



Take it Outside



July 28, 2023  
Fortress Obetz

# THE DETAILS | JULY 28, 2023 AT FORTRESS OBETZ

The Community Cup presented by The Columbus Foundation is a one-day challenge open to companies of all sizes to compete at all skill levels. In its sixth year, the Cup helps get people moving and motivated. It's like a field day for adults. It's team building that your team will actually enjoy.

## YOU PLAY

The Community Cup includes 14 events:



5K Race



Basketball Shooting  
Competition



Cornhole Toss



Dodgeball



Football Toss



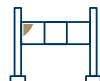
Frisbee Toss



Golf Chipping



Hockey Shot



Obstacle  
Course



One-Mile Walk



Soccer Kick



Tug of War



Wiffle Ball Home  
Run Derby



Volleyball

## YOU COMPETE

Depending on the size of your local staff, your team will be placed in one of four divisions.

### Division I

(1,001+ employees)

**\$2,500**

### Division III

(101-300 employees)

**\$1,800**

### Division II

(301-1,000 employees)

**\$2,200**

### Division IV

(under 100 employees\*)

**\$1,500**

*\*Two companies with under 50 employees each may create a team and be recognized as one entry*



## YOU CLAIM THE CUP

Many teams enter, only one will lift the Cup in each division. Will it be yours?

## YOU PARTY

The Tailgate Zone is back! Set up a spot for your team to use as home base all day. Recharge in between events or post up in the shade if you have teammates that prefer to cheer instead of compete.



# THE IMPACT

When sponsoring The Community Cup, your organization's involvement extends beyond the playing field. Since the inaugural event in 2018, Cup partners have helped bring Columbus organizations together for a impactful day of celebrating our community. Here's a snapshot of the impact in 2022.

**1,000+**  
participants registered

**34**  
teams

**\$4,700**  
donated to the  
Charity Challenge

Companies that sponsor the Community Cup take their impact **beyond the playing field**. They reach hundreds of engaged local competitors from some of Columbus' top companies. Whether as a title sponsor of an event or a supporting partner of the Cup, **you'll reach the corporate community** in a big way.

**2,600 lbs**  
food donated to the Charity  
Challenge\*

**4.4/5**  
overall participant  
experience rating\*

*\*Based on post-event survey*

“

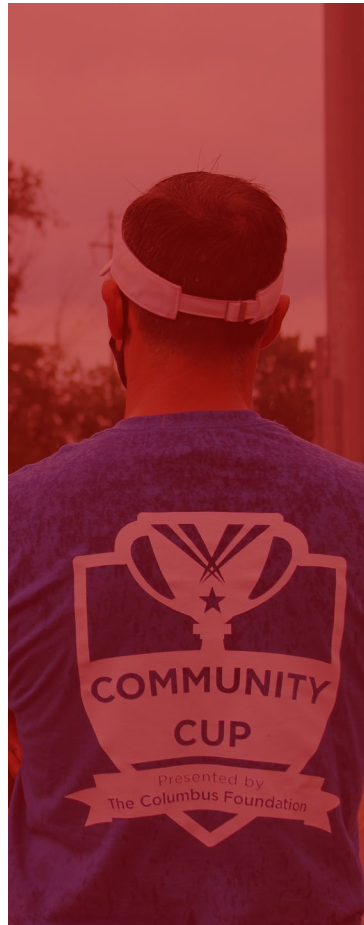
The Community Cup was a blast! Competing alongside co-workers is the best way to build connections that otherwise would not materialize, and the Community Cup provides that in a streamlined day full of events and fun.”

– Shandon North,  
Safelite



# HOW TO GET INVOLVED

The Community Cup would not be possible without the support of its sponsors. In addition to exclusive engagement with the local business community, sponsorship opportunities allow your organization to be part of a one-of-a-kind Columbus sports experience.



