

NOVEMBER
2023

VISIT
CHEYENNE
WYOMING

Newsletter

November has returned and the holidays are quickly approaching! Visit Cheyenne is preparing for our 4th Annual Old West Holiday and Cheyenne is abuzz with events, read on to learn more!

Old West Holiday Returns



A Downtown Cheyenne tradition returns this holiday season. The first Saturday after Thanksgiving marks the beginning of Old West Holiday. This free event is a wonderful time to get out downtown and enjoy the holidays with family fun for all ages on 15th Street near the Cheyenne Depot.

Don your scarfs and coats and head Downtown to visit Santa and meet his horses. You can even stop by and not only write a letter to jolly old Saint Nick, but hand it off to be delivered by Pony Express!

It all starts November 25th, and continues every Saturday through December 16th. For more information head to Cheyenne.org or call Visit Cheyenne at (307) 778-3133.

The 33rd Annual Christmas Parade Continues Tradition

For more than three decades the Cheyenne Christmas Parade has been entertaining locals and visitors alike. The first weekend after Thanksgiving marks the free family-friendly event, as onlookers gather on the streets in Downtown Cheyenne to join in on the Holiday magic.

The parade starts on 18th Street and Carey Avenue, marching through Downtown Cheyenne. Santa Claus will be in attendance, of course, along with more than 100 floats. Everything starts on November 25th at 5:30 in the evening, with the Toys for Tots vehicle making its way through the parade route collecting gifts from those who wish to give. You won't want to miss this classic Cheyenne tradition!



As the Weather Cools Down, Live Events Heat Up!

November means Thanksgiving, the beginning of the holidays and the time when Fall transitions into the chill of winter. While there might be a nip in the air, live events aren't cooling off by any means.

Of course, you can expect on-going live music at spots like Blue Raven and The Bunkhouse but the live music and show scene continues at other spots around town as well. The Cheyenne Civic Center hosts a live version of A Charlie Brown Christmas on November 8th, then the Cheyenne Symphony Orchestra plays along with Dirty Dancing in Concert on November 11th. Finally, on November 16th, the Civic Center will welcome a Christmas music staple with Manheim Steamroller.

Concerts and shows will also be happening the entire month all over Cheyenne. For a unique sound and fun, head to The Outlaw Saloon November 4th for former rodeo clown turned musician, Woodie Procell. The Lincoln Theater hosts a rock and roll experience you won't forget with Hairball on November 10th. At Laramie County Community College, the Cheyenne Brass Band and LCCC Wind Ensemble will Honor Our Veterans in concert.

With all these events and much more in the month of November, be sure to check out the event calendar at Cheyenne.org. It's going to be a busy, fun, and musical month!

The Visit Cheyenne Marketing Grant program is a competitive process whereby the Visit Cheyenne Board of Directors awards marketing grants and assistance to deserving events that increase travel to and overnight stays in Laramie County.

Applications for the 2024 Marketing Grant are due by 11pm on November 29, 2023. Visit cheyenne.org/about-us/ to apply.



LODGING STATISTICS

September 2023		Change from last year	YTD 2023
Lodging Occupancy	73.4	4.6%	65.6% (3.7%)
Average Room Rate	\$117.46	7.3	\$119.46 (+3.3)

Source: Smith Travel Research



121 W. 15th Street, Suite 202
Cheyenne, WY 82001
cheyenne.org

To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org

CHEYENNE.ORG

VISITCHAYENNE

VISITCHAYENNE

CHEYENNEWY

CHEYENNECVB

CHEYENNETROLLEY.COM