



# WELCOME BACK TO WONDER.

VISIT **Clarksville**™  
TENNESSEE

C'MON OVER



## MEDIA KIT

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# VISIT CLARKSVILLE

# FACT SHEET

Located 40 minutes from Nashville along I-24, Clarksville's rich history and stunning downtown architecture are bordered by the Cumberland River. The charming downtown is filled with a variety of shops, restaurants, pubs and galleries. Home to two Olympic athletes - both of whom were trailblazers, champions, and indisputable legends -- Clarksville is also home to the Army's 101st Airborne Division, Air Assault, and Austin Peay State University.

## THE COMMUNITY



Total Population (2024):  
Clarksville – 185,118  
Montgomery County – 244,845  
Metropolitan Area – 340,495

Average Age: 29.5, one of Tennessee's youngest cities

Famous Clarksvillians: Wilma Rudolph, Pat Head Summitt, Frank Sutton

Hotels: 30+

RV Camps: 2

Restaurants: 300+

Beer, Wine & Spirits: 15+

Parks & Recreation: 30+ parks

Meeting Space Venues: 20+

Historic Homes & Buildings: 60+

Local Shops: 65+

Arts & Culture Sites: 50+

Annual Events: 10+

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# VISIT CLARKSVILLE MEDIA VISITS

Visit Clarksville hosts writers, bloggers and content creators via a group FAM in the fall and individual visits throughout the year as our budget permits. Our public relations staff is eager to serve as a resource by helping develop story ideas, connecting you to local experts, arranging interviews, or providing photo/video assets. Let us know how we can help.

## RECENT STORIES

Travel near Clarksville, TN

### CLARKSVILLE, TN: SMALL-TOWN CHARM AND POSITIVE ENERGY

Art flourishes on the canvas and in the kitchen in Clarksville, TN

Story and Photographs by Colina Colby



Nestled deep in the music scene in Clarksville, Tennessee, a charming town just an hour from Memphis, has a unique and vibrant energy. It's a town where the music scene is just one part of the story. The town's charm is not just in its music, but in its art, its food, and its community. The town's history is a blend of old and new, and its energy is a mix of tradition and innovation. The town's art scene is thriving, with galleries and studios showcasing local talent. The town's food scene is also vibrant, with a variety of restaurants and cafes offering delicious dishes. The town's community is a mix of old and new, and its energy is a mix of tradition and innovation. The town's art scene is thriving, with galleries and studios showcasing local talent. The town's food scene is also vibrant, with a variety of restaurants and cafes offering delicious dishes. The town's community is a mix of old and new, and its energy is a mix of tradition and innovation.

DownshiftingPRO

Home Destinations Travel Styles Resources



### Top Reasons to Visit the Customs House Museum in Clarksville, TN

November 29, 2024 by Margaret Bloom

Home News

### Travel: Postcard from Clarksville, Tennessee

By Dennis Lawrence, CP Contributor | Sunday, November 10, 2024



Once an outpost on the early frontier and later a port for steamers carrying tobacco and cotton, the town in northern Tennessee is today a hidden gem.

Clarksville, the seat of Montgomery County, has maintained a small-town vibe even though its population of 166,722 souls at the last census makes it the Volunteer State's fifth-largest city.

Southern Living FOOD HOME GARDEN TRAVEL HOLIDAYS CULTURE STYLE NEWS SHOPPING

Best Things New In The FOOD & WINE Classic

TRAVEL > TENNESSEE

### The 8 Best Cities To Vacation In Tennessee

By Lisa Curbishley | Published on July 12, 2024

#### Clarksville



There aren't many places in the U.S. where you can see prehistoric art in a cave, then go hit up a winery. You can do both in Clarksville, and that's not all.



### HOW TO SPEND A WEEKEND IN CLARKSVILLE, TN

FLYINGOFFTHEBOOKSHELF.COM

SAND AND SNOW


Things to Do in Clarksville, Tennessee: A Hidden Gem in the South

October 1, 2024 by Kaysa Carter

Thanks to passing by the site Sand and Snow is dedicated to providing travel tips, local news, reviews, and plenty of theme park planning tools. Share knowledge and experiences with questions and comments.

Needed along the Cumberland River, Clarksville, Tennessee, offers a unique blend of history, natural beauty, and Southern charm. This vibrant city, often overlooked by tourists, boasts a wealth of attractions and activities that cater to a variety of interests. Here are the best things to do in Clarksville, TN, to put on your must-see list on your next visit.


#### Things to Do in Clarksville, Tennessee



The Suncoast Las Vegas Casino from a boat on the river.

