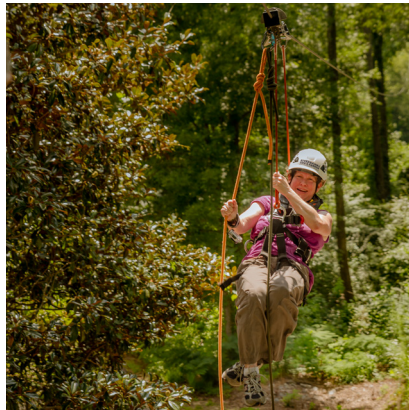
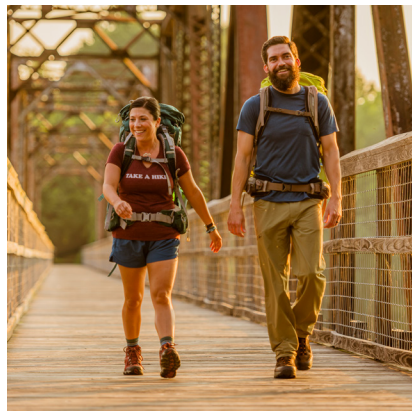


COLUMBIA SC

MEETING PLANNER GUIDE



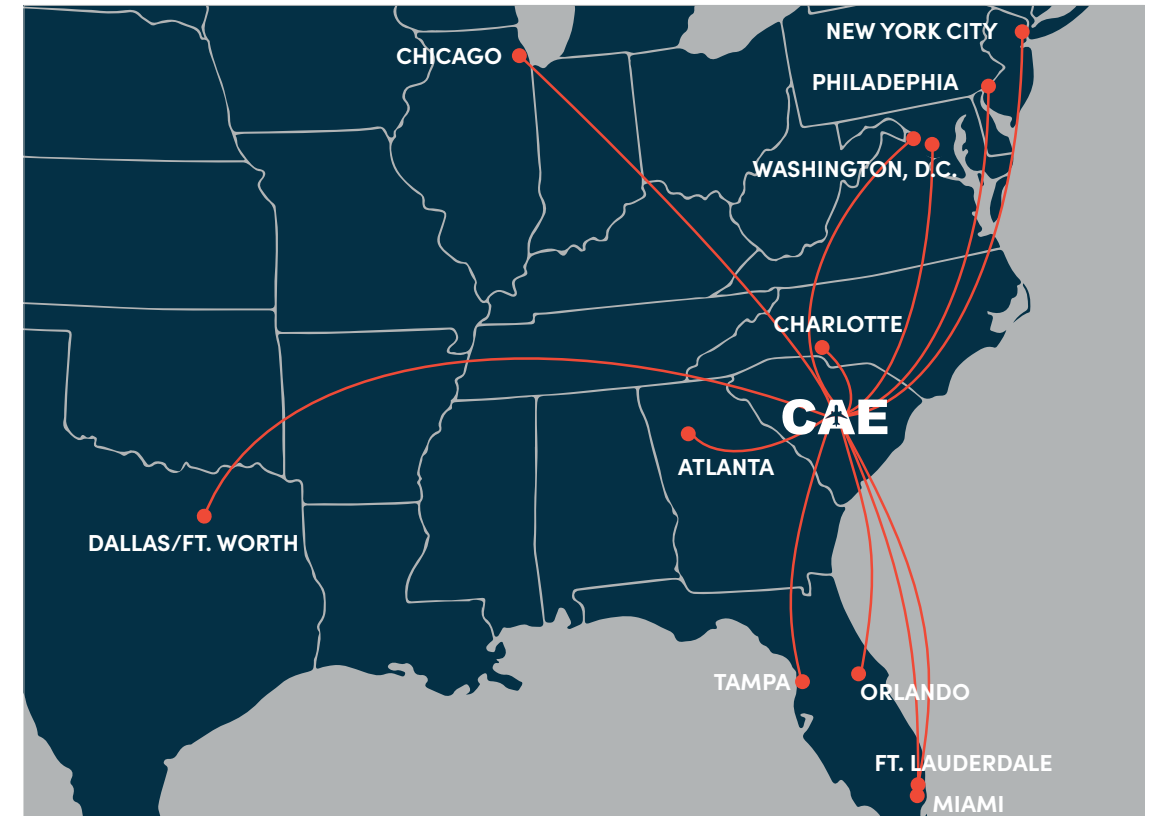


THESE ARE MODERN TIMES, Y'ALL, and Columbia SC is redefining Southern for a new era. It's got all the gracious charm you'd expect from a Southern destination – nothing saccharine, just good old-fashioned kindness. It's a creative hub that's fed by university and capital city communities, yet it's manageable without the headaches common to larger cities. Come as you are and discover all that makes this the real heart of SC. We'll be waiting for you with a glass of sweet tea, unless of course you'd prefer something barrel-aged or bacon-infused.

