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Clayton County CVB Donates Duffle Bags to Rainbow House

Jonesboro, GA - The Clayton County Convention & Visitors Bureau (CCCVB) hosted the 2014 Atlanta Metro Travel Association (AMTA) Christmas luncheon at the Morrow Center on December 10, 2014. Just under 100 tourism and hospitality professionals gathered for the annual meeting and holiday celebration.

Each year the AMTA Christmas luncheon host chooses a local charity to partner with to allow attendees to give back to the community they visit. This year the Clayton County Convention & Visitors Bureau chose the Rainbow House as the beneficiary. After contacting the Rainbow House staff and asking what the biggest needs were, the CCCVB staff found out that zippered duffle bags and luggage were a significant need. Most residents at the Rainbow House often leave with their belongings in garbage bags.

"We wanted to make an impact on their most needed wish list item, so we asked the luncheon attendees to bring in duffle bags that these children could pack their belongings in and have something of their own," said Frenda Turner, Interim Executive Director for the CCCVB. In total, 93 bags were donated. "We are thrilled by the response from the AMTA community. It's obvious that the Rainbow House struck a chord with many people and we're just happy to help out a community partner in this way, especially during the holiday season," says Turner.

Clayton County Convention & Visitors Bureau

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

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