

OCTOBER
2025



Newsletter

The weather is cooling off, but Cheyenne is heating up with fun Fall activities. Read on to see what's happening around Cheyenne this October!

Fall into Fun: October Festivities in Cheyenne

October in Cheyenne is overflowing with fall color, spooky thrills, and community fun you won't want to miss! Whether you're a fan of eerie ghost stories, family-friendly pumpkin patches, or heart-pounding haunted houses, this month is packed with experiences that capture the magic of the season.

Kicking things off are the much-anticipated Hauntings and History Trolley Tours, happening every Friday and Saturday night. Step aboard and journey through some of Cheyenne's most haunted locations, where expert storytellers weave eerie ghost tales and fascinating pieces of local history. It's the perfect blend of spooky fun and historical intrigue, giving you a glimpse into the city's supernatural side.

For a more classic autumn tradition, the Autumn Fest Pumpkin Patch is open every Saturday and Sunday throughout October. Families can enjoy pumpkin picking, mazes, hayrides, and even a petting zoo. It's a picture-perfect way to soak up the crisp fall air,

embrace seasonal favorites, and make lasting memories surrounded by the beauty of autumn.

If you're craving a scarier thrill, Nightmare on 17th Street is ready to test your nerves every Friday and Saturday night from 7-11pm. This haunted house is filled with twists, turns, and plenty of surprises around every corner. For those brave enough, it's a scream-worthy adventure sure to get your heart racing.

For families looking for Halloween fun without the fright, Downtown Trick-or-Treat on October 25th is a must. Local businesses will line the streets with candy, creating a safe and festive way for kids to show off their costumes and enjoy the spirit of the holiday.

With a calendar packed full of autumn adventures, Cheyenne is the perfect place to celebrate the season. From ghostly trolley rides to pumpkin patches, haunted houses to trick-or-treating, there's something for everyone to enjoy. Be sure to check out [Cheyenne.org/Events](https://www.Cheyenne.org/Events) for all the details and even more fall festivities happening around town.

Museum Highlight: Cheyenne Children's Museum

The Cheyenne Children's Museum, located in downtown's West Edge district, is a vibrant new destination designed for families with children ages 0–9. With a focus on hands-on discovery through science, technology, engineering, art, and math (STEAM), the museum creates playful experiences that inspire creativity and learning. Interactive exhibits, flexible event spaces, and community programs make it more than just a museum—it's a hub where kids and families can connect, explore, and grow together.

Open six days a week, the museum offers affordable admission and participates in the "Museums for All" program, ensuring accessibility for all families. From its inclusive design and development milestones to its commitment to diversity and equity, the museum reflects the spirit of community. Whether for a day of fun, a birthday party, or a school field trip, it's a place where curiosity thrives and imagination comes to life!

Visit Cheyenne Marketing Grant Application Now Open

The Visit Cheyenne Marketing Grant Program is now open for applications! Through this competitive process, the Visit Cheyenne Board of Directors awards marketing grants to events that bring visitors to Laramie County, encourage overnight stays, and enhance the downtown Cheyenne experience.

All grant funding must go directly toward marketing expenses, with at least 60% used outside Laramie County to promote tourism to the Greater Cheyenne Area. Visit Cheyenne favors applicants who can match their requested funds on a 1:1 basis, and proposals should clearly demonstrate how they will increase hotel and lodging use.

Selected grantees receive half of the funding upfront and the remaining half once a post-event report is submitted (due within 30 days of the event). All advertising must include recognition of Visit Cheyenne.

All applications for 2026 must be submitted by 5:00 PM, December 1, 2025. For more information about Visit Cheyenne and its mission, visit www.cheyenne.org/about-us



LODGING STATISTICS

August 2025		Change from last year	YTD 2025
Lodging Occupancy Percentage	75.1%	5.5%	63% (1.8%)
Average Room Rate	\$133.47	0.7%	\$123.58 (0.7%)



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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or jenna@cheyenne.org