



Road to Tara Museum Joins *Smithsonian Magazine's* Tenth Annual Museum Day Live!

Free Admission for All Participants Presenting a Museum Day Live! Ticket on September 27, 2014

FOR IMMEDIATE RELEASE: August 27, 2014

Contact: Danielle Conroy

Phone: 678.610.4242

Email: danielle@atlantastruesouth.com

Jonesboro, GA — The Road to Tara Museum will open its doors free of charge on Saturday September 27, 2014, as part of *Smithsonian* magazine's tenth annual Museum Day Live! A nationwide event, Museum Day Live! offers free admission to visitors presenting a Museum Day Live! ticket at a participating museum or cultural institution.

Inclusive by design, the event represents Smithsonian's commitment to make learning and the spread of knowledge accessible to everyone, giving museums across all 50 states the opportunity to emulate the admission policy of the Smithsonian museums in Washington D.C. Last year's event drew over 400,000 participants, and this year's event expects record-high participation.

"We are very excited to be a part of the Smithsonian magazine's Museum Day Live! event. This will offer visitors who have a participating ticket to see the museum for free. Museums offer a great resource of information whether the focus is real history or movie history, like the Road to Tara Museum and we want to share that with our visitors," says Danielle Conroy, Director of Marketing & Communications.

The Road to Tara Museum takes visitors back to the world of *Gone With the Wind*. Starting with the real history of the Civil War's Atlanta Campaign and Battle of Jonesboro, visitors will learn about what happened in Jonesboro and Clayton County during the Civil War. Then, visitors will walk into Margaret Mitchell's and Hollywood's *Gone With the Wind* through reproduction costumes, items from the 1939 Atlanta premiere and a foreign edition library.

Visitors who present the Museum Day Live! ticket will gain free entrance for two at participating venues for one day only. One ticket is permitted per household, per email address. For more information about Museum Day Live! 2014 and a list of participating museums and cultural institutions, please visit: Smithsonian.com/museumday/venues.

About Smithsonian Media

Smithsonian Media comprises of its flagship publication, Smithsonian magazine, as well as Air & Space, and Smithsonian Media Digital Network. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park and nine research facilities. Approximately 30 million people from around the world visit the museums annually.

Clayton County Convention & Visitors Bureau

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

###