

SEPTEMBER  
2023



# Newsletter

**School is back in session and summertime has quickly come to an end, but that doesn't stop the fun from happening around Cheyenne! Check out what is happening around town in September!**

## Edge Fest and Fridays on the Plaza are Done, Now What?

Frontier Days came and went. Edge Fest was a blast downtown, but it is done as well. Even the summer-long Fridays on the Plaza came to an end in August. So now what? Don't worry – the weather is still great in September and there is plenty happening in Cheyenne! If live music and drinks were your jam, you'll still have plenty of chances for that! Blue Raven Brewery hosts live music on Friday nights, as does The Bunkhouse west of town which has the addition of square dancing! The Outlaw Saloon will also have multiple music shows this month, including tributes to Meatloaf and Fleetwood Mac. The Cheyenne Civic Center will have multiple shows, including a chance to sing your favorite 70's classics with Three Dog Night on September 15th!

Sticking with entertainment, you can witness the Selena Experience with Chicos del 512 at Archer on September 9th, and the Cheyenne Little Theater will be putting on their rendition of the Mel Brooks classic Young Frankenstein starting on the 29th.

Looking for more food, fun, and shopping? The Cheyenne Hispanic Festival and Cheyenne Greek Festival will be happening September 9th and 15th respectively. Cheyenne Depot Plaza will be hopping this month still – on September 22nd, The WY Market will be the place to find drinks, food, and more than 50 local vendors! Staying in the Depot Plaza, on September 23rd, you'll want to catch Oktoberfest. All the while, every Saturday in September, you can shop local goods at the Cheyenne Farmers Market at Frontier Park.

You can find more information on two other big events in September on the next page, but like we said, there is still plenty to do in Cheyenne this September! To learn more about all these events and much more, check out the Visit Cheyenne website at [Cheyenne.org](http://Cheyenne.org).



## Landmark Year for Hell on Wheels Continues: One Last Chance to Catch the Action!

The Hell on Wheels Rodeo series has been a big hit all summer in 2023, continuing to grow and attracting larger crowds. After the first rodeo in June demolished ticket sales expectations, it looks like the local, open rodeo will finish how it started: big! The final rodeo of the year will be September 8th at the Archer Complex Arena, just east of Cheyenne. The ever-popular 3 Lazy R Chuckwagon dinner is already sold out, but as of this article's writing there are still tickets left to catch the rodeo. This will be the last chance to catch all the action, including Bareback, Saddle Bronc and Bull Riding, Steer Wrestling, Barrel Racing, and Team, Tie-down and Breakaway Roping. This will also be a great chance to grab some Cheyenne and Hell On Wheels merchandise, like hats, shirts, hoodies and of course the very special Hell on Wheels Bourbon from Pine Bluffs Distilling.

Catch all the action one last time this year, and see the local cowboys and cowgirls vie to see who's the best! For more information or to buy your tickets, head to [Cheyenne.org/hellonwheelsrodeo](https://Cheyenne.org/hellonwheelsrodeo).

## Join Visit Cheyenne for Community Appreciation Day!

Earlier this summer, during Frontier Days, Cheyenne Day shut down 15th Street in Downtown Cheyenne and was a huge hit! On September 23rd, we're taking over one more time! Community Appreciation Day is a celebration just for Cheyenne's community, and a great chance to ring in the fall with a bang. Visit Cheyenne and the Cheyenne Downtown Development Authority is inviting everyone to come down to 15th Street in Downtown and take part in the celebration of, well, you!

Activities will include pony rides, a miniature train, balloon animals and face painting. You will also find some of your favorite food trucks and vendors. The event will be happening alongside Oktoberfest, right down the street at the Depot Plaza. This is one fall celebration you will not want to miss!



Hell on  
Wheels  
2023  
Photo:  
Crystal  
Dotzler



### LODGING STATISTICS

JULY 2023		Change from last year	YTD 2023
Lodging Occupancy	74.7	1.1%	63.1% (3.1%)
Average Room Rate	\$185	-0.8	\$119.36 (+2.8)

Source: Smith Travel Research



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To discontinue receiving this  
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contact the Visit Cheyenne  
office at 800-426-5009,  
307-778-3133 or [laura@cheyenne.org](mailto:laura@cheyenne.org)