



SoIN Tourism
Tourism Capital Development Fund
Project Application Evaluation Scorecard

Tourism Project Name: _____

Evaluative Criteria	Score				Total
	Weighted Value	Below Standard (1)	Meets Standard (2)	Exceeds Standard (3)	
Proponent Organization Viability (Section 1 & 2)	10				/30
Project(s) Funds Leveraged Capacity (Section 4) Scoring criteria: ≤ 25% = Above Standard; >25% but ≤50% = Meets Standard; >50% = Below Standard	25				/75
Project and Economic Results (min. 2 metrics, preferably quantitative and actual or estimated, such as number of visitors and spending, economic impact, etc.; Section 5)	55				/165
Alignment with SoIN Priority Tourism Project (Section 6)	10				/30
Bonus Points: <ul style="list-style-type: none"> • Funds will be used by 12/31/26 – 10 points • Project will be completed by 6/30/27 – 10 points • Sponsor has a corresponding Community Tourism Action Plan or similar into which this project fits – 10 points 					
TOTAL SCORE	100				/300

Minimum Score Required For Approval: 200 = Meets Standard

Evaluation Notes

Budget Committee Member Name: _____

Date Evaluated: _____