

Meeting of the Board of Directions of the College Park Destination Marketing Organization, Inc. on January 28, 2015 at the Georgia International Convention Center

Board Members Present: Lonnie Kirk, Ken Allen, Mercedes Miller, Isaac Henderson, Tony Morrow, Ray Robichaud, Daniel Summers Jr., David Gleim, Laverne Brown, Crissy Wright (via phone due to illness), Stephanie Harris (arrived late), and Juliet Hall (arrived late)

Others: Cookie Smoak, Rodney Moore, LaShanta Taylor, Andria Towne

Crissy Wright called the meeting to order at 5:06PM

Approval of the Agenda

Tony Morrow moved that the agenda be approved; the motion was seconded by Lonnie Kirk. All voted in favor.

Approval of Meeting Minutes

Daniel Summers, Jr. moved for the approval of the December 2014 meeting minutes; the motion was seconded by Ken Allen. All voted in favor.

There were no guests or public comments.

Crissy Wright informed the board that she has accepted a new position with Marriott in Charlotte. As a result, she will not be able to serve on the board this year. In addition, she highlighted the 2014 accomplishments of the organization and thanked the staff for a successful year.

Discussion and Action

Nomination and Election of 2015 officers of the Board of Directors

Rodney Moore, legal counsel for the board, officiated the election of 2015 executive committee.

Rodney called for nominations for Board Chairperson. Crissy Wright nominated Mercedes Miller. Isaac Henderson nominated Lonnie Kirk. After a 3rd call, the nominations for Chairperson were closed.

Mercedes Miller was elected as Chairperson based on vote of 8-2 as follows:

Votes for Mercedes Miller – Crissy Wright, Laverne Brown, Tony Morrow, Mercedes Miller, Daniel Summers, Jr., David Gleim, Ray Robichaud, Ken Allen

Votes for Lonnie Kirk – Lonnie Kirk, Isaac Henderson

Not present at the time of voting - Juliet Hall, Stephanie Harris

Rodney Moore called for nominations for Board Vice Chairperson. Mercedes Miller nominated Ken Allen. After 3 calls, the nominations were closed. All 10 present voted in favor of Ken Allen. Juliet Hall and Stephanie Harris were not present at the time of voting.

Rodney Moore called for nominations for Board Treasurer. Mercedes Miller nominated Ray Robichaud. After 3 calls, the nominations were closed. All 10 present voted in favor of Ray Robichaud. Juliet Hall and Stephanie Harris were not present at the time of voting.

Rodney Moore called for nominations for Board Secretary. Crissy Wright nominated Stephanie Harris. Isaac Henderson nominated Daniel Summers, Jr. After the 3rd call, nominations were closed.

After a round table vote, the votes were tied 5-5 as follows:

Votes for Stephanie Harris – Ray Robichaud, David Gleim, Crissy Wright, Laverne Brown, Mercedes Miller

Votes for Daniel Summers, Jr. – Lonnie Kirk, Ken Allen, Isaac Henderson, Daniel Summers, Jr., Tony Morrow

Juliet Hall and Stephanie Harris were not present at the time of voting.

The board agreed to take another vote once additional board members arrived.

Approve contract with the City of East Point for destination marketing services

Rodney Moore gave an overview of the contract between Meet College Park and the City of East Point. The board discussed the terms of the contract and reviewed the related resolution authorizing the Chairperson and President to enter into the contract.

Daniel Summers, Jr. made a motion to approve the resolution and contract between Meet College Park and the City of East Point to provide destination marketing services. Stephanie Harris seconded the motion and all voted in favor.

Nomination and Election of Board Secretary

Due to the tie results of the earlier election for Board Secretary, another vote was taken.

After a round table vote, Stephanie Harris was elected Secretary based on a vote of 8-3 as follows:

Votes for Stephanie Harris – Lonnie Kirk, Stephanie Harris, Juliet Hall, Mercedes Miller, Tony Morrow, Laverne Brown, Ray Robichaud, David Gleim

Votes for Daniel Summers, Jr. – Ken Allen, Isaac Henderson, Daniel Summers, Jr.

Crissy Wright was not present at the time of the vote.

Discussion on next steps following the 2014 Board of Directors retreat

The board discussed the prepared notes from the 2014 board retreat. There were several initiatives/tasks that the board committed to addressing throughout the year. After discussion, the board identified key items that would be addressed at the next meeting.

Chairman's Report

Mercedes Miller thanked the board for electing her Chairperson for the upcoming year. She informed the group that representatives from the new Clayton County-College Park CID will be attending the next board meeting to present plans for the area.

President's Report

Cookie Smoak highlighted key aspects of the December Executive Summary. She also informed the board about College Park's Restaurant Week, which will be taking place March 13-22, 2015. LaShanta Taylor provided a financial update. Andria Towne provided a marketing update as well as presented the new ad campaign.

Adjournment

Daniel Summers, Jr. made a motion to adjourn the meeting at 6:40PM.