

## ABOUT THE EVENT

Entering its third year, Community Youth Camp presented by *The Columbus Foundation* has helped more than 200 kids play ball.

Our four-day camps give kids ages 6-12 the chance to play more than a dozen sports in a fun, inclusive environment. They build skills, gain confidence and learn life lessons on and off the field or court. We recruit male and female coaches for every sport so kids can 'be what they see.'

Our camps are committed to providing opportunities because studies show that active children have higher test scores and self-esteem. In 2022, 85% of campers received full scholarships. For those who need the help, we share the ball.

Community Youth Camp is about equipping kids with more than fundamentals. It's about developing life skills transferrable to daily life.

#### **EVENT DETAILS**

SESSION 1

June 20–23, 2023 KIPP Columbus

session 2

June 26–29, 2023 KIPP Columbus

#### \$250 registration includes:

- Lunch each day
- Snacks each day
- Camp T-shirt
- Equipment needed to play

#### sports and programming

Campers will experience more than a dozen sports taught by certified coaches and former college athletes and three life lessons led by local community leaders.

\*Sports subject to change\*



**Basketball** 



**Combat Sports** 



Lacrosse



Flag Football



Hockey and Field Hockey



Soccer



Track and Cross Country



Volleyball



Yoga and Stretching



Tennis & Pickleball



# **ARE YOU READY TO SUPPORT?**



### Partnership Levels:

champion

ALL-Star

\$10,000

Teammate

\$3,000

\$15,000

**PLayoff** 

\$5,000

MVP

\$1,000

### Partnership categories:



camp supporter – ponation of sports equipment or camper resources





# SPONSORSHIP OPPORTUNITIES — PARTNERSHIP LEVELS

#### Sponsorship includes:

## champion partner

\$15,000

- · Category exclusivity at the Champion level
- Scholarship granted for two (2) campers from groups of focus
- Company logo with partnership designation on coaches, camper and staff T-shirts
- · Company logo on all printed marketing collateral
- Company logo and link on Community Youth Camp website
- Inclusion of sample, coupon or giveaway in camp participant packets
- On-site event signage with company logo and partnership designation
- Social feature during event week
- · Champion Partner designation on all digital marketing
- Inclusion in press release and event announcement
- Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event
- · Opportunity to provide product or sampling during camp week

## ALL-Star partner

\$10,000

- Scholarship granted for two (2) campers from groups of focus
- · Company logo with partnership designation on coaches, camper and staff T-shirts
- Company logo on all printed marketing collateral
- Company logo and link on Community Youth Camp website
- Inclusion of sample, coupon or giveaway in camp participant packets
- · On-site event signage with company logo and partnership designation
- Social feature during event week
- All-Star Partner designation on all digital marketing
- Inclusion in press release and event announcement
- · Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event
- · Opportunity to provide product or sampling during camp week

# SPONSORSHIP OPPORTUNITIES — PARTNERSHIP LEVELS

#### Sponsorship includes:

## Playoff partner

\$5,000

- · Company logo with partnership designation on coaches, camper and staff T-shirts
- Company logo on all printed marketing collateral
- Company logo and link on Community Youth Camp website
- Inclusion of coupon or product in camp participant packets
- · On-site event signage with company logo and partnership designation
- Playoff Partner designation on all digital marketing
- Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event

### Teammate Partner

\$3,000

- Company logo with partnership designation Community Youth Camp website
- · On-site event signage with company logo and partnership designation
- · Teammate Partner designation on all digital marketing
- Opportunity to provide offer or coupon in camp participant packets
- · Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event
- Opportunity to provide a camper a scholarship to attend a future sports camp, clinic or sporting event

### MVP Partner

\$1,000

- Covers the cost of four children (ages 6-12) to attend camp
- Campers experience up to 16 different sports in four days
- At least 50% of campers will be scholarship recipients
- Scholarship recipients come from youth groups and community organizations with children who may not otherwise have access to sports programming
- On-site event signage with company logo and partnership designation
- Recognition as MVP Partner

# SPONSORSHIP OPPORTUNITIES — PARTNERSHIP CATEGORIES

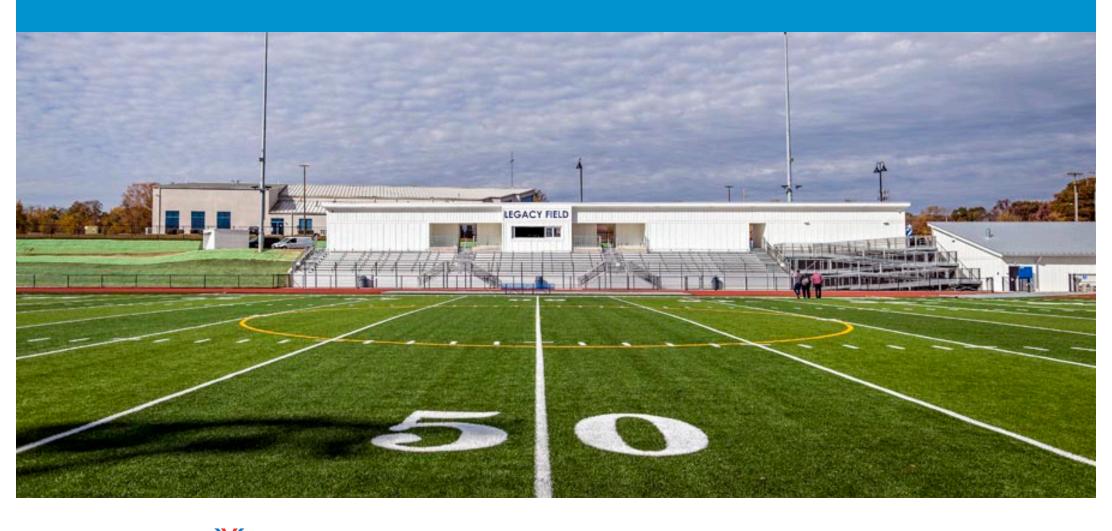


# camp supporter

#### Sponsorship can include:

- Opportunity to provide campers with company logo drawstring bags, water bottles or other giveaways
- Opportunity to provide offer or coupon in camp participant packet
- Company logo on all printed marketing collateral
- Social feature during camp week
- · Company logo on website with link
- · Company logo included in all promotional email marketing for event
- On-site event signage with company logo
- Promotional posts on social channels with partnership designation prior to event
- · Acknowledgement of donation of sports equipment or camper resources







### ABOUT THE GREATER COLUMBUS SPORTS FOUNDATION

The Greater Columbus Sports Foundation makes sports more accessible and more fun for young athletes and amateurs.



