



FOR IMMEDIATE RELEASE: April 14, 2014

Contact: Danielle Conroy

Phone: 678.610.4242

Email: danielle@visitscarlett.com

Remembering a Classic

Jonesboro, GA - The Clayton County Convention & Visitors Bureau and the Road to Tara Museum are excited to celebrate the 75th Anniversary of *Gone With the Wind*, the movie. Throughout the anniversary year for this classic film the Road to Tara Museum will host a variety of events.

During National Tourism Week, May 5th through 10th, the Road to Tara Museum will offer discounted admission to the museum of 75-cents per person. The *Gone With The Wind* Tour, a historic mini-bus tour that departs from the museum Monday through Saturday, will also be discounted to \$7.50 per person. The *Gone With The Wind* Tour will be offered at 11:00 am and 1:00 pm. Advance reservations are required for the *Gone With The Wind* Tour during this promotional week and these prices are only available during this week of celebration. "This is a great opportunity for those who have visited before and for those who haven't, to visit and see what the museum is featuring and has added over the last year. This is a big anniversary for the film and we'd love for fans of the movie to come out and celebrate with us," says Danielle Conroy, Director of Marketing and Communications at the Clayton County Convention & Visitors Bureau.

The Road to Tara Museum houses a collection of memorabilia dedicated to the novel and film, *Gone With the Wind*. The majority of the museum focuses on the characters and actors that brought Margaret Mitchell's beloved novel to life. Visitors will see reproductions of some of Scarlett's most famous dresses, an original manuscript and, new for 2014, four character portraits of Rhett, Scarlett, Ashley and Melanie from the 1939 Atlanta premiere. Another new addition to the museum includes a look at the real history of the Civil War's Atlanta Campaign and Battle of Jonesboro, the backdrop to Margaret Mitchell's novel.

The *Gone With The Wind* Tour, a mini-bus tour encompassing the city of Jonesboro, plays a nostalgic audio narrative. It highlights the role Jonesboro played in the Civil War and its unique ties to Margaret Mitchell's world-renowned novel.

Clayton County Convention & Visitors Bureau

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

###