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Celebrating National Travel and Tourism Week

Jonesboro, Ga. - The Clayton County Convention & Visitors Bureau is excited to participate in this year's National Travel & Tourism Week, May 7 through May 13, 2017. National Travel and Tourism Week was established in 1983 and is a way to celebrate and recognize what travel and tourism means locally, statewide, regionally and nationally. Tourism plays a large part in the American economy and this week recognizes that impact.

The tourism industry relies on human interaction – whether it's the front desk clerk at a hotel, a docent at a museum or the executive director of the local destination marketing organization – each person plays a role in creating a memorable experience for all visitors to the area and keep the tourism industry strong. These numbers highlight what tourism brings to the local area.

- 33, 810 jobs are supported by travel and tourism
- Travel and tourism generate \$41.45 million in local sales tax
- Travel and tourism saves \$2,310 per household in Clayton County by spending their money here

The Road to Tara Museum, located at the historic train depot in downtown Jonesboro, is participating in National Travel and Tourism Week by offering a special discount to visitors. In celebration of the total economic impact travel has in Clayton County through direct tourist spending - \$1.399 billion - the Road to Tara Museum is discounting admission to the museum to \$1.39 and bus tour tickets to \$13.99 for May 8 through May 13. "We want people to get out and explore their own community and enjoy what Clayton County has to offer - visit the Road to Tara Museum, go to opening weekend at The Beach, enjoy a concert at Lee Street Park and see the upcoming Smokey and The Bandit exhibit at Arts Clayton Gallery. Travel and tourism is great for the local economy bringing money into the county and supporting over 33,000 jobs," says Danielle Conroy, Director of Marketing and Communications at the Clayton County Convention & Visitors Bureau.

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CCCVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities. For more events visit www.atlantastruesouth.com.

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