

# VISIT CHEYENNE

The Convention & Visitors Bureau

## DECEMBER 2019 NEWSLETTER

### ANNOUNCEMENTS



#### Christmas Light Tours on the Trolley

The popular Christmas Light Tours on the Cheyenne Street Railway Trolley will take riders past the area's best decorations and lights. Tours take place nightly at 6 and 8 pm from December 12th - 24th. Grab some friends and family to partake in this Cheyenne holiday tradition.

Tickets cost \$12 for adults and \$6 for children 12 and under. They are available at the Depot Visitor Center or by calling 778-3133.

#### New Year's Eve Ball Drop

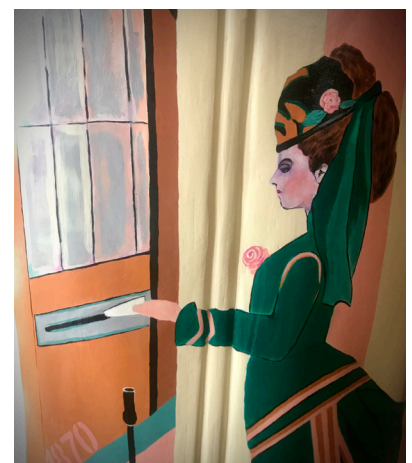
Cheyenne's 9th annual New Year's Eve Ball Drop takes place on Dec. 31 with some new twists.

- **Family New Year's celebration:** 3-6 pm in the Depot lobby. Activities geared toward children & families. This event will culminate in a mini-ball drop around 6 pm.
- **Midnight Festivities:** The evening will then ring in 2020, with fireworks and the 75-ton crane lowering a 300-pound steel ball covered with lights.



#### Visit Cheyenne New Suffrage Boot

As part of the 150th anniversary of women's suffrage, *Visit Cheyenne* has unveiled a new Big Boot to commemorate the celebration. The Boot depicts a Victorian woman voting at the Alert Hose Company Fire Station where the first women voted in Cheyenne on September 6, 1870. The boot is located at the site of the Fire Station at 1701 Capitol Ave (currently the Wells Fargo Bank drive-thru). The boot's artist is Cathy Nicholas.





## VISIT CHEYENNE NEWS

- About 50 individuals enjoyed Visit Cheyenne's latest Experience Cheyenne event at the Asher Building (*Chronicles Distilling, Swirls and Pearls, Asher Upstairs, Desperado Depot, Cash-WA Groceries*). Thanks to all the businesses for helping out!
- Visit Cheyenne and the local hospitality industry is promoting a new social media advertising campaign and jobs website at [www.cooljobscheyenne.com](http://www.cooljobscheyenne.com).
- The Visit Cheyenne Board of Directors will consider marketing grant applications at its December 11 board meeting.



## TIDBITS

- Downtown Cheyenne is seeing some nice development! Two new businesses are coming soon: *Swirls and Pearls Cupcakes* on 15th Street and *BlackTooth Brewery* at 19th Street and O'Neil. Other positive progress includes the construction of the new Municipal Court Building (Carey & 17th) and the redevelopment of the Bell Building (Central Ave).
- Cheyenne's Hampton Inn on Flieshli Blvd. has been rebranded as a Best Western property.
- The Cheyenne Downtown Development Authority is moving its offices to 109 West 17th Street.
- Cheyenne Regional Airport now has a gift shop that is operational Monday to Friday from 11 am – 1 pm. The store is operated by the Cheyenne Depot Museum.
- Accomplice Brewery will soon offer breakfast under the name The Good Egg.
- Mark Pierce, former GM of the tru by Hilton, has accepted a new job in Oregon.



## CALENDAR

**Dec. 11 Visit Cheyenne Board meeting**

**Dec 8-12 National Tour Association Marketplace, Ft. Worth, TX**

**Dec. 12-24 Christmas Light Tours on the Trolley**

**Jan. 10-14 American Bus Association Marketplace, Omaha, NE**

**Feb. 23-25 WY Governor's Tourism Conference, Cheyenne**



## LARAMIE COUNTY LODGING STATS

OCTOBER 2019		Change from last OCT	YTD 2019
Lodging Occupancy	71.7%	+19.9%	68.7% (+15.1%)
Average Room Rate	\$92.94	+5.7%	\$98.99 (+4.4%)

Source: Smith Travel Research

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To discontinue receiving this **Newsletter** and **Calendar of Events** please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or [laura@cheyenne.org](mailto:laura@cheyenne.org)

