLETTER

**Spring is finally on the horizon! January and February were amazing months for Visit Cheyenne - read on to see what's coming up!**

## **Experience Cheyenne's Thriving Art Scene This March**

In 2023, Forbes recognized Cheyenne as an art mecca, and this March is the perfect time to see why! From monthly art celebrations to annual showcases, there's no shortage of creative inspiration across the city.

Start the month with the Cheyenne First Friday Art Walk, a beloved tradition that brings the community together to celebrate local and regional artists. On the first Friday of each month from 5 to 8 p.m., galleries, businesses, and restaurants open their doors to showcase artists and musicians, often accompanied by light refreshments. It's a wonderful way to experience the city's creative energy while supporting local talent.

Art lovers will also want to visit two incredible exhibitions happening this month. At the Cheyenne Frontier Days Old West Museum, the 44th Annual Western Spirit Art Show is on display, featuring works that capture the rugged beauty and rich traditions of the West. This stunning showcase runs during museum hours through April 19,

offering plenty of time to take in the talent on display. Meanwhile, over at the Cheyenne Botanic Gardens, the 42nd Annual Glass Art Celebration highlights breathtaking glasswork from regional artists. Free to the public, this exhibition is open through March 29 and offers a perfect blend of art and nature in one visit.

Looking ahead, a major public art project is set to transform Cheyenne's skyline. The North Side Water Towers will soon become massive works of art thanks to local artist Jordan Dean, who was selected to bring this vision to life. Fundraising efforts are already underway to support this community-driven project, which will be completely funded by donations. If you'd like to learn more or donate, visit [Cheyenne.org/water-tank-murals](http://Cheyenne.org/water-tank-murals) today!



## Cheyenne Restaurant Week Coming Soon!

A beloved local tradition is making its return—Cheyenne Restaurant returns in April! This highly anticipated event showcases the best of Cheyenne’s dining scene, bringing together top local chefs, restaurants, and food lovers for a delicious celebration of culinary excellence.

Whether you’re craving classic Wyoming flavors, innovative dishes, or simply a night out enjoying great food and community spirit, Cheyenne Restaurant delivers. Diners can look forward to special menus, exclusive tastings, and a chance to experience the creativity and passion of Cheyenne’s culinary scene.

Don’t miss out on this flavorful tradition! Stay tuned for dates, participating restaurants, and all the tasty details.



## Become a Certified Tourism Ambassador for Cheyenne!

More than 2.5 million people visited Cheyenne overnight in 2022, bringing major revenue to our community. Tourism thrives on memorable experiences, and front-line workers play a key role in making those happen! Whether you’re a bartender, hotel manager, retail worker, or real estate agent, becoming a Certified Tourism Ambassador (CTA) enhances your ability to assist visitors and new residents while boosting your professional growth.

The best part? It’s quick and easy! A simple registration and a 4-hour class give you valuable customer service skills and an internationally recognized certification. Add to your resume, strengthen your knowledge, and make a bigger impact on Cheyenne.

Our next class is on March 25th at 12 pm, sign up today at [CTANetwork.com](http://CTANetwork.com) and click “Become a CTA!”

### LOGGING STATISTICS

January 2025		Change from last year	YTD 2024
Lodging Occupancy Percentage	46.3%	-2.4%	46.3% (-2.4%)
Average Room Rate	\$99.23	5.7%	\$99.23 (+5.7)

**VISIT CHEYENNE WYOMING**  
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