



**SoIN Tourism**  
**Tourism Capital Development Fund**  
**Project Application Evaluation Scorecard**

**Tourism Project Name:** \_\_\_\_\_

Evaluative Criteria	Score				
	Weighted Value	Below Standard (1)	Meets Standard (2)	Exceeds Standard (3)	Total
Proponent & Sponsor Organization Viability (Section 1 & 2)	10				/30
Project(s) Funds Leveraged (Section 4) Scoring criteria: ≤ 25% = Above Standard; >25% but ≤50% = Meets Standard; >50% = Below Standard	25				/75
Project Benefits & Results (min. 2 metrics, preferably quantitative such as number of visitors and spending, economic impact, etc. Attach source of projections to justify the claim in order to be scored. Section 5)	55				/165
Alignment with SoIN Priority Tourism Project Attach supporting documentation to justify the claim in order to be scored. (Section 6)	10				/30
<b>Bonus Points:</b> <ul style="list-style-type: none"> <li>Funds will be used by 12/31/27 – 10 points</li> <li>Project will be completed by 6/30/28 – 10 points</li> <li>Sponsor has a corresponding Community Tourism Action Plan or similar into which this project fits – 10 points</li> </ul>					
<b>TOTAL SCORE</b>	<b>100</b>				<b>/300</b>

**Minimum Score Required For Approval: 200 = Meets Standard**

**Evaluation Notes**

Budget Committee Member Name: \_\_\_\_\_

Date Evaluated: \_\_\_\_\_