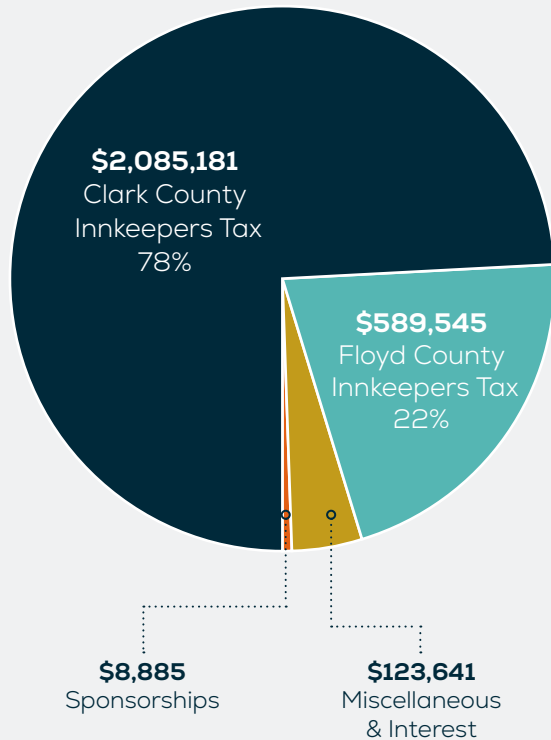


2025 SoIN Tourism Financials

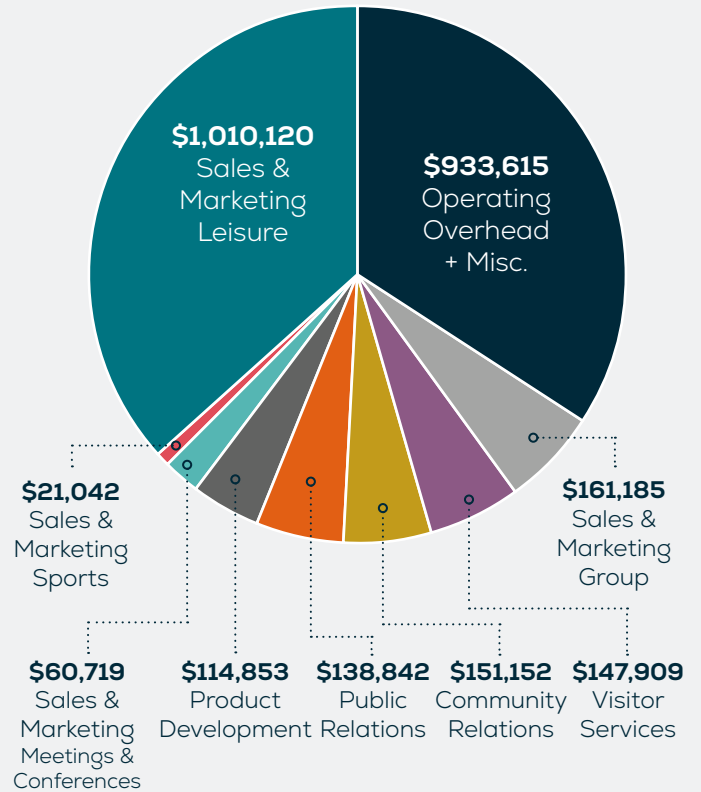
Revenue by Source

Total Revenue (4.5%) - \$2,674,726



Expenses by Market Segment

Total Expenses - \$2,739,437



Capital Development

Tourism Capital Development Bonds

Unique among Indiana's destination marketing organizations is SoIN Tourism's Capital Development Fund, which is used to retire debt in the form of municipal bonds. These bonds are held by our city, town or county partners. The bonds act as seed money for public and private investment in tourism projects within Clark and Floyd counties.

Bond Description	Transactions	Balance
Floyd County bond issue 8/19/2021	Beginning Balance 1/1/2025	\$1,340,000
• Jeffersonville Depot - \$500,000	Payment on Principal	\$60,000
• Clarksville South, parklets & arts district study - \$500,000	Interest Payment	\$59,202
• Floyd County Novaparke Whistlestop - \$200,000		
• Vintage Fire Museum roof - \$125,000		
• River Heritage Conservancy design - \$75,000	Ending Principal 12/31/2025	\$1,280,000