

ANNOUNCEMENTS

From the desk of Domenic Bravo, CEO:







What a whirlwind month! Living in Cheyenne for the last 12 years I have experienced the great things this community offers, however in this new role it is enlightening to see just how much we have going on. I have had many meetings and meals this month in our vibrant downtown, I've seen events take place at the Archer Complex that remind me of large trade shows in other communities, and I have seen conferences at our hotels where people mentioned they can't wait to plan their next conference with us. We have a great art scene, amazing theater performances, and impressive bands and musical performances—with more to come as additional venues come online. We have elite athletes, gyms, and sport events in the community which is pretty impressive for a community of our size. Our restaurant scene is over the top, and we have a number of unique offerings that you won't find anywhere else. The brewery and distillery scene is off the hook and helps to add options county wide. The family friendly venues and activities we have rival any large city. Cultural opportunities abound with our many museums and visitor centers. Our shopping opportunities are diverse and enticing. Our western heritage is ever-present and we're so excited for CFD's anniversary next year. There are more big things on the horizon, so be on the lookout!

NEW BUSINESSES

Join us in welcoming WestbyEdge to downtown Cheyenne! Darin and Misha Westby are embarking on their next community project to join forces with the downtown revitalization at the West Edge/Reed Avenue Project. They recently closed on the half city block just South of Warehouse 21. They are going to develop the vacant lot across from the park into townhomes, and breathe life back into the 90+ year old barn structure.

#WestbyEdge #MyDowntownCheyenne



-  March 21st-24th Cheyenne is hosting Select Traveler, one of the largest and most prestigious travel planner and travel industry conferences in the country. Visit Cheyenne staff have been tirelessly working with our partners to bring an exciting and authentic experience that will surely entice future conferences, meetings, travelers and businesses to our great community.
-  We are excited to be working with the new CEO of the DDA Amber Ash, and already have some projects in the hopper, including work on helping to make the Downtown even safer than it already is.
-  As part of the work with Forward Greater Cheyenne, watch for the 'soft' release of our community celebration campaign called 'Live Legendary.' This organic community-driven campaign aims to celebrate all the amazing things that make our citizens and our community legendary!
-  Our 'Buck Off' Digital coupon book is available now on our website.
-  Laramie County Community College is offering a one-day course from Disney's Quality Service Institute on March 17. In this course, you will examine time-tested Disney strategies that help create world-class service. Spend one day with Disney Institute and you'll benefit from their insights on quality service and learn to think differently. 307.778.1236 for more info.
-  The Wyoming Legislature is considering a statewide lodging tax bill that would effectively raise the tax paid on lodging throughout the state by 3%. As of 02/21/20, the bill had passed the House and was on its way to the Senate.



CALENDAR

March 8-April 19
CFD Old West Museum
Western Spirit Art Show & Sale

March 21-25
Select Traveler Conference

April 5-11
Cheyenne Restaurant Week

LARAMIE COUNTY LODGING STATS

| JANUARY 2020 | | Change from last Jan | YTD 2020 |
|-------------------|---------|----------------------|------------|
| Lodging Occupancy | 47% | -16% | 47% (-16%) |
| Average Room Rate | \$79.00 | -4% | \$79 (-4%) |

Source: Smith Travel Research



VISIT CHEYENNE

The Convention & Visitors Bureau

121 W. 15th Street, Suite 202
Cheyenne, WY 82001
cheyenne.org

To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org