**PRESENTING**

**\$35,000**

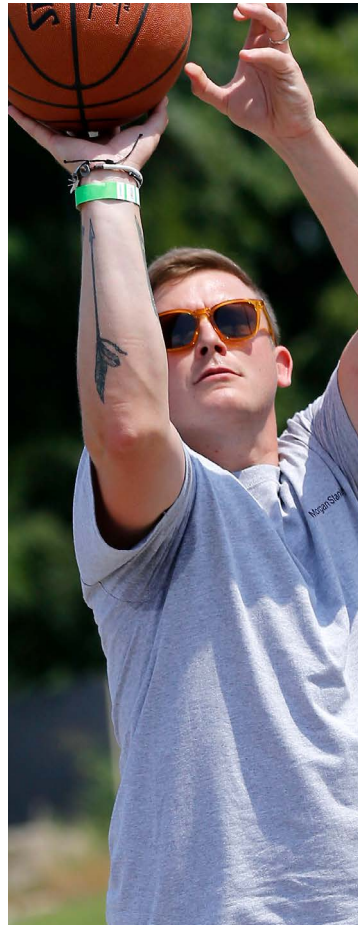
**SOLD**



**TAILGATE  
ZONE**

**\$10,000**

**AVAILABLE**



**HEALTH &  
SAFETY**

**\$5,000**

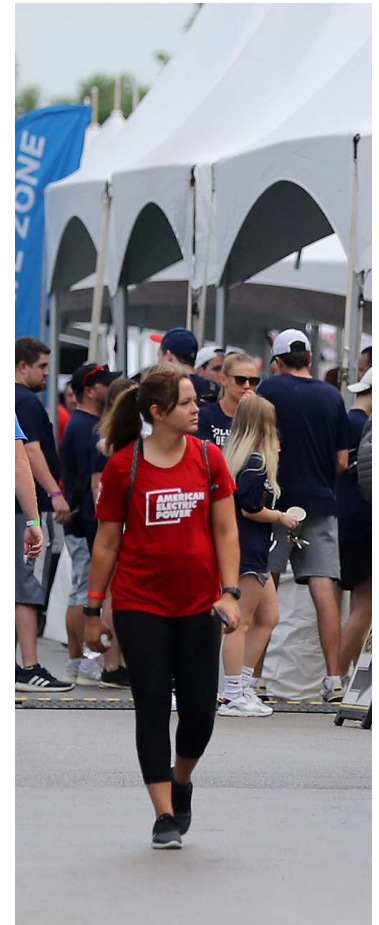
**AVAILABLE**



**EVENTS**

**\$5,000 PER EVENT**

**AVAILABLE**



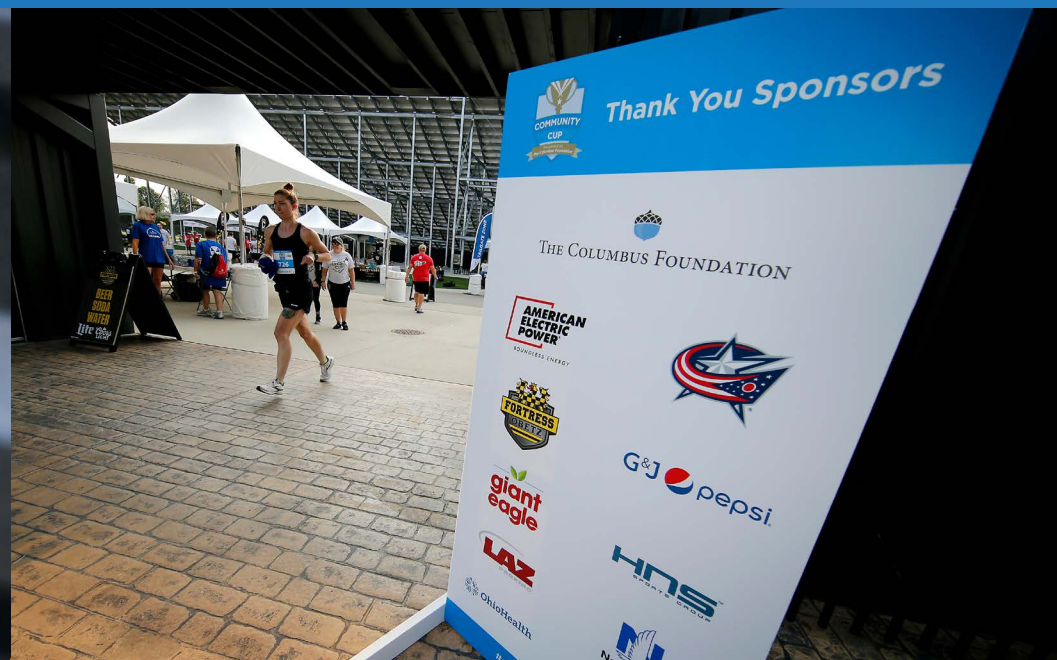
**HOME  
COURT**

**\$5,000 / \$500**

**AVAILABLE**



# HOW TO GET INVOLVED – PRESENTING



**PRESENTING**

**SOLD**

**\$35,000**

**Company name incorporated into logo**

## **Prior to event:**

Company name/logo included on:

