



CLARKSVILLE

TENNESSEE



A bubble cave!



Love the murals!



Who had more fun?



Great local eats!

MEDIA KIT

VISIT **Clarksville**TM **TN.COM**
Where Fun GOES FURTHER



VISIT CLARKSVILLE FACT SHEET

Located 40 minutes from Nashville along I-24, Clarksville's rich history and stunning downtown architecture are bordered by the Cumberland River. The charming downtown is filled with a variety of shops, restaurants, pubs, and galleries. Home to two Olympic athletes – both of whom were trailblazers, champions, and indisputable legends – Clarksville is also home to the Army's 101st Airborne Division, Air Assault, and Austin Peay State University.

THE COMMUNITY



POPULATION (2025):

Clarksville – 189,520 | Montgomery County – 249,818 | Metropolitan Area – 345,955

AVERAGE AGE: 32, one of Tennessee's youngest cities

FAMOUS CLARKSVILLIANS: Wilma Rudolph, Pat Head Summitt, Frank Sutton

GETTING HERE



Clarksville is 45 miles from Nashville International Airport (BNA) along I-24 at the TN/KY border.



The Cumberland River is a major commercial waterway winding through downtown Clarksville. A full-service marina and a day dock accommodate boat travelers.



I-24 offers four major interchanges at Exits 1, 4, 8, and 11. US Highways 79, 41, 41-A, and 76, along with multiple state highways, also run through the community.

VISIT CLARKSVILLE

MEDIA VISITS

Visit Clarksville hosts writers, bloggers and content creators throughout the year as our budget permits. Our public relations staff is eager to serve as a resource by helping develop story ideas, connecting you to local experts, arranging interviews, or providing photo/video assets. Let us know how we can help.

RECENT COVERAGE

- 5 Favorite Local Restaurants in Clarksville, TN
All-American Atlas, October 2025
- Ultimate Guide to Southern Wines
Modern South, September 2025
- The Perfect Fall Getaway
Budget Travel, September 2025
- Autumn Fun Awaits in Clarksville, TN
Travel Mole, August 2025
- Make Clarksville, TN Your Next Girls' Trip
Food Drink Life, August 2025
- Skip the Crowds This Summer
Atlanta Journal-Constitution, June 2025
- Doubletree Hotel Review: Modern Makeover
Hotel Scoop, April 2025
- Bites, Brews & BBQ: Best Restaurants in Clarksville
GetLostintheUSA.com, March 2025
- Clarksville Legacy Trail Celebrates African American Heritage Year-Round
Travel Noire, March 2025
- A Music Fan's Guide to Clarksville, TN
antiMusic.com, February 2025

MEDIA CONTACT

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HOW WE WORK WITH MEDIA

JOURNALISTS

For journalists traveling on assignment, research, or in partnership with the TN Department of Tourism Development, Visit Clarksville provides accommodations and a meal/travel allowance. We will provide itinerary suggestions (or a full itinerary) and coordinate reservations and interviews. We will provide transportation to and from BNA if needed or gladly provide photo/video assets.

RED CARPET TOUR MEDIA FAM

Visit Clarksville hosts one group FAM per year with a themed itinerary. Attendance is by invitation only, with all expenses covered, and limited to six attendees. Our 2026 group FAM will be held at the end of April.



CONTENT CREATORS & INFLUENCERS

Visit Clarksville reviews and vets influencer and creator proposals based on brand alignment, audience geography, engagement, and budget. Proposals must include audience information, content fees, and deliverables. In addition to a reasonable content fee, Visit Clarksville covers lodging, fee-based activities, and provides a meal and transportation allowance.

PHOTO & B-ROLL GALLERY

visitclarksvilletn.com/media-gallery

VISIT CLARKSVILLE



ACCOMMODATIONS

Clarksville's 3,100+ hotel rooms, 150+ vacation rentals and two campgrounds provide every visitor a variety of lodging choices. Whether downtown, away in the countryside, in the center of a lively retail area, or at a creekside campsite, Clarksville's accommodations provide a high service standard with genuine Southern hospitality.

OUTDOOR ADVENTURE

With over 650 miles of navigable waterways, 1,600 acres of local and state parks, mountain biking trails, natural hiking and developed trails, rock climbing, traditional and disc golf courses, a public cave, clay shooting, and notable fishing waters, visitors often wish for more hours in the day.

