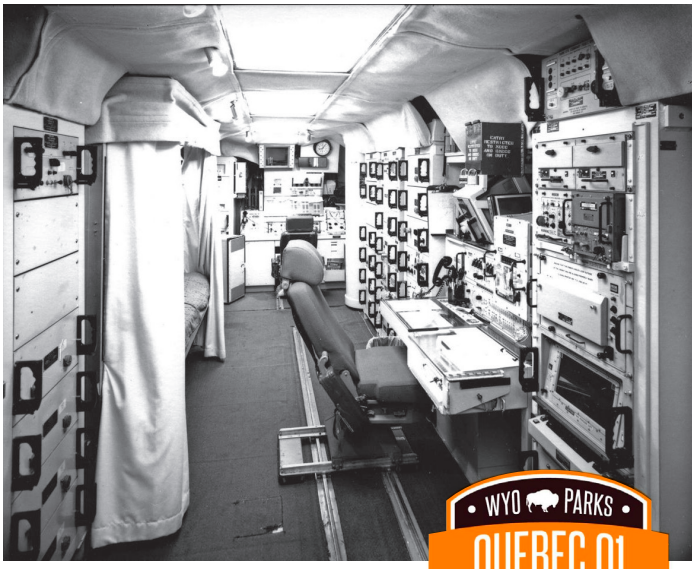
VISIT CHEYENNE

The Convention & Visitors Bureau

AUGUST 2019 NEWSLETTER

ANNOUNCEMENTS



Quebec 01 Missile Alert Facility Opening in August

WY Parks and Cultural Resources will open the Quebec 01 Missile Alert Facility just north of Cheyenne on **August 13.**

This new cold war attraction will highlight the role played by FE Warren Air Force Base and its nuclear deterrent mission that fought the Cold War. The site will offer the opportunity to see a military installation that was "hidden in plain sight" and controlled one of the most destructive nuclear weapons ever built by the United States.

Tour information:

- Hours: 8:30 am to 5 pm, Tuesday – Saturday
- Admission: $6.00 adults, $5.00 military, $2.00 ages 12 -17, children 11 and under FREE

New Visit Cheyenne Videos

Visit Cheyenne and West Edge Collective have completed two new short videos: 1) A Celebration of WY Women's Suffrage featuring Senators Affie Ellis and Tara Nethercott, and 2) World Champion Bronc Rider and area native Brody Cress describing performing at his hometown rodeo, Cheyenne Frontier Days. Both are located in Visit Cheyenne's channel on YouTube.

Jim Walter Earns Industry Recognition

Visit Cheyenne's Jim Walter was awarded his Certified Destination Management Executive (CDME) designation by Destinations International in late July. This certification is the tourism industry's highest individual educational achievement. The CDME program teaches senior executives to blend theory and experience to thrive in a constantly changing environment. Visit Cheyenne CEO Darren Rudloff earned his CDME designation back in 2005.

Cowboy City Food Tours

Cheyenne now has a cuisine tour for enjoyment by both visitors and residents. Cowboy City Food Tours provides walking tours of 5-6 downtown restaurants on most Saturdays and by request. A guide takes you through the restaurants where participants enjoy appetizers, alcoholic beverages, entrees and desserts. www.cheyennefoodtours.com/.

TIDBITS

- The refurbished **WY State Capitol** is OPEN for self-guided tours Monday – Friday from 8 am to 5 pm.
- The 2nd annual **Cheyenne "Run the Legend" Marathon** is scheduled for Sunday, Sept. 15.
- **Kathleen Rash** is the new GM at the Days Inn, replacing Patti Fitzpatrick who has retired.
- SkyWest and American Airlines are extending Cheyenne's two-flights-per-day schedule until Oct 4. After that, the winter schedule of one-flight-per-day will be in effect. From Nov, 2018 through June, 2019, the new air service has flown 17,354 passengers into and out of the new Cheyenne Airport Terminal.

VISIT CHEYENNE NEWS

- The Visit Cheyenne Board approved Visit Cheyenne's FY 20 Business Plan and Budget (July 1, 2019– June 30, 2020) in a Public Hearing on July 15.
- Visit Cheyenne welcomes Andrea Allen and Brittney Lewis as new board members and bids a fond farewell to board members Lisa Murphy and Wendy Volk who have completed two terms each.
- Visit Cheyenne hosted 6 travel writers from throughout the United States in July.
- Visit Cheyenne is working to create both a Suffrage Mural and a Suffrage Big Boot. Both should be unveiled downtown in September.

CALENDAR

Aug. 21

Visit Cheyenne Board Meeting, 11:30 am

Sept. 14

Cheyenne Art Festival

Dec. 10

150th Anniversary of WY Women's Suffrage

JUNE 2019 LODGING STATISTICS

	JUNE	Change from last June	YTD 2019
Lodging Occupancy	77.8%	+0.1%	63.3% (+20.1%)
Average Room Rate	$101.27	5.4%	$90.34 (+6.1%)

Source: Smith Travel Research

VISIT CHEYENNE
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To discontinue receiving this **Newsletter** and **Calendar of Events** please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org