- Event Website
- Collateral materials
- Advertising including print, digital and social media
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup e-newsletter

## **Day of event:**

- Company name/logo included on event trophies, participant bibs, event signage, event t-shirts, event announcements
- A maximum of four (4) promotional materials placed in participant packets
- A maximum of 10 presenting company signs placed throughout the event
- One (1) informational 10'x20' booth space dedicated to presenting sponsor that will also serve as "home" for company's participants
- Participation and "kickoff" announcement in opening ceremonies
- Participation and trophy presentation in closing ceremonies
- One (1) team entry into Community Cup
- Four (4) VIP parking permits
- Right of refusal for presenting sponsorship for the 2024 Community Cup

# HOW TO GET INVOLVED – TAILGATE ZONE



## OWN THE PARTY

ONE AVAILABLE

\$10,000

Tents, tailgates, time to party. The title sponsor of the Tailgate Zone should know how to have some fun. This is where competitors come to rest up and recharge for the next event.

### Prior to event:

When referencing the Tailgate Zone, company name/logo included on:

- Event website
- Collateral materials
- Advertising including print, digital and social media
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup e-newsletter

### Day of event:

- Company name/logo included on event signage, event t-shirts
- A maximum of two (2) promotional materials placed in participant packets
- A maximum of four (4) company signs placed in Tailgate Zone
- One (1) informational 10'x20' booth space dedicated to Tailgate Zone sponsor that will also serve as “home” for company’s participants
- One (1) team entry into Community Cup
- Two (2) VIP parking permits
- Right of refusal for Tailgate Zone sponsorship for the 2024 Community Cup



# HOW TO GET INVOLVED – EVENT



## OWN THE EVENT

\$5,000

PER EVENT

14 AVAILABLE

Event sponsors put their name on the event. It's a great opportunity to keep your brand front and center as each team goes through the paces. Have an idea to add an event you'd like to sponsor? Let's talk.

### Prior to event:

When referencing the event, company name/logo included on:

- Event website
- Collateral materials
- Advertising including print, digital and social media
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup e-newsletter

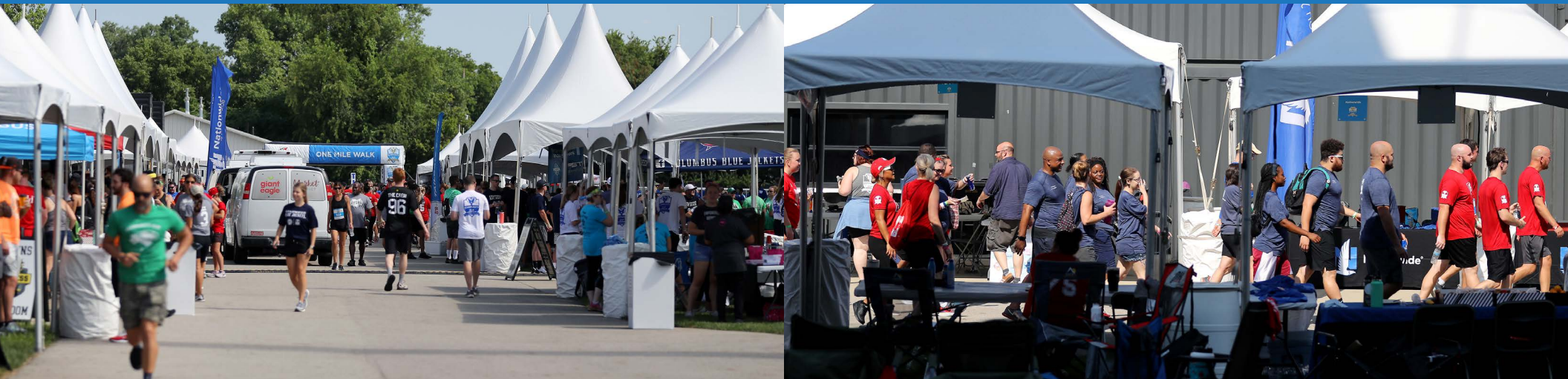
### Day of event:

