



★ 2024 ANNUAL REPORT ★



THE YEAR IN SPORTS

By the numbers, 2024 was the biggest and most impactful year in the history of the Greater Columbus Sports Commission. We hosted nearly 100 events that put Columbus in the spotlight in front of national and international audiences.

OUR BIGGEST YEAR, EVER

97

events

\$182M

direct visitor spending

600K+

fans

145K+

participants

“Every single person that I talked to was talking about **how special Columbus was**, not just the place but also just how incredibly well run this event was.”

- JASON BROWN, OLYMPIC BRONZE MEDALIST, FIGURE SKATING

More than 60,000 fans attended the U.S. Figure Skating Championships which captured headlines globally. Creative collaborations with local partners helped elevate the event and reached new corners of our community.











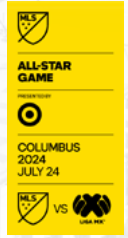
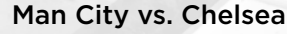
In the spring, we hosted three NCAA Championships and were home to one of the most highly demanded stops on the Savannah Bananas World Tour.

The world's game came to our city during the Summer of Soccer highlighted by the MLS All-Star Game and Manchester City vs. Chelsea. Additionally, the USA Fencing National Championships were the largest event in the sports history with 6,200+ competitors, and we hosted more than 400 teams at the USA Volleyball Adult Open National Championships.

The year wrapped up with the first-ever women's pro pickleball event, a women's NCAA ice hockey tournament and the College Football Playoff First Round.

MAJOR EVENTS HOSTED

From the U.S. Figure Skating Championships in January through the College Football Playoff in December, the sports schedule was stacked.

| | | | | | |
|--|---|---|---|--|---|
|  U.S. Figure Skating Championships |  NCAA National Collegiate Men's & Women's Fencing Championships |  NCAA DIII Women's Basketball Championship |  NCAA DI Women's Basketball First & Second Rounds |  SheBelieves Cup |  NCAA National Collegiate Men's Gymnastics Championship |
| JANUARY | MARCH | | | APRIL | MAY |
|  Savannah Bananas World Tour |  USA Volleyball Open National Championship |  Compete Sports Diversity Summer Membership Conference |  USA Fencing National Championships & July Challenge |  MLS All-Star |  Man City vs. Chelsea |
| MAY | | JUNE | JUNE-JULY | JULY | AUGUST |

MAJOR EVENTS HOSTED

The year was too big to fit on one page!

2024



Leagues Cup

Campeones Cup



Association for
Pickleball Players
(APP) Women's Open

Women's Ice Breaker
Tournament



COLLEGE FOOTBALL
PLAYOFF
College Football
Playoff First Round

2024

AUGUST

SEPTEMBER

OCTOBER

DECEMBER



COMING SOON

Columbus was announced as host city for several championships in coming years.

| 2025 | 2026 | 2027 | 2028 |
|--|--|---|--|
| 2025 Stonewall Sports Tournament & Summit* | 2026 iPride Gay Softball World Series* | 2027 NCAA DI Women's Volleyball Championship & AVCA Convention* | 2028 NCAA DI Men's Basketball Tournament 1st & 2nd Rounds* |
| 2025 TEAMS Conference | 2026 NCAA DIII Men's & Women's Soccer Championships* | 2027 Women's Final Four & WBCA Convention | |
| | 2026 Sports ETA Chief Executive Summit | 2027 Sports ETA Women's Summit | |

**Events won in 2024*



AWARDS & ACCOLADES

The Greater Columbus Sports Commission (GCSC) earned several local and national awards.

A TOP 10 CITY FOR HOSTING SPORTS EVENTS

Sports Business Journal

SPIRIT OF COLUMBUS AWARD HONOREE (LINDA LOGAN, CEO & PRESIDENT OF GCSC)

The Columbus Foundation

POWER 125 (LINDA LOGAN, CEO & PRESIDENT OF GCSC)

Columbus Business First

EVENT MARKETING CAMPAIGN OF THE YEAR (U.S. FIGURE SKATING CHAMPIONSHIPS)

Sports ETA

BRONZE AWARD FOR SPECIAL EVENT PR AND COMMUNICATIONS (MLS ALL-STAR)

HSMAI Adrian Awards





OWNED EVENTS

Through the events we own and operate — Community Cup and Community Youth Camp & Clinics — we reached a record number of amateur athletes.

COMMUNITY CUP

43

teams

nearly

1,500

registered athletes

COMMUNITY YOUTH CAMP

80+

children came to our four-day camp

250+

attended one of the four clinics hosted through the year

CHAMPIONSHIPS WON

It was also a big year for our local teams bringing home hardware.

- Ohio State Football won its ninth National Championship during the 2024 season.
- Ohio State Women's Hockey won its second National Championship in three years.
- Ohio State Pistol won its fourth straight Intercollegiate Pistol Championship.
- Columbus Crew won the Leagues Cup.





GREATER
COLUMBUS
SPORTS ★ COMMISSION