Clarksville is located in northern Tennessee, approximately 45 minutes northwest of Nashville, which is the nearest airport if you're flying in. The city is easily accessible by car or bus as well - I drove from the Pittsburgh, PA area and it was highway driving for the most part.

#### Dunbar Cave State Park






## ACCOMMODATIONS

Clarksville's 3,100+ hotel rooms, 150+ vacation rentals and two campgrounds provide every visitor a variety of lodging choices. Whether downtown, away in the countryside, in the center of a lively retail area, or at a lakeside campsite, Clarksville's accommodations provide a high service standard with genuine Southern hospitality.

## MEETINGS & TOURS

Clarksville is an excellent small to mid-size meeting and tour market. Our staff and travel partners provide top-notch customer service, along with creative and fun solutions to make every tour or event memorable. Many return again and again.

## OUTDOOR ADVENTURE

With over 650 miles of navigable waterways, 1,600 acres of local and state parks, mountain biking trails, natural hiking and developed trails, rock climbing, traditional and disc golf courses, a public cave and notable fishing waters, visitors often wish for more hours in the day.

## BITES & BREWS

From bakeries and coffeehouses to fine dining and international cuisine, Clarksville is home to an impressive array of local eateries and libation destinations. Enjoy casual southern fare or venture out and experience the world's flavors. Find a new favorite beer at one of six breweries or attend a tasting at the oldest single-family-owned winery in Tennessee, Beachaven Vineyards & Winery. Old Glory Distilling is quickly becoming recognized a premier maker of Bourbon and other Tennessee spirits. All visitors are sure to find something to satisfy their cravings.

## ATTRACTIONS

A charming historic downtown, two state parks, 30+ local parks, numerous historic sites, and massive indoor entertainment centers a part of what makes Clarksville an affordable destination that many will enjoy. Families, history buffs, empty nesters, arts lovers, adventure seekers and solo travelers will all find plenty of activities for a multiple-day stay.

## ARTS & CULTURE

Clarksville's art scene is energetic, passionate and prolific. Within Downtown alone, visitors can enjoy live music, performing arts, Tennessee's largest general history museum and cultural center, art galleries, and several shops where guests can make their own art. The First Thursday ArtWalk is a monthly event showcasing local artists and their pieces throughout several downtown businesses. Murals, fountains and statues can be spotted throughout the community.

## ENTERTAINMENT

Performances at the historic art-deco Roxy Regional Theatre has been a staple in Clarksville's entertainment offerings for more than 40 years. In 2023, the 5,500-seat F&M Bank Arena opened giving visitors top-tier concert, sports and entertainment options all year long. Austin Peay State University faculty and guests artists are a source of excellent live music throughout academic year.

## ANNUAL EVENTS

No matter the season, there is always something exciting happening in Clarksville. Christmas on the Cumberland lights up the RiverWalk and Drive-Thru Lights illuminate the Speedway with millions of bulbs. Home to Tennessee's Best Open Air Market, the long-standing Downtown Market spurred the creation of produce and seasonal makers markets throughout the community.



# FUN THINGS

## YOU'LL ONLY FIND IN CLARKSVILLE

### JOURNEY UNDERGROUND TO SEE 14TH CENTURY ART

Dunbar Cave features drawings from Mississippian Native Americans dating back to the 14th century. Once owned by country music star Roy Acuff, the venue featured Grand Ole Opry friends and Big Bands each week for performances. Along with the history, today's visitors at the 144-acre park can enjoy the hiking trails, picnics, wildlife and seasonal guided cave tours.

### STEP BACK INTO PIONEER DAYS

Make (and eat) butter at Historic Collinsville, where visitors are immersed in a bygone era. Learn the story of life in rural Tennessee from 1830-1900 through a 40-acre, 17-structure Pioneer Settlement and Weakley House Museum. Authentic period furnishings and artifacts, a wildlife center, and interactive special events enhance the visitor experience.

### SHOOT CLAYS IN STYLE

Cross Creek Clays offers a twist on a classic experience. This rural shooting complex features three 16-station courses suitable for all skill levels. The winding rural drive, a massive lodge, and dozens of "sasquatch" carvings around the course add to the rustic charm. The attention to detail along the grounds is unmatched.

### SCALE RIVER BLUFFS

Kings Bluff Park is an outdoor rock climbing experience like no other. Nearly 1,700 linear feet of cliffs over the Cumberland River give climbers 160 routes and spectacular views.

### BE INSPIRED BY OLYMPIC HEROES

Iconic, trailblazers, champions and Olympic Gold Medalists, Pat Head Summitt and Wilma Rudolph overcame immense challenges to rise to the pinnacle of success in their respective fields.