- Company name/logo included on event signage, event t-shirts
- A maximum of one (1) promotional material placed in participant packets
- A maximum of two (2) company signs placed in event area
- One (1) informational 10'x20' booth space dedicated to event sponsor that will also serve as "home" for company's participants
- One (1) team entry into Community Cup
- One (1) VIP parking permit
- Right of refusal for event sponsorship for the 2024 Community Cup

### Community Cup Events:

- 5k Race
- Basketball Shooting Competition
- Cornhole Toss
- Dodgeball
- Football Toss
- Frisbee Toss
- Golf Chipping
- Hockey Shot
- Obstacle Course
- One-Mile Walk
- Soccer Kick
- Tug of War
- Volleyball
- Wiffle Ball Home Run Derby

# HOW TO GET INVOLVED – HOME COURT



## OWN THE COURT

ONE AVAILABLE

\$5,000

If networking were a sport, this would be its arena. The title sponsor of partnership row gets naming rights to a section of the Tailgate Zone where you're bound to see some action. If they're not on the field, catch Columbus companies here promoting their business.

### Prior to event:

When referencing the event, company name/logo included on:

- Event website
- Collateral materials
- Advertising including print, digital and social media
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup e-newsletter

### Day of event:

- Company name/logo included on event signage, event t-shirts
- A maximum of one (1) promotional material placed in participant packets
- A maximum of two (2) company signs placed in event area
- One (1) informational 10'x20'-foot booth space dedicated to event sponsor that will also serve as "home" for company's participants
- One (1) team entry into Community Cup
- One (1) VIP parking permit
- Right of refusal for partnership row sponsorship for the 2024 Community Cup
- One (1) table
- Two (2) chairs



# HOW TO GET INVOLVED – HOME COURT



## STAKE YOUR SPACE

40 AVAILABLE

\$500 PER TABLE

This is your chance to go hard in the paint. Get in the competitive spirit by setting up a fun, interactive booth that keeps people on the move and eyes on your organization. Make the space your own and bring giveaways, set up a prize wheel or a mini contest for people to compete in. Reach more than 1,000 Columbus professionals.

### What's included:

- Maximum of one (1) promotional material placed in participant packets
- Unlimited non-alcoholic handouts to participants
- One (1) table
- Two (2) chairs



# HOW TO GET INVOLVED – HEALTH & SAFETY



## HEALTH & SAFETY

ONE AVAILABLE

\$5,000

### Prior to event:

The Health and Safety sponsor will be the athletic training vendor and sponsor the 2023 Community Cup. When referencing the health & safety sponsor, company name/logo included on:

- Event website
- Collateral materials
- Advertising including print, digital and social media
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup e-newsletter

Opportunity to create custom health and training plans for Community Cup participants per event.

### Day of event:

- Company name/logo included on event signage, event t-shirts
- A maximum of one (1) promotional material placed in participant packets
- A maximum of two (2) company signs placed in event area
- One (1) informational 10'x20' booth space dedicated to Health & Safety sponsor that will also serve as “home” for company’s participants
- One (1) team entry into Community Cup
- One (1) VIP parking permit
- Right of refusal for Health & Safety sponsorship for the 2024 Community Cup





## THE COLUMBUS FOUNDATION

### ABOUT THE PRESENTING SPONSOR

For nearly 80 years, The Columbus Foundation has been in the business of helping others.

The Foundation is the trusted philanthropic advisor® to more than 3,000 individuals, families and businesses that have created unique funds and planned gifts to make a difference in the lives of others.

The Center for Corporate Philanthropy is designed to help both established and new central Ohio businesses make the most of their charitable investments—within the company and in the broader community. As part of the Center, the Emergency Assistance Program helps businesses develop a way to support their employees during times of hardship and disaster, ensuring they have the assistance they need when it's needed most. [Learn more here.](#)



### ABOUT THE GREATER COLUMBUS SPORTS COMMISSION

The Greater Columbus Sports Commission is a nonprofit organization with a mission to rally Columbus to compete and win sporting events, providing a singular athlete and fan experience and positively impacting image, economy and lifestyle.

Since 2002, the Greater Columbus Sports Commission has booked nearly 600 new sporting events for the Columbus, generating an estimated \$625 million in visitor spending. Those millions of dollars go back into the city, improving quality of life for our community and boosting economic growth.

**Interested in getting involved?** Reach out to [Dawn Stewart](#) or [Brenda Carter](#).