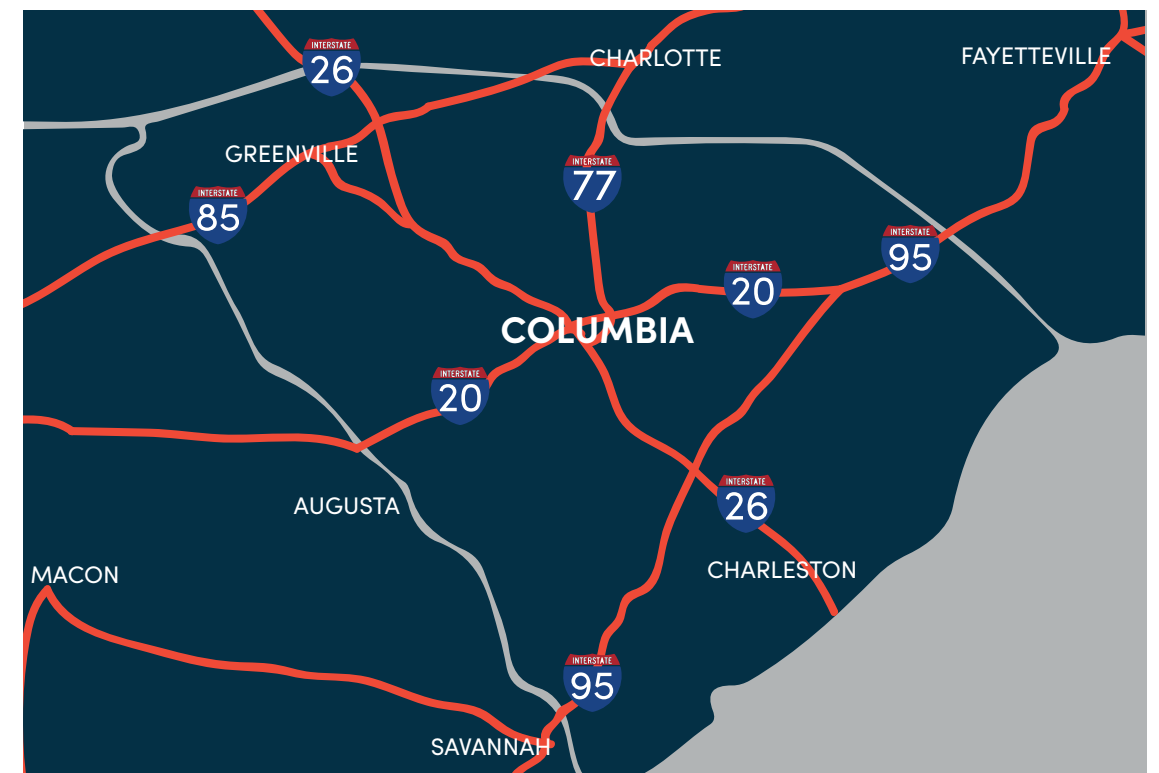
PHOTOS (CLOCKWISE FROM LEFT): CARL HEYWARD, SEAN RAYFORD, SHELL SUBER, SEAN RAYFORD, FORREST CLONTS, CARL HEYWARD, CARL HEYWARD, SEAN RAYFORD

GETTING HERE

DIRECT FLIGHTS TO COLUMBIA METROPOLITAN AIRPORT (CAE)



INTERSTATES



BREWERIES



RIVER RAT BREWERY



STEEL HANDS BREWING



BIERKELLER COLUMBIA

IT'S NO SECRET that craft beer is gaining in popularity across the nation. With a mix of breweries (11 and counting!), brew pubs, and Biergartens, Columbia's beer scene is no different. Firmly rooted in a homegrown spirit, each has its own character, giving you a unique venue for a memorable reception, or a happy hour spot for attendees after the meeting wraps.

Right across the river in West Columbia, veteran-owned **Savage Craft Ale Works** offers a Biergarten, a rooftop bar with an impressive view of the downtown skyline, and unique meeting space to match. Stop by for brews and bites as an after-meeting treat, or reserve event space for an intimate gathering

Located in a historic airplane hangar, **Hunter-Gatherer** at the Curtiss-Wright Hangar features an open floor plan with all brewing equipment in view, plus an observation deck where you can watch planes take off and land at Owens Field airport. Book it for a private event or mingle with locals to hear stories of its past.

A turf grass lawn, covered patio, rooftop bar, and cozy taproom – the options for meeting space at **River Rat Brewery** are endless. Not to mention, their menu boasts elevated bar food like smoked wings, nachos with brisket, and vegan & vegetarian options.