BITES & BREWS

From bakeries and coffeehouses to fine dining and international cuisine, Clarksville is home to an impressive array of local eateries and libation destinations. Visitors can enjoy traditional southern fare, new and trendy flavors, or sample the world's cuisine at the city's international restaurants.

The state's oldest single-family-owned winery (Beachaven), two distilleries and a handful of breweries provide craft spirits and drinks made with passion.

MEETINGS & TOURS

Clarksville is an excellent small to mid-size tour market. Our staff and travel partners provide top-notch customer service paired with creative and fun solutions to make every tour and event memorable.

ATTRACTIONS

A charming historic downtown, two state parks, 30+ local parks, historic sites, and massive indoor entertainment centers are a part of what makes Clarksville an affordable destination that many will enjoy. Families, history buffs, empty nesters, arts lovers, adventure seekers and solo travelers will all find plenty of activities for a multiple-day stay.

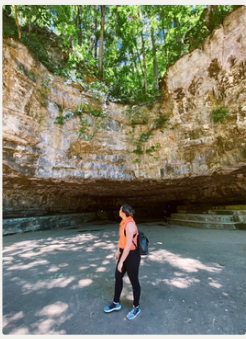
ARTS & CULTURE

Clarksville's art scene is energetic, passionate and prolific. Within Downtown alone, visitors can enjoy live music, performing arts, Tennessee's largest general history museum, art galleries, and several shops where guests can make their own art. The First Thursday ArtWalk is a monthly event showcasing local artists and their pieces throughout several downtown businesses. Murals, fountains and statues can be spotted throughout the community.

ENTERTAINMENT

Performances at the historic art-deco Roxy Regional Theatre have been a staple in Clarksville's entertainment offerings for more than 40 years. The new 5,500-seat F&M Bank Arena gives visitors top-tier concert, sports and entertainment options all year long. Austin Peay State University faculty and guest artists are a source of excellent live music throughout the academic year.





12 FUN THINGS

THAT MAKE CLARKSVILLE SPECIAL

JOURNEY UNDERGROUND TO SEE 14TH-CENTURY ART

Dunbar Cave features drawings from Mississippian Native Americans dating back to the 14th century. Once home to Big Band and Grand Ole Opry performances, and a Freedman's Camp, the cave sits in a state park.

STEP BACK INTO PIONEER DAYS

Experience the art of making your own butter at Historic Collinsville, where visitors are transported to a bygone era. Learn the story of life in rural Tennessee through a 40-acre, 16-structure pioneer settlement with authentic period furnishings, artifacts, and special events.

SHOOT CLAYS IN STYLE

Cross Creek Clays offers unmatched attention to detail. This rural shooting complex features three 16-station courses suitable for all skill levels. The winding rural drive, a massive lodge, and dozens of "sasquatch" carvings around the course add to the rustic charm.

SCALE RIVER BLUFFS

Kings Bluff Park is an outdoor rock climbing experience like no other. Nearly 1,700 linear feet of cliffs over the Cumberland River give climbers 160 routes and spectacular views.

BE INSPIRED BY OLYMPIC HEROES

Iconic, trailblazers, champions and Olympic Gold Medalists, Pat Head Summitt and Wilma Rudolph overcame immense challenges to rise to the pinnacle of success in their respective fields.

VENTURE INTO AN ARCHITECTURAL ICON

Constructed in 1898 as a U.S. Customs House for Clarksville's flourishing tobacco trade, this beautiful structure is now the state's largest general history museum and one of the south's most photographed buildings.

JAM TO FREE CONCERTS ALL SUMMER

Summer weekends in Clarksville are filled with music, mostly free. Enjoy outdoor tunes at Downtown Commons, Beachaven Winery and Old Glory Distilling.

SAVOR THE WORLD'S FLAVORS

Thanks to its vibrant international community, Clarksville's food scene is as diverse as it is delicious. Try authentic cuisines from all around the world, including India, Thailand, Korea, Greece, Germany, Philippines, Africa, Italy, and more.

SIP TEA FLIGHTS: HOT, ICED & SPARKLING

The Mad Herbalist tea lounge emits serious Hobbit vibes. Housed in the woods in a historic log cabin, this enchanting experience includes house-blended seasonal tea flights and delicious tiered sharable entrees.

