

SEPTEMBER
2022



Newsletter

The kids are back in school, the temperatures have begun to descend, and sunset comes a little bit sooner each day. September undoubtedly has made its entrance known - but it doesn't mean that the fun of summer has to end quite yet.

Read on for September festivals!

End of the Trail Kite Festival Returns in September



The Wyoming wind, its legendary and we all love to hate it, but it does make for some outstanding kite flying. The 6th annual End of the Trail Kite Festival takes flight Saturday September 24th in Pine Bluffs at the Bluffs Recreation area bordering the south edge of town.

Kites of all shapes and sizes will dance across the big Wyoming sky. Flown by Pro, Semi-Pro and amateur kite fliers it is a sight to behold with your own eyes.

The event runs from 11 to 3 and there will be kite, craft and food vendors for you to shop at, amazing kite stunts, and sport flying demonstrations as well. Seating is limited so make sure you bring a blanket or a comfy chair to sit back and experience one of the most unique festivals that Laramie County has to offer.

The Cheyenne Greek Festival Returns After Two Year Hiatus

Opa! It's back and we are so excited. The Greek Festival will fill our bellies with authentic Greek food at the Cheyenne Frontier Days Exhibit Hall September 16th and 17th. You'll also get your fill of Greek entertainment and drink as well.

What started as a modest bazaar at the Greek Orthodox Church has become a cultural staple in Cheyenne. The Greek Festival will return to Cheyenne Friday and Saturday, once again bringing the vibrant Greek culture to life for residents and visitors alike. The money raised from the event still benefits Saints Constantine and Helen Greek Orthodox Church and other local charities in the community.

Celebrate Cheyenne's Deep Greek Heritage!

September 16: 4 p.m. - 10 p.m.
September 17: 11 a.m. - 8 p.m.

www.cheyennegreekfestival.org

Hell on Wheels Sets Record Attendance

The 2022 Hell on Wheels Rodeo and Chuck Wagon Dinner set a record for attendance this year with one less rodeo than last year. More than 1625 tickets were purchased from 40 different states and seven different countries.

The partnership between Visit Cheyenne and the DeLancey family continues to drive economic impact to Laramie County with more than \$750,000 spent in the community by visitors to the rodeo.



Hell on Wheels is a full rodeo with both rough stock and timed events. This season more than \$40,000 was paid out to the cowboys and cowgirls who participated, and championship buckles were distributed to winners in each of the events. Several athletes who competed in our rodeo also competed in PRCA rodeos around the mountain west this summer.

Planning is already underway for the 2023 season for six more nights of rodeo action at the Laramie County Fairgrounds. Tickets for the 2023 season go on sale April 1, 2023.

Fun Fact:

Did you know more than 400 pounds of brisket and 2,000 potatoes were served at the chuck wagon dinner this year. That's a lot of potatoes!



LODGING STATISTICS

July 2022		Change from last year	YTD 2022
Lodging Occupancy	72.5%	-7.9%	60.4% (-2.3%)
Average Room Rate	\$187.13	+11.9%	\$115.03 (+12.4)

Source: Smith Travel Research

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