With a draft list that is constantly rotating, **Columbia Craft Brewing Co.** is often pouring flights for its patrons to try each style. Local art dons the walls of this well-kept tasting room and the brewing space is just small enough to make for an easy and engaging tour experience for your attendees.

Steel Hands Brewing sits at 10,000 sq. ft. as Columbia's largest brewery, equipped with an expansive taproom, yard, and an outdoor stage and bar made out of shipping containers. Plan ahead and you'll find live music happening more often than not.

With no taproom as a home base, **Bierkeller Columbia** uses pop-up Biergartens to showcase its German styles, served in traditional beer steins. Work with our team to set up an exclusive Biergarten of your own.

PHOTOS (FROM TOP):
SEAN RAYFORD, CRUSH RUSH, SEAN RAYFORD

DELICIOUS



HOME TEAM BBQ

If you're looking for unforgettable barbecue, you'd be remiss if you didn't stop by **Home Team BBQ** in Five Points. From the pulled pork sandwich on a Hawaiian bun and smothered BBQ nachos to the savory late-night menu, Home Team's locally sourced creations are sure to satisfy.

Locals and tourists agree, the Hangover Hashbrowns at **Café Strudel** are a go-to. While you're at it, you might as well tip back a glass of freshly squeezed orange juice.

Just a quick jaunt from the State Capitol building, **Bourbon's** Creole/Cajun flavor-infused menu boasts dishes like Black-Eyed Pea Hummus and Jalapeno Hushpuppies. Here, you're likely to see an influx of young professionals and legislators grabbing drinks after work.

In Columbia, you're bound to find some pimento cheese on just about every menu. Try something fancy like a Pimento Cheeseburger Pizza from **Terra** or stick to the basics at Southern staples like **The War Mouth**, featuring Smashed Pimento Cheese Yukon Potatoes.

With views of the South Carolina State House and live music nightly, **Hall's Chophouse** is a go-to for some of the best steak around and a rollicking good time.

For a more casual setting, **Publico Kitchen & Tap** is serving up Lat-Asian inspired dishes with margarita flights on the side. Head to their hidden patio for yard games, camaraderie, and lots of furry friends.

Cap off your night by giving into your sweet tooth at **Sweet Cream Company** and try one of their unique seasonal flavor combinations. Or grab some goodies to go from **Blue Flour Bakery** for the folks at home. (Also customizable for your event!)



PUBLICO



BOURBON ON MAIN



BLUE FLOWER BAKERY

PHOTOS (CLOCKWISE FROM TOP LEFT):
FORREST CLONTS, CRUSH RUSH, FORREST CLONTS, FORREST CLONTS

UNEXPECTED VENUES

For more unexpected venues, visit ExperienceColumbiaSC.com/Facilities



CENTRAL ENERGY

Central Energy is one of Columbia's newest venues with over 8,000 square feet of social space. Formerly the central power plant for the historic SC State Hospital, it was designed as a blank canvas with industrial and modern touches to help you bring your vision to life.

701 WHALEY

This versatile meeting space offers several floor plans designed to accommodate a broad spectrum of event needs. Flexibility in the logistics and aesthetic details make for a stunningly customizable space.

SENATE'S END

Nestled along the banks of the Congaree River, you'll find



HENDRIX

Swanky décor, specialty cocktails, and a rooftop bar overlooking Main Street is what you'll find at this popular restaurant. Turn it into a dynamite reception spot for your guests and they'll be talking about their experience (and the food!) for years.

SEGRA PARK

With the option for an indoor or outdoor space and capacity ranging from 30–400 guests, Segra Park is optimal for any group seeking a venue with various vistas.

CITY ROOTS

Stage your event under a covered pavilion and twinkly string lights amidst rows of farm land at City Roots – located smack in the middle of downtown. Let **Farm to Table Productions** and **Honey River Catering** take you through a seamless planning process in a truly unique setting. And while they can host hundreds, they can also make your small event feel cozy.



scenic facilities that are perfect for any occasion at **Senate's End**. This hidden gem, 3-acre property boasts four indoor venues with outdoor patios and two outdoor wedding venues.

THE GRAND

With a self-serve tap room, bowling, board games, and seriously good eats, this spot is ideal for groups of 10–80 ready to bring out their playful side.

COLUMBIA MUSEUM OF ART

Able to accommodate parties ranging from 10–1,400 this venue has unique touches, like exclusive special exhibitions and an outdoor plaza at the center of Main Street, making for captivating backdrops.

LACE HOUSE

Southern charm abounds at this historic house turned event space. Surrounded by gardens and tucked away courtyards, it's the perfect spot for an elevated, yet contemporary event. Not to mention, the team behind this venue is well-versed in events of all sizes.