ENGAGE WITH ARTISTS & MAKERS

Most cities have murals and public art. What's different in Clarksville is that nearly all of the city's public art pieces are painted, sculpted, or designed by local artists. Meet them at First Thursday Artwalk or in the city's galleries and artistic spaces.

PLAY LIKE A KID NO MATTER YOUR AGE

Both young and young-at-heart have a blast at The City Forum indoor entertainment center. Activities like putt-putt, bowling, go-karts, an arcade, a carousel, duck pin bowling, laser tag and thrill rides delight guests of all ages.

SHOP LIKE NEVER BEFORE

The 52,000-square-foot shopping mecca that is Miss Lucille's Marketplace is home to vintage, antique, boutique, repurposed, upcycled and handmade items of all types.

VISIT CLARKSVILLE

ANNUAL EVENTS

SPRING

Historic Collinsville Season Opening
King Kat Fishing Tournament
Mid-South Jazz Festival
TSSAA Track & Field Championships
Beachaven Vintage Fair
Natural Living Fair
Greenway 8K
FitFest

SUMMER

Farmer's Markets (5)
Downtown @ Sundown Concert Series
Jazz on the Lawn
Juneteenth Festival
Quilts at Collinsville
Montgomery County Fair
Independence Day Celebration



FALL

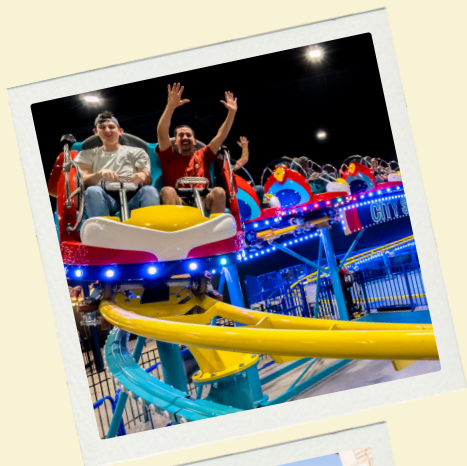
F2Con
Antique Tractor & Engine Fall Festival
Artsville Festival
TMSAA Cross Country Championships
Hispanic Heritage Festival
ClarksvilleCon
Oktoberfest
BBQ Fest: Across the River
Clarksville Half Marathon & 5K
Fright on Franklin
Veterans Day Parade

WINTER

Christmas on the Cumberland & Drone Show
Drive Thru Lights at the Speedway
Christmas Light Run
German Christmas Market
Lighted Christmas Parade
Spiritfest
19th Century Christmas
East vs. West TN Football All-Star Game
WinterFest
New Year's Eve at Downtown Commons
State Park First Day Hikes
Cookie Crawl



VISIT CLARKSVILLE STORY IDEAS



TRAVELING WITH TEENS

Clarksville, Tenn. offers plenty of affordable fun indoors and out to keep teens entertained. Indoors, amusement parks with laser tag, putt-putt, laser tag, trampolines, and high-speed go-karts will keep them safely engaged for hours. Outdoors, hiking and biking trails, rock climbing, watersports, golf or clay shooting will make for memories for a lifetime.



INSPIRED BY THE BEST

Clarksville is proud to be the hometown of two Olympic Gold Medalists who continue to inspire young athletes from around the world. Pat Head Summitt was the winningest NCAA basketball coach of all time (men or women) upon her retirement. Wilma Rudolph, diagnosed at age four with polio, defied seemingly insurmountable odds to earn a bronze and three gold medals.



EAT AROUND THE GLOBE...OR BEST OF THE SOUTH

Without fail, every hosted travel writer, blogger and content creator leaves Clarksville impressed by the quantity and quality of the local food scene. The city's diversity – influenced by the Fort Campbell Army Post and Austin Peay State University – means visitors can find authentic food from nations around the globe. Korean, Vietnamese, Thai, Jamaican, Philippine, African, Italian, German, Mexican, along with traditional Southern fare are sure to satisfy any palate.



TENNESSEE WINGS OF LIBERTY OPENS IN MARCH 2026

Operated by the U.S. Army, the 51,000-square-foot Wings of Liberty Museum will open in March 2026. The 33-acre campus includes historic aircraft displays, a memorial brick garden, as well as multi-media and immersive displays highlighting the engagements of Fort Campbell's 101st Airborne Division (Air Assault) and auxiliary units from WWII through present day.