### VENTURE INTO AN ARCHITECTURAL ICON

Constructed in 1898 as a US Post Office and Customs House for Clarksville's flourishing tobacco trade, this beautiful structure is the state's largest general history museum and one of the south's most photographed buildings. The center features rotating shows, art galleries, and a newly renovated explorers floor complete with a bubble cave, family art room, and a massive model train exhibit.

### JAM TO FREE CONCERTS ALL SUMMER

Summer weekends in Clarksville are filled with music. The Downtown @ Sundown series features free concerts each first and third Fridays from May to October. For a nominal fee, enjoy live Music at the Winery every weekend with Jazz on the Lawn concerts to open and close the summer season.

### SAVOR THE WORLD'S FLAVORS

Thanks to its vibrant international community, Clarksville's food scene is as diverse as it is delicious. Try authentic cuisines from all around the world, including flavors from India, Thailand, Korea, Greece, France, Phillipines, Italy and more.

### SIP TEA FLIGHTS: HOT, ICED & SPARKLING

Charming, relaxing and delicious, The Mad Herbalist tea lounge emits serious Hobbit vibes. Housed in the woods in a historic log cabin, this enchanting experience includes house-blended seasonal tea flights, tiered sharable entrees, and make-your-own oil-infused body products.

### ENGAGE WITH ARTISTS & MAKERS

Most cities have murals and public art. What's different in Clarksville is that nearly all of the city's public art pieces are painted, sculpted, or designed by local artists. Meet them at First Thursday Artwalk or hanging out in the city's galleries and artistic spaces.

### PLAY LIKE A KID NO MATTER YOUR AGE

Both young and young-at-heart have a blast at The City Forum, massive indoor entertainment center. Activities like putt-putt, bowling, go-karts, an arcade, a carousel, duck pin bowling and two-story laser tag thrill guests of all ages for hours upon end.

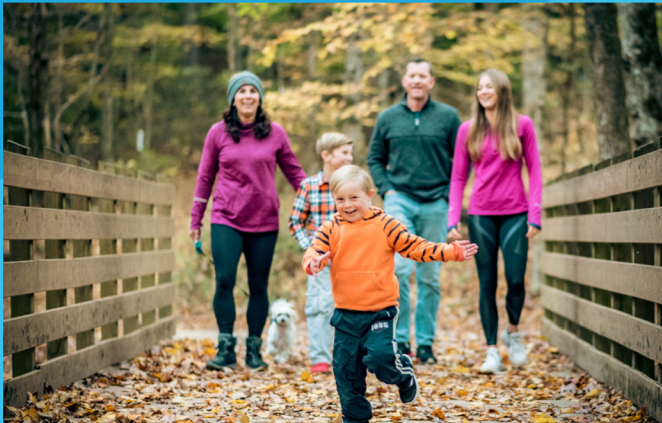
### SHOP LIKE NEVER BEFORE

The 52,000-square-foot shopping mecca that is Miss Lucille's Marketplace is home to vintage, antique, boutique, repurposed, upcycled and handmade items of all types. Home & seasonal decor, fashion, furniture, art, jewelry and collectibles top the list of merchandise.

# VISIT CLARKSVILLE

# STORY IDEAS

## DESTINATION FAMILY FUN



Never hear “I’m Bored” from the kiddos when you visit Clarksville. With an interactive Explorer’s Area in the Customs House Museum, 5 indoor recreation centers, 32 parks, make your own art studios, trails and blueways, splash pads, and the Downtown Commons urban oasis, it’s easy to keep kids of all ages engaged and entertained.

## ARTISTS & MAKERS GALORE



The influence of Austin Peay State University on the local art scene is immeasurable. The community vigorously supports local artists through an artists co-op and galleries, makers markets, more than 30 pieces of public art, live professional theatre, award-winning chamber orchestra and local authors.

## UNIQUE STAYS



With dozens of themed whole-house Airbnbs with features like a Snow White Bedroom in The Storybook Cottage, a middle-of-nowhere Hunting Lodge at Cross Creek Clays, or a Prohibition-Era Gentlemen’s Club and Speakeasy at the Old Clarksville House, a stay in Clarksville is anything but run of the mill.

## HISTORIC TREASURES



History buffs discover much to love in Clarksville. Explore a cave with 14th-Century art or an African American Legacy Trail. Be inspired by stunning architecture or a meandering Riverwalk. All visitors can deepen their understanding of this place and its impact on Tennessee and U.S. history.

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