



FOR IMMEDIATE RELEASE: December 2, 2014

Contact: Danielle Conroy

Phone: 678.610.4242

Email: danielle@atlantastruesouth.com

Gone With the Wind Trail Celebrates 75th Anniversary

Metro Atlanta, GA - For three days, in 1939 the streets of Atlanta were lined with fans hoping to catch a glimpse of the actors who brought their favorite characters to life in *Gone With the Wind*. This year, December 15, 2014 marks the 75th Anniversary of the premiere of *Gone With the Wind* in Atlanta. To commemorate and celebrate the diamond anniversary of one of the most well known films ever made, locations along the *Gone With the Wind* Trail will offer a special discount to visitors.

On Monday, December 15, 2014 the Marietta *Gone With the Wind* Museum: Scarlett on the Square, the Margaret Mitchell House in Atlanta and the Road to Tara Museum in Jonesboro will offer visitors a special admission price of 75¢ at each location. "We want to celebrate this special anniversary with the fans that keep Margaret Mitchell's legacy and characters alive. It's amazing that the story continues on and is as popular now as ever and we want to commemorate that with our visitors," says Beth Bailey, Director of Sales and Promotions at the Clayton County Convention & Visitors Bureau.

Each location boasts unique items from the film including the Road to Tara Museum's one-of-a-kind five-foot character portraits from the 1939 premiere, Marietta's *Gone With the Wind* Museum's original Bengaline honeymoon gown and the Margaret Mitchell House's authentic front door of Tara.

The *Gone With the Wind* Trail was founded in 2011 and received designation as an official trail by the Georgia Legislature. The Trail brings visitors to locations throughout metro Atlanta where they discover the history and legacy behind the Pulitzer Prize-winning novel, uncover the complex life of author and native Georgian, Margaret Mitchell, and explore the road to freedom from Georgia's Antebellum ideals to today's progressive, urban environment.

Gone With The Wind Trail

The *Gone With The Wind* Trail is an official state designated trail established as a marketing partnership between the communities of Marietta, Atlanta and Jonesboro. www.gwtwtrail.com

###