

VISIT CHEYENNE

The Convention & Visitors Bureau

MARCH 2019 NEWSLETTER

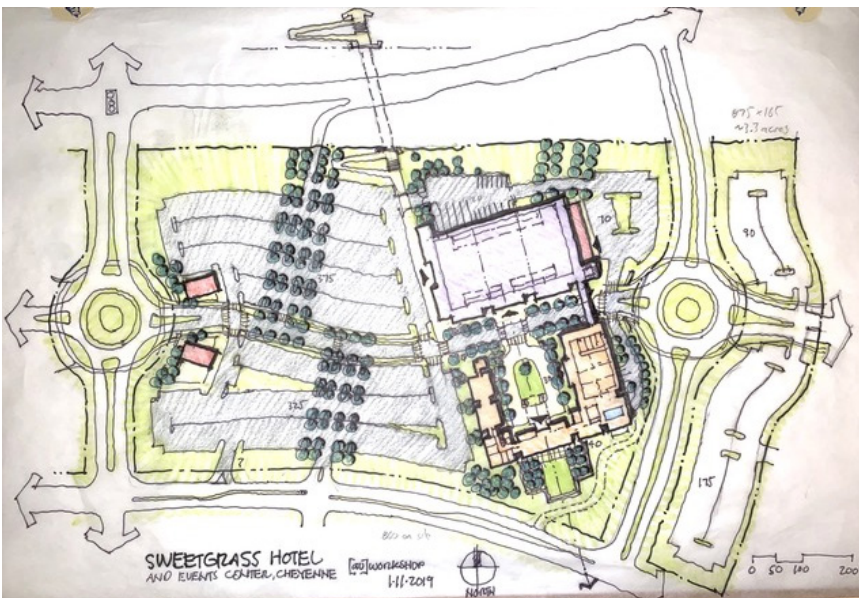
ANNOUNCEMENTS



Cheyenne
RESTAURANT
WEEK April 7-13

Cheyenne Restaurant Week is Coming!

Are you ready for the fourth annual Restaurant Week? This popular event features local restaurants offering unique menus at fixed prices to encourage locals and visitors to try new restaurants and meals. If you are a restaurateur and would like to participate, please contact Laura Levi at laura@cheyenne.org. To see last year's restaurants and menus, go to www.cheyennerestaurantweek.com.



New Convention Hotel Announced

307 Land Development LLC has announced plans to build, own and operate a \$55 million hotel and convention center across from Laramie County Community College on College Drive. The planned 70,000-square-foot facility would include 155 sleeping rooms, an events center, restaurant, and 36-lane bowling alley. Developers expect a ground breaking this fall with project completion in the summer of 2021. More details are at www.307landdevelopment.com.

New Flight Added at Cheyenne Airport





Cheyenne's air service will expand to 2 daily flights during the summer months, starting on May 4. The additional flight to and from DFW (Dallas Fort Worth) departs early and arrives late, allowing passengers to make more convenient connections both coming and going.

Please consider flying out of Cheyenne on your next trip. We need to support this service so we can have more destinations and flights out of Cheyenne Regional Airport. www.aa.com.

Statewide Lodging Tax Proposal Fails

The WY legislature proposed a 5% statewide lodging tax this session. Of the 5%, 3% would have gone to the WY Office of Tourism and 2% would have gone back to WY counties to replace 2% of each county's local lodging tax. In the end, the Senate voted down the bill during its last reading.

TIDBITS

-  Visit Cheyenne will host its next **"Experience Cheyenne"** event at Cheyenne's new Airport Terminal on Thursday, March 7. The event will feature tours of the new facility, snacks, and networking with your hospitality and business peers. If you'd like to attend, please **RSVP** to **Laura at laura@cheyenne.org**.
-  The City has contracted with Vortex Aquatic Structures to construct the **Splash Pad**. The City and Vortex are shooting for a July 4 completion date, although the contract officially states the deadline is in November.
-  WY State Parks and Cultural Resources continues to work with the Federal Government on the transfer of the **Quebec One Missile Alert Facility** to State ownership. At the same time, WY State Parks is developing exhibit concepts so the facility can be opened as quickly as possible later in 2019 when the transfer is complete.
-  Union Pacific has been painstakingly restoring a **Big Boy Steam Engine** in their Cheyenne Steam Shop and will unveil it in early May. Be on the lookout for news on when the Big Boy will be unleashed upon the world.



JAN. 2019 LODGING STATISTICS

	Total	Change from last JAN.
Occupancy Rate	55.0%	+46%
Average Room Rate	\$82.95	+6%

Source: Smith Travel Research

CALENDAR

March 7

**Experience Cheyenne
Networking Event at
Cheyenne Airport**

March 26

**Cheyenne AirBnB
Networking Event**

April 10

Visit Cheyenne Board Mtg.

April 7-13

Cheyenne Restaurant Week

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cheyenne.org

To discontinue receiving this
Newsletter and **Calendar of Events**
please contact the Visit Cheyenne
office at 800-426-5009,
307-778-3133 or laura@cheyenne.org