

Cooperative Marketing

Marketing Opportunities for Your Business

Want your marketing dollars to work even harder? Double your efforts and get as much as a dollar for dollar match on select co-op opportunities.



Paid Social Media Campaign

Run targeted ads on our social media profiles to get the word out (1:1 dollar match available; \$50-\$500).

Ad in SoIN Tourism's Monthly Newsletter

Run an ad in our newsletter showcasing things to do. More than 15,000 subscribers with an average open rate of 50%.



Speak with Potential Travelers at Travel Shows

Tell your story to these potential travelers who are looking for new experiences.

Direct Mail to SoIN's Targeted Lists

Rent a mailing list from SoIN. More than 20,000 contacts interested in different experiences.



Cooperative Branding

Are your employees SoIN? Purchase co-branded pins to leverage the SoIN brand for your business.

Up, Up and Away!

Bring the SoIN balloon to your event/business. Weekends only; \$300 pilot fees.



See the cooperative guidelines for more details. <https://bit.ly/soincoop>

Want more information? Contact Luanne Mattson, Luanne@GoSoIN.com or Larissa Nemeth, Larissa@gosoin.com.