

BY THE NUMBERS

Total active Insiders

863

Total Insiders accredited

1,052

New Insiders this year

353

(Numbers above to change closer to the end of the year)

BENEFITS ROUNDUP

Total in benefits from ECI engagement events and tickets to performances by arts groups

\$2,005

NEW IN 2024

Launched new resource just for insiders -
The Columbus Cheat Sheet

Launched in-person courses and held
15 classes in 2024

Launched the Experience Columbus
Insider Influencer group

2024 EVENTS

January: Yoga

February: Art Tour of the Greater Columbus Convention Center and breakfast at the North Market

March: Insider Night at the Columbus Blue Jackets and ECI Deep Dive - Using Social Media to Promote Columbus

April: Road Trip to the Hopewell Ceremonial Earthworks

May: ECI Deep Dive- The Future of Transportation and discounted tickets to TourismUS

June: Happy Hour at Whistle and Keg

July: ECI Deep Dive- A.I. 101

August: Insider Night at the Columbus Crew and exclusive volunteer opportunities for the U.S. Travel Association's ESTO conference

September: 2nd Annual Insider Week with events, Insiders Night at the Columbus Clippers and Tour of Columbus with Trolley Pub Columbus

October: Short North Scavenger Hunt with Columbus Food Adventures and ECI Deep Dive- America 250

November: 2 Coffee roasting classes at Coffee Connections

December: Holiday Happy Hour at The Kitchen

Insiders also received free or discounted tickets to:

7 Short North Stage performances

3 Opera Columbus invited dress rehearsals

3 BalletMet productions

ProMusica's performance of *The Italian Sun*
Columbus Ghost Tours

