

LIVING LOCAL



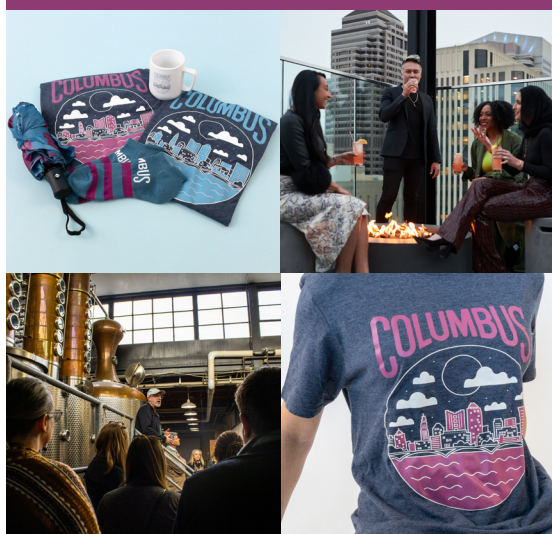
At 100 points you reach the first level! Treat yourself to a free scoop of ice cream or take your pick from exclusive merchandise like socks or a coffee mug.

FREQUENT FLYER



You level up when you reach 250 points. Redeem your points for exclusive merchandise or a gift card to one of your favorite local places. Keep up the good work.

SEASONED STAYCATIONER



After 500 points, you are well on your way to becoming a Columbus expert. Reward yourself with exclusive merchandise, a distillery tour or happy hour on us.

GLOBETROTTER



Hit 1000 points and you've officially made it to the top. Celebrate your newfound expertise and redeem your points for a flight voucher or free admission to Columbus' top attractions.