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### **Tourism is BIG Business**

Jonesboro, Ga. - The Clayton County Convention & Visitors Bureau is excited to announce that the most recent tourism economic impact numbers are in and the numbers keep on climbing for Clayton County.

The U.S. Travel Association and the Georgia Department of Economic Development report the economic impact numbers annually to show what tourism brings to the local, regional and national levels. Several figures are presented each year including total economic impact, number of tourism related jobs, and household tax relief. This year each of those numbers increased for Clayton County. The total economic impact from direct tourist spending went up four-point six percent to \$1.399 billion dollars spent by visitors in Clayton County; employment increased to 33,810 jobs and the household tax relief also increased to \$2,310. The household tax relief represents the annual amount of taxes visitors save residents on services and transportation by spending their money while traveling in Clayton County.

January 24, 2017 was Tourism, Hospitality & Arts Day at the Capitol to celebrate the \$59 billion economic impact that tourism brings to the state of Georgia. This year, Governor Deal unveiled the 2017 Georgia Travel Guide which focuses on the Year of Georgia Film. "Clayton County has been used as the inspiration and location for many films and television shows like Captain America: Civil War, The Hunger Games: Catching Fire, Being Mary Jane, The Family That Preys and many more. Be on the lookout for new films in Georgia and Clayton County, it's only going to grow from here," says Danielle Conroy, Director of Marketing and Communications at the Clayton County Convention & Visitors Bureau.

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CCCVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities. For more events visit [www.atlantastruesouth.com](http://www.atlantastruesouth.com).

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