

**Meeting of the Board of Directors of the
College Park Destination Marketing Organization, Inc.
September 23, 2015**

Board Members Present: Mercedes Miller (Presiding), Ray Robichaud, Stephanie Thompson, Daniel Summers Jr., Laverne Brown, Juliet Hall, Tony Morrow, Lonnie Kirk

Others present: DMO Staff: Cookie Smoak, LaShanta Taylor, Monica Coleman

Mercedes Miller called the meeting to order at 5:27 PM.

Approval of the Agenda

Daniel Summers, Jr. moved that the meeting agenda be approved, Ray Robichaud seconded. All voted in favor of approving the agenda.

Approval of Meeting Minutes

Laverne Brown moved that the meeting minutes from the July 22, 2015 meeting be approved. Juliet Hall seconded. All voted in favor of approving the July 22, 2015 DMO Board meeting minutes with no revisions.

Chairperson's Report

Mercedes Miller informed the board of the following:

- Revised Board Meeting Schedule
 - December 9, 2015 DMO meeting member cancelled. Also, due to the College Park Mayor and City Council Elections in November, the election of the DMO Executive Committee will occur at the January 2016 board meeting, prior to the joint meeting with the cities of College Park and East Point.
- Discussed the possibility of the DMO board meetings changing from bi-monthly to quarterly. Also, discussed changing the meeting time to the morning to accommodate board members' schedules.
- The organization has been receiving several requests from community events requesting funding for various purposes. DMO staff is in the process of developing a process, including a formal application, to request funding. Eligible applications would be submitted to the DMO Board for approval.

President's Report

Cookie Smoak informed the board of the following:

- Introduced the new member of the DMO team, Monica Coleman, as Director of Convention Services
- Renaissance Hotel will have their ground breaking ceremony on October 14, 2015.
- 2016 Restaurant Week dates will be announced soon

- More updates will occur at the joint meeting with the College Park Mayor and City Council which will be held following the DMO Board Meeting

Meeting was Adjourned 5:53pm.