

# VISIT CHEYENNE

The Convention & Visitors Bureau

## SEPTEMBER 2020 NEWSLETTER

### ANNOUNCEMENTS

#### From the desk of Domenic Bravo, CEO:

*Even in the current COVID19 situation we are living in, travel, tours and meetings are returning to Laramie County. In reality, compared to many communities in the country, we have weathered the storm better than anticipated. Our hotel occupancy numbers have been decent, our sales tax is up over last year, and we have been able to have some events and concerts with COVID19 protocols in place that helped with our overall economic impact this summer. I just returned from the Select Traveler Conference in Indiana where we were able to sell our community to numerous tour groups looking for special destinations like ours. I'm excited that we have events to fill our calendar and add content to this newsletter and am hopeful that we can finish out the year strong!*

### LIVE MUSIC ENJOYING A RENAISSANCE IN CHEYENNE

Jon and Renee Jelinek took special pains creating a one-of-a-kind music venue when they renovated the iconic Lincoln movie theater in downtown Cheyenne. From wallpapers to the Green Room, sound, lighting, and seating accommodations, it is obvious that everything was considered with the finesse and eye of an artist.

Terry Bison Ranch was a leader in covid response events under the guiding hand of Hamilton Byrd of Blue Pig Presents. Drive-In concerts are now a reality, and the nostalgia of a drive-in movie is something generations can share, not just recount sentimentally, at the aptly named Chinook Theater.

The Outlaw Saloon's new owners, Curtis and Shelby Crowton, have breathed new life into it, removing indoor smoking and offering outdoor live music for folks to enjoy the summer weather. Their pursuit of constant entertainment is exciting to see.

With the newly opened Lincoln Theater, drive-in concerts at Terry Bison Ranch, and regional and national acts at the Outlaw Saloon, Cheyenne is quickly becoming a live music hot spot along the Front Range of the Rocky Mountains. Add to that the great local acts booked at local brew pubs, and you can find live music almost any night of the week.



## 📍 NEW BUSINESSES



**The Omelet House**  
216 E. 17th Street

*From breakfast burritos the size of your head and omelet masterpieces, to french toast, pancakes and waffles galore, there is certainly something for everyone here!*



**Powder River Art Gallery**  
1906 Thomes

*The Powder River Art Gallery is owned by Anna Bilderback, and her collection is heavily influenced by Western themes.!*

## AUTUMN ESCAPES

Let us help you start dreaming of those beautiful Indian Summer afternoons to come, when changing foliage and sweet-spot temperatures begs the traveler to step outdoors into crisp mornings and long afternoon sunshine. Downtown, around town, or out of town, there is no shortage of fall time fun in Cheyenne. Check out our Autumn Escape ideas for dining, activities and more:

[cheyenne.org/things-to-do/autumn-escapes](http://cheyenne.org/things-to-do/autumn-escapes)



## CALENDAR

**September 19**  
**Cheyenne Fall Fest**

**September 24**  
**GWFC Western States Region Conference**

**September 26**  
**End of the Trail Kite Festival**  
**Pine Bluffs Recreation Area**



## LARAMIE COUNTY LODGING STATS

JULY 2020		Change from last year	YTD 2020
Lodging Occupancy	67.8%	-14.9%	51% (-21.8%)
Average Room Rate	\$91.29	-35.6%	\$81.76 (-17.1%)

Source: Smith Travel Research

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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or [laura@cheyenne.org](mailto:laura@cheyenne.org)