

**Meeting of the Board of Directors of the  
College Park Destination Marketing Organization, Inc.**

January 18, 2017

The meeting was called to order at 5:05 PM.

1.1 Roll Call

- Board Members Present: Ken Allen (Presiding), Kevin Bird, Tarsha Calloway, Grace Davis, David Gleim, Tammy Hester, Mercedes Miller, Linda Montgomery, Ed Richardson (arrived late), Ray Robichaud (arrived late), Cookie Smoak, Daniel Summers Jr. (arrived late), Stephanie Thompson, Donelle Zunker
- Staff present: Ken Winkler (counsel), LaShanta Taylor, Monica Coleman, Andria Towne
- Others present: Coco Bright
- Note: Stephanie Thompson acted as Secretary and took minutes, but they were typed up and submitted by Daniel Summers, Jr.

1.2 Approval of Agenda

- David Gleim mentioned to approve, Mercedes Miller seconded: PASSED

1.3 Approval of Minutes from the October 26, 2016 Meeting

- Ken Allen motioned to approve, Linda Montgomery seconded: PASSED

1.4 Introduction of Guests/New Board Members

- Coco Bright

1.5 Public Comment

- None

2. Old/New Business:

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2.1 Chairperson's Report

- Board Nominations and Elections for Executive Committee: see 3.1
- New Office Space Approval: see 3.2
- Budget Amendment
  - Deferred until the April 2017 meeting by when we'll have more of an idea of the exact costs of the office furniture and other move-related expenses.
- Updates

2.2 DMO President's Report

- Cookie Smoak gave a brief overview of our current figures, status towards goals, current projects; however, this was abbreviated as much of this info was also to be presented at the joint Mayor and Council meeting (immediately following this board meeting).

Minutes recorded by Daniel Summers, Jr.

- Presented STAR report summaries for Oct and Nov 2016; however, there was none available for Dec 2016
- Marketing Report
- Will add to next meeting:
  - Convention Services Report
  - Advertising Calendar

### 3. Discussion and Action

- 3.1 Board Nominations and Elections for Executive Committee:
  - Chair: Ken Allen
    - Mercedes Miller nominated Donelle Zunker; however, Donelle Zunker deferred, nominating Ken Allen, while explaining that Ken cannot serve another consecutive term as our Vice Chair; however, she would be happy to be his Vice-Chair so that the leadership team continues.
      - Ken agreed, as did the rest of the board, and the nomination was modified.
    - Vote: Unanimously voted by all present in favor of Ken Allen as Chair and Donelle Zunker as Vice
  - Vice-Chair: Donelle Zunker
    - See above.
  - Secretary: Daniel Summers, Jr.
    - Ken Allen nominated Daniel Summers, there was no opposition
    - Vote: unanimous by all present
  - Treasurer: Tarsha Calloway
    - Mercedes Miller nominated Tarsha Calloway
    - Linda Montgomery nominated Dave Gleim
    - Roll Call Vote: 8 to 4 in favor of Tarsha Calloway

Ken Allen: Tarsha Calloway

David Gleim: Dave Gleim

Kevin Bird: Tarsha Calloway

Linda Montgomery: Dave Gleim

Tarsha Calloway: Tarsha Calloway

Donelle Zunker: Dave Gleim

Grace Davis: Tarsha Calloway

Tammy Hester: Tarsha Calloway

Not present (did not vote):

Mercedes Miller: Tarsha Calloway

Ed Richardson

Stephanie Thompson: Tarsha Calloway

Ray Robichaud

Daniel Summers Jr.

- 3.2 New Office Space Approval
  - The board discussed the need for staff growth and possibility of moving offices.
    - Discussion about the rent, build-out, furniture needs, etc.
    - There will be a 90 day out clause.
  - Vote to pursue moving offices: YAY
    - Ken Allen motioned that we move our offices, Tarsha Calloway seconded: unanimous by all present
- 3.3 Everyone went around the room doing more complete introductions and welcoming our newest board members.

Minutes recorded by Daniel Summers, Jr.

- 3.4 Union City Filmmaker Scholarships
  - Ed Richardson announced that, largely through the efforts and leadership of Union City Mayor Vince Williams, scholarships are now being provided to six students (1 per Union City high schools) to help attend Clayton State University's film certificate program.

Motion to adjourn by Mercedes Miller, seconded by Kevin Bird.

The meeting was adjourned at 5:49pm.