

MARCH
2026

VISIT
CHEYENNE
WYOMING

NEWSLETTER

Laramie County was alive with things to do in January and February, and March is going to follow that trend! Keep reading to see what you can look forward to!

Experience Cheyenne's Thriving Art Scene This March

Recently, Forbes recognized Cheyenne as an art mecca, and March 2026 is the perfect time to see why! From monthly art celebrations to annual showcases, there's no shortage of creative inspiration across the city.

Start the month with the Cheyenne Second Friday Art Walk on Friday, March 13, 2026. A beloved tradition, this monthly event brings the community together to celebrate local and regional artists. On the second Friday of each month from 5 to 8 p.m., galleries, businesses, and restaurants open their doors to showcase artists and musicians, often accompanied by light refreshments. It's a wonderful way to experience the city's creative energy while supporting local talent.

Art lovers will also want to visit two incredible exhibitions happening this month. At the Cheyenne Frontier Days Old West Museum, the 45th Annual Western

Spirit Art Show is on display during museum hours through April 19, 2026, featuring works that capture the rugged beauty and rich traditions of the West. This stunning showcase offers plenty of time to take in the talent on display.


Meanwhile, at the Cheyenne Botanic Gardens, the 43rd Annual Glass Art Celebration highlights breathtaking glasswork from regional artists. Free to the public, this exhibition is open during regular business hours through March 28, 2026, offering a perfect blend of art and nature in one visit.




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Restaurant Week Coming Soon!

A beloved local tradition is making its return—Cheyenne Restaurant returns in April! This highly anticipated event showcases the best of Cheyenne’s dining scene, bringing together top local chefs, restaurants, and food lovers for a delicious celebration of culinary excellence. Whether you’re craving classic Wyoming flavors, innovative dishes, or simply a night out enjoying great food and community spirit, Cheyenne Restaurant delivers.

Diners can look forward to special menus, exclusive tastings, and a chance to experience the creativity and passion of Cheyenne’s culinary scene. Don’t miss out on this flavorful tradition! Stay tuned for dates, participating restaurants, and all the tasty details.



Visit Cheyenne Announces Two Leadership Promotions

Visit Cheyenne has promoted two longtime team members into key leadership roles, strengthening the organization’s sales and visitor experience efforts.

Lisa Maney has been named Director of Convention Sales, where she will lead the strategy to attract meetings, conferences and group business that drive overnight visitation and economic impact. She brings 16 years of experience with Visit Cheyenne and strong industry relationships to the role.

Amber Trevizo has been promoted to Director of Visitor Experience and will oversee the full leisure visitor journey, including visitor services and experience development. Her focus will be on delivering memorable, authentic experiences that encourage longer stays and repeat visitation while supporting the destination’s continued growth.

LODGING STATISTICS

January 2026		Change from last year	YTD 2026
Lodging Occupancy Percentage	51.3%	10.7%	51.3% (+10.7%)
Average Room Rate	\$98.62	-0.6%	\$98.62 (-0.6%)
REV PAR (Revenue Per Available Room)	\$50.57	10%	\$50.57 (+10%)

Source: Smith Travel Research

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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or jenna@cheyenne.org