

# GoSoIN Partner Resources

## Marketing Opportunities for Your Business

SoIN Tourism (Go SoIN) doesn't own a business, event, or festival. You and our communities are what we promote! Grow your customer base by taking advantage of any of SoIN Tourism's marketing and outreach programs.

### Advertise to 15,000+ Email News Subscribers

Supply your graphics to be featured in our monthly consumer newsletter. \$125 per ad - limit 2 per email newsletter.



### Represent Your Business in SoIN Tourism's Visitor Center

Display your brochure in our Visitor Center; get Visitor Guides for your location. Contact Seth@GoSoIN.com.

### Have the Mobile Visitor Center at Your Business or Event

Contact Seth@GoSoIN.com to schedule.



### Promote Your Special Offers to GoSoIN Visitors

People are craving deals and special offers. Contact Clint@GoSoIN.com.

### Get a Discounted Visit Indiana Listing

Get a premium online listing on VisitIndiana.com. Contact Luanne at Luanne@GoSoIN.com.



### Add Your Events to the GoSoIN.com Event Calendar

One of the top web pages, 10K+ page views a year! Contact Clint@GoSoIN.com.

### Additional Cooperative Marketing on GoSoIN Social Media

Contact Luanne@GoSoIN.com or Clint@GoSoIN.com for additional free & paid marketing opportunities. Boost your social profile to SoIN's 35K+ followers, \$50-\$200 per post.



### Become a Group Tour Destination in Southern Indiana

Work with SoIN to offer group-friendly packages for tour groups. Contact Todd at Todd@GoSoIN.com.

*These are just a few of our service offered to partners. Have a creative idea? Contact us!*