

VISIT CHEYENNE

The Convention & Visitors Bureau

JUNE 2019 NEWSLETTER

ANNOUNCEMENTS

Cheyenne Hosting Top Tour Operators in June

Cheyenne will host the annual meeting of the Travel Alliance Partners, a group of approximately 40 of the top operators in the United States this June 9-13. The 5-day event will feature one-on-one sales meetings between tour operators and travel suppliers, as well as tours and events in the surrounding area. Visit Cheyenne thanks the WY Office of Tourism, Little America, and other partners for their assistance in hosting this great event that should bring significant future business to our area.

Summer Events are On!

Fridays on the Plaza - Concerts at Cheyenne's historic depot plaza starting at 5:30 pm. Starts June 7 (until Aug. 30). 632-3905.

Downtown Horse-Drawn Carriage Tours - Running through the end of September, 7 days/wk June-Aug, 5 days/wk Aug. 11 am to 5 pm daily. 778-3133.

Cheyenne Gunslingers - At Gunslinger Square at West 15th Street & Pioneer Avenue. Start June 1 (until late July).

Cheyenne Street Railway Trolley - Narrated tours 7 days/week until late Sept. 778-3133.

Check out www.Cheyenne.org for complete details and times.

DeLancey Thursday Night Team Roping

Jackpots - Laramie County Archer Complex, 6-9:30 pm. Thursdays June-Aug. 321-5062.

Terry Bison Ranch's Train Tour - Daily tours taking riders into the 3,000-head bison herd. 634-4171.



Depot Splash Pad Update

The City of Cheyenne and Vortex Aquatic Solutions continue to fine-tune design elements of the project. Manufacture of the splash pad equipment and tanks is currently happening at a plant in Canada. The City and Vortex plan to start construction immediately after Frontier Days with construction expected to take 6-8 weeks.

More Cheyenne Google News

Fifty hospitality partners participated in Visit Cheyenne's Google training with Truly 360, a Google-affiliated company, in early May. In late June, Truly 360 will be back in town to film virtual reality tours of our top attractions and to update our Streetview footage of the Greenway and roads around our top attractions. The new filming will be a great opportunity to showcase our community to the online world.

Visit Cheyenne Addresses Workforce Issues

Visit Cheyenne is participating on a workforce task force called Next Generation to help address the workforce needs of our hospitality industry. Efforts include 4 hospitality job fairs next year and a new Cheyenne hospitality jobs website that features job postings, employment testimonials, and other employment tools. Be on the lookout for more news about these efforts to help staff local hospitality businesses.

TIDBITS

- Visit Cheyenne and West Edge Collective are producing a new video celebrating the 150th Anniversary of Women's Suffrage in WY. Recently Senators Affie Ellis and Tara Nethercott participating in the filming of this new video. We thank them for their great insights on this issue.
- Groome Transportation has purchased Green Ride and is now providing transportation services from Cheyenne to Denver International Airport.
- Visit Cheyenne hosted approximately 30 travel writers and tour operators from throughout the US and Europe in May. Thanks to all our partners for helping with the hosting duties.
- Visit Cheyenne's Laura Levi was a speaker at the annual training conference offered by Simpleview, Visit Cheyenne's website provider.



CALENDAR

June 7

First Fridays on the Plaza concert

June 9-13

Travel Alliance Partners trade show, Little America

June 12

Visit Cheyenne Board Meeting

MAY 2019 LODGING STATISTICS

	March	Change from last March	YTD 2019
Lodging Occupancy	60.1%	+16.7%	58.0% (+28.7%)
Average Room Rate	\$88.83	+8.4%	\$85.66 (+6.9%)

Source: Smith Travel Research

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cheyenne.org

To discontinue receiving this **Newsletter** and **Calendar of Events** please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org