WELCOME BACK TO WONDER.

VISIT Clarksville™ TENNESSEE

C'MON OVER



MEDIA KIT

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VISIT CLARKSVILLE
FACT SHEET

Located 40 minutes from Nashville along I-24, Clarksville's rich history and stunning downtown architecture are bordered by the Cumberland River. The charming downtown is filled with a variety of shops, restaurants, pubs and galleries. Home to two Olympic athletes -- both of whom were trailblazers, champions, and indisputable legends -- Clarksville is also home to th Army's 101st Airborne Division, Air Assault and Austin Peay State University.

THE COMMUNITY

Total Population (2023):
- Clarksville – 176,974
- Montgomery County – 239,872
- Metropolitan Area – 340,495

Average Age: 29.5, one of Tennessee's youngest cities

Famous Clarksvillians: Wilma Rudolph, Pat Head Summitt, Frank Sutton



Hotels: 30+

RV Camps: 2

Restaurants: 300+

Beer, Wine & Spirits: 15+

Parks & Recreation: 30+ parks

Meeting Space Venues: 20+

Historic Homes & Buildings: 60+

Local Shops: 65+

Arts & Culture Sites: 50+

Annual Events: 10+

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ACCOMMODATIONS

Clarksville's 3,100+ hotel rooms, 150+ vacation rentals and two campgrounds provide every visitor lodging choices. Whether downtown, away in the countryside, in the center of a lively retail area, or at a creekside campsite, Clarksville's accommodations provide a high service standard with genuine Southern hospitality.

MEETINGS & TOURS

Clarksville is an excellent small to mid-size meeting and tour market. Our staff and travel partners provide top-notch customer service, along with creative and fun solutions to make every tour or event memorable. Many return again and again.

OUTDOOR ADVENTURE

With over 650 miles of navigable waterways, 1,600 acres of local and state parks, mountain biking trails, hiking and a greenway, rock climbing, golf courses, a public cave and notable fishing waters, visitors often wish for more hours in the day.

BITES & BREWS

From bakeries and coffeehouses to fine dining and international cuisine, Clarksville is home to an impressive array of local eateries and libation destinations. Enjoy casual southern fare or venture out and experience the world's flavors. Find a new favorite beer at one of six breweries or attend a tasting at the oldest single-family-owned winery in Tennessee. Old Glory Distilling is quickly becoming recognized a premier maker of Bourbon and other Tennessee spirits. All visitors are sure to find something to satisfy their cravings.

ATTRACTIONS

With everything from a historic downtown to two state parks, numerous historic sites, and massive indoor entertainment centers, Clarksville is an affordable destination that many will enjoy. Families, history buffs, empty nesters, arts lovers, adventure seekers and solo travelers will all find plenty of activities for a multiple-day stay.

ARTS & CULTURE

Clarksville's art scene is bustling and vibrant. Within Downtown alone, find live music, performing arts, a museum and cultural center, art galleries, and several shops where guests can make their own art. The First Thursday ArtWalk is a monthly event showcasing local artists and their pieces throughout several downtown businesses. Murals, fountains and statues can be spotted throughout the community.

ANNUAL EVENTS

No matter the season, there is always something exciting happening in Clarksville. Christmas on the Cumberland lights up the RiverWalk and Drive-Thru Lights illuminate the Speedway with million of bulbs.

The expansive arts, artisans and crafting community is celebrated often at events throughout the year like Downtown Market, Vintage Fair, Craftsmen's Fair, Handmade Holidays, ArtsvilleFest and more.







VISIT CLARKSVILLE

TOP ATTRACTIONS

HISTORIC COLLINSVILLE
Historic Collinsville immerses visitors into a bygone era. Learn the story of life in rural Tennessee from 1830-1900 through a 40-acre, 17-structure Pioneer Settlement and the Weakley House Museum. Authentic period furnishings and artifacts, a wildlife center, and interactive special events throughout the year enhance the visitor experience.

CUSTOMS HOUSE MUSEUM & CULTURAL CENTER
Constructed in 1898 as a US Post Office and Customs House for Clarksville's flourishing tobacco trade, this beautiful structure is the state's largest general history museum. The center features rotating shows, art galleries, and a newly renovated explorers floor complete with a bubble cave, family art room, and a massive model train exhibit.

BEACHAVEN VINEYARDS & WINERY
Explore the oldest single-family-owned winery in Tennessee by touring the estate and tasting wines created with local and regional fruit. Each of the award-winning wines is available in-store and online, and a large gift shop offers a wide array of items. The winery hosts many events and concerts throughout the year.

