#### **CLIENT SERVICES**



#### **MEETINGS & CONVENTIONS**

It's never too early to crank up the hype. Our first-class marketing resources help you build attendance and interest in next year's meeting. Connect with your Convention Services Director to get started.





#### ATLANTA STARTS IN THE DISTRICT

Your attendees will be counting down the days until your event.

- Make 'em feel like a VIP with community welcome letters
- Give out some sweet swag
- Inspire your attendees with a digital Save the Date postcard Click here for sample
- Offer our visitors guide to your attendees on-site or before they arrive
- Save money with our Deals in the District program: atldistrict.com/meeting-planners/ client-services/deals-in-the-district

### WE MAKE PLANNING A BREEZE

We provide customized assistance for all of your conference needs.

- We assist with overflow housing needs
- We design and conduct hotel and venue site visits
- Use our relationships with local vendors and suppliers to get connected (and if you need us to send out the RFP? We got it!)
- Access engaging photos, videos, and our logo at atldistrict.com/ media/photos-videos
- Easily promote the District with creative promotional copy

## GET A TASTE OF THE SOUTHSIDE

Showcase the District to your attendees with these online resources.

- Check out local events throughout the District:
- www.atldistrict.com/events
- Explore
- Restaurants: atldistrict.com/restaurants
- Shopping: atldistrict.com/things-to-do/shopping
- Entertainment: atldistrict.com/things-to-do/attractions
- Learn about the neighborhoods that make up the district: <u>atIdistrict.com/</u> <u>maps-info/about-atI-airport-district</u>



# JENNA SNYDER,CMP Director of Convention Services

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With over a decade of hotel and convention experience, this Atlanta native knows her way around the District. She's supremely detail-oriented and always asks the right questions to match you up with the services that best fit your event and goals.