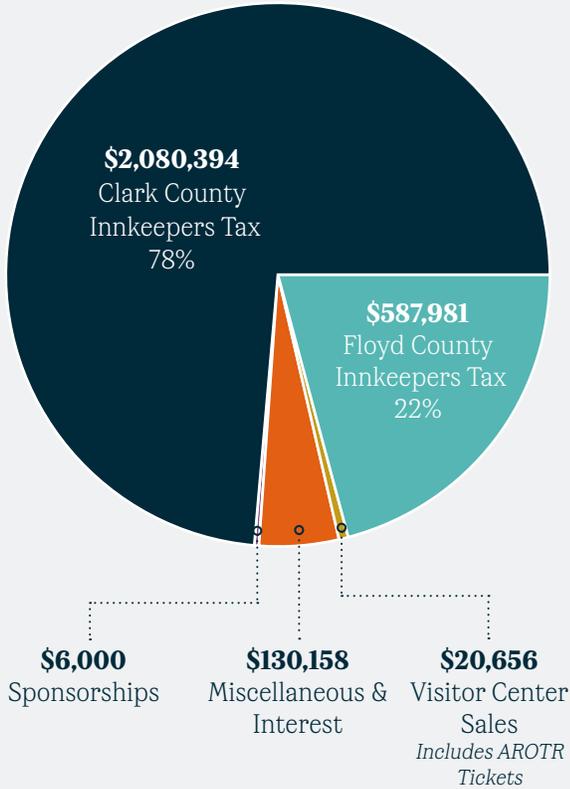


2024 SoIN Tourism Financials

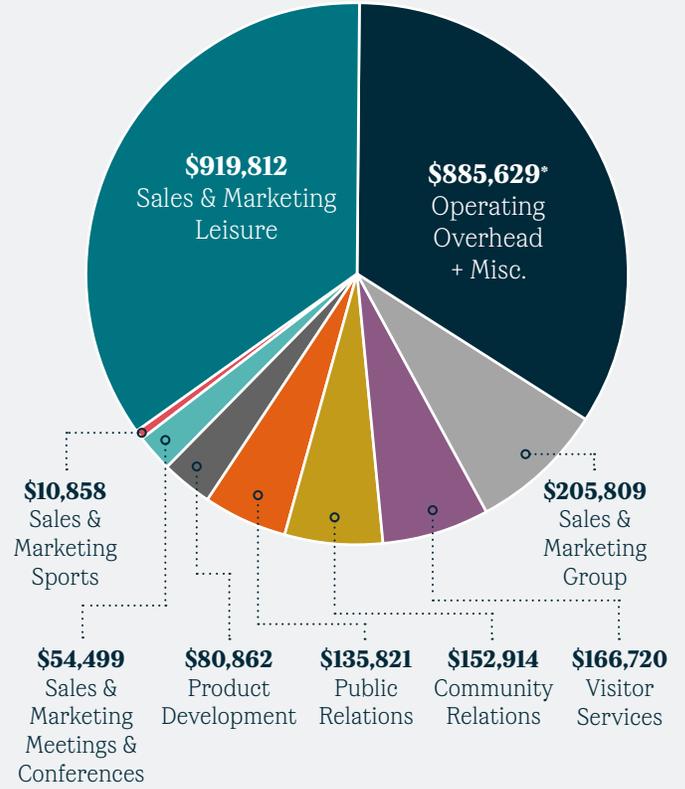
Revenue by Source

Total Revenue (4.5%) - \$2,875,189



Expenses by Market Segment

Total Expenses - \$2,612,924



*Includes one-time charge for lease hold improvements.

Capital Development

Tourism Capital Development Bonds

Unique among Indiana's destination marketing organizations is SoIN Tourism's Capital Development Fund, which is used to retire debt in the form of municipal bonds. These bonds are held by our city, town or county partners. The bonds act as seed money for public and private investment in tourism projects within Clark and Floyd counties.

Bond Description	Transactions	Balance
Floyd County bond issue 8/19/2021 • Jeffersonville Depot - \$500,000 • Clarksville South, parklets & arts district study - \$500,000 • Floyd County Novaparke Whistlestop \$200,000 • Vintage Fire Museum roof - \$125,000 • River Heritage Conservancy design - \$75,000	Beginning Balance 1/1/2024	\$1,400,000
	Payment on Principal	\$60,000
	Interest Payment	\$41,860
	Ending Principal 12/31/2024	\$1,340,000