OLD GLORY DISTILLING CO.
Old Glory is a small-batch artisan distillery that prides itself on handcrafting spirits the right way. They use locally grown grains. The products they proudly craft are a representation of the hardworking, patriotic, and unyielding character that embodies the city and this great country. Tour and taste to experience their bourbon whiskey, gin, vodka, moonshine, rum, and other craft spirits.

FORT DEFIANCE CIVIL WAR PARK & INTERPRETIVE CENTER
Fort Defiance overlooks the Red and Cumberland Rivers atop a 200' bluff, giving the earthen works fort a breathtaking view of the Clarksville skyline. A large interpretive center tells and shows the history of the site -- and the Civil War -- from many perspectives. The remarkable preservation of the area makes it one of the few intact earthen works forts in the U.S.

PAT HEAD SUMMITT & WILMA RUDOLPH MEMORIALS
These two Clarksville natives, Olympic gold medalists and trailblazers are honored with bronze statues in Liberty Park, as well as with exhibits at the Customs House Museum.

CUMBERLAND RIVERWALK
McGregor Park is home to the Cumberland RiverWalk, a four-mile walking trail that spans from downtown along the Cumberland to the Red River across from the Clarksville Greenway. This path is the perfect place to watch the sunset, relax at the river's flow and admire Downtown Clarksville.

DOWNTOWN HISTORIC DISTRICT
The area from Public Square to Legion St. to Second St. to Franklin St. to Commerce St. showcases beautiful buildings, most of which were constructed shortly after an 1878 fire. Streets now boast restaurants and coffee shops, boutiques, galleries, pubs and entertainment.

THE CITY FORUM
Both young and young-at-heart have a blast at this massive indoor entertainment center. Activities like putt-putt, bowling, go-karts, an arcade and two-story laser tag thrill guests of all ages.

DUNBAR CAVE STATE PARK
Dunbar Cave features drawings from Mississippian Native Americans dating back to the 14th century. Once owned by country music star Roy Acuff, the venue featured Grand Ole Opry friends and Big Bands each week for performances. Today, visitors of the 144-acre park can enjoy the hiking trails, picnics, wildlife or seasonal guided cave tours.

ROXY REGIONAL THEATRE
Since the early 1900s, the Roxy Regional Theatre has been the cornerstone of Clarksville entertainment. The theatre opened in 1947, showing first-run movies. Today, the performing arts center produces numerous mainstage and black-box events each year. The building served as a backdrop for music videos from Sheryl Crow and Craig Morgan. In 2020, the Roxy was honored with a Tennessee Music Pathways marker. In 2024, the Roxy will expand to a 486-seat Performing Arts Center.

PORT ROYAL STATE HISTORIC PARK
Established in 1797, the community of Port Royal grew from a small flatboat port to a town with general stores, tailor shops, inns, taverns, churches, warehouses, and Tennessee's only silk mill as a result of its success in the tobacco trade. This 30-acre state park is now part of the National Trail of Tears Historic Trail and provides visitors to the park with outdoor recreation activities and history tours.

THE GREENWAY
Bike, skate, run, or walk this nine-mile trail situated in north Clarksville along the banks of the Red River and West Fork Creek. The Clarksville Greenway is a part of the Rails to Trails initiative that transforms scenic abandoned railroad rights of way and river corridors into walking and biking trails.

MISS LUCILLE'S MARKETPLACE
This 52,000-square-foot shopping mecca is home to vintage, antique, boutique, repurposed, upcycled and hand made items of all types. Home & seasonal decor, fashion, furniture, art, jewelry and collectibles top the list of merchandise.

VISIT CLARKSVILLE
STORY IDEAS

DESTINATION FAMILY FUN



Never hear “I’m Bored” from the kiddos when you visit Clarksville. With an interactive Explorer’s Area in the Customs House Museum, 5 indoor recreation centers, 32 parks, make your own art studios, B-Cycle rentals, trails and blueways, splash pads, and the Downtown Commons urban oasis, it's easy to keep kids of all ages entertained.

ARTISTS GALORE



The influence of Austin Peay State Univeristy on the local art scene is immeasurable. A vibrant arts community that strongly supports local artists, Clarksville showcases more than 30 pieces of public art, an artists co-op & gallery, live professional theatre, award-winning chamber orchestra and local authors.

DIVERSE CULINARY SCENE



Clarksville's diversity is evident in its multitude of ethnic restaurants. French, German, Italian, Jamaican, Korean, along with plenty of traditional Southern choices present visitors with many options. Craft breweries. a meadery, winery and three distilleries round out a fantastic culinary experience.

HISTORIC TREASURES



History buffs discover much to love in Clarksville. Explore a cave with 14th-Century art or an African American Legacy Trail. Be inspired by stunning architecture or a meandering Riverwalk and its stories. All visitors can deepen their understanding of this place and its impact on Tennessee and U.S. history.

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