PHOTOS (FROM TOP):
FORREST CLONTS, JEFF BLAKE, FORREST CLONTS

PHOTOS (FROM TOP):
JOSHUA AARON, FORREST CLONTS, THE LACE HOUSE

COLUMBIA METROPOLITAN CONVENTION CENTER



FLEXIBLE SPACES

58,900 sq. ft. of meeting space divisible into up to 19 spaces, including a 23,700 square foot, column free Exhibit Hall and 16,700 square foot Ballroom.

LOCATION

As South Carolina's only downtown convention center, your attendees get to experience Columbia's manageable urban downtown with over 60 bars and restaurants and over 2,000 hotel rooms right outside our doors.

CONNECTIVITY

With free Wi-Fi in all meeting rooms and pre-function areas, and the infrastructure to upgrade to 2GB or more, we have everything needed to support your hybrid event and streaming needs."

HIGH QUALITY CUSTOM CATERING

Our Chef customizes over 85% of the menus served for each client's taste and budget, featuring regionally sourced, fresh products with a level of detail and quality you wouldn't think possible on a large scale.

SOUTHERN HOSPITALITY

With us, it's personal. From customized decals on the escalator, to umbrellas by the door when it starts to rain, to good old-fashioned kindness, we invite you and your attendees to come experience our warm Southern welcome.

REAL MEETINGS. REAL SAFE.

We've always taken pride in our cleanliness protocols, and we're especially proud of the enhancements we've made and the safety measures we've put in place since the COVID-19 pandemic. From socially distant room configurations to seeking Global Biorisk Accreditation Council's (GBAC) certification, you can rest assured our team is prepared to welcome you back."

PHOTOS (FROM TOP):
KICKSTAND STUDIO, FORREST CLONTS, FORREST CLONTS



MAIN STREET DISTRICT

At the center of this capital city you'll find a revitalized Main Street where decades-old sites give rise to fresh perspectives. Impress your colleagues with the likes of a steakhouse or relax on rooftop bars with views of the cityscape. All this, less than a mile from the Convention Center. Here, there's something for everyone after your meeting wraps.

THE VISTA DISTRICT

Located right outside the Convention Center doors, The Vista is Columbia's artistic warehouse district, bustling with dynamite eats, drinks and things to do. From national chains like Panera Bread and Chipotle, to local favorites like Blue Marlin and Motor Supply Co. Bistro, there's no shortage of options. In Columbia, event attendees can look forward to exploring beyond the main event.

ACCOMMODATIONS & FACILITIES

A SAMPLING OF THE VARIETY OF OPTIONS IN COLUMBIA SC
For details, visit ExperienceColumbiaSC.com/meeting-planners

Name of property/ meeting space	Sleeping rooms	Total meeting space (sq. ft.)	Max capacity for theater	Max capacity for classroom	Max capacity for banquet	Distance from CMCC (miles)
Columbia Marriott	300	27,000	700	350	500	0.8
Doubletree by Hilton Hotel and Conference Center	237	21,762	1,500	700	800	6.3
Embassy Suites by Hilton Columbia-Greystone	218	18,000	1,200	550	550	3.4
Hilton Columbia Center	222	6,818	240	168	220	0.1
Hyatt Place Columbia/ Harbison	127	750	75	50	50	11.2
Graduate Columbia	119	3,125	130	72	80	0.9
Wingate by Wyndham Columbia/Lexington	97	2,000	200	100	115	9
Segra Park	N/A	348,000 outdoor 15,500 indoor	5,000 outdoor 400 indoor	5,000 outdoor 400 indoor	500 outdoor 400 indoor	2.4
Columbia Metropolitan Convention Center (CMCC)	N/A	58,971	2,100	1,200	1,136	N/A

PHOTO BY TUCKER PRESCOTT

SPRINGHILL SUITES[®]

MARRIOTT

Columbia Downtown The Vista

511 Lady Street Columbia, South Carolina 29201

Marriott.com/CAESH

Complimentary Breakfast

Shuttle Service

3,000 Square Feet of Meeting space

Fitness Center

Complimentary Wi-Fi

Complimentary On-site Parking

COURTYARD[®]

BY MARRIOTT

Columbia Downtown at USC

630 Assembly Street Columbia, South Carolina 29201

Marriott.com/CAECD

Complimentary On-site Parking

Shuttle Service

5,000 Square Feet of Meeting Space

Outdoor Pool and Patio

Fitness Center

Centrally Located in Downtown Columbia



TWO GREAT HOTELS

THOUSANDS OF REASONS TO STAY!



HILTON COLUMBIA CENTER

Steps away from everything
in Columbia SC

www.Hilton.com
924 Senate Street
Columbia SC
803-744-7800



HAMPTON DOWNTOWN

Comfort in the heart
of Columbia SC

www.Hampton.com
822 Gervais Street
Columbia SC
803-231-2000

