

PROMOTIONAL COPY FOR MEETINGS PLANNERS

4.8.2021

GENERAL CONTENT

Columbus is the 14th largest city in the country and the fastest-growing city in the Midwest. You'll love exploring the place that is known as one of the nation's most creative, innovative and up-and-coming destinations. Celebrated for its incredible arts, entertainment, fashion and culinary offerings, exciting collegiate and professional sports teams and spectacular sprawling green space on the Scioto Mile downtown riverfront, this city has something for everyone. experiencecolumbus.com

Columbus' food scene features top-ranked chefs, a rich farm-to-table movement and one-of-a-kind restaurants. Columbus has consistently gained national recognition for its food scene in recent years, including head chef of Service Bar, Avishar Barua, competing on Season 18 of Top Chef in 2021. You'll find more than 100 restaurants in walking distance of the convention center, with the largely local options ranging from fast-casual to fine-dining and everything in between. experiencecolumbus.com/restaurants

Columbus' vibrant neighborhoods offer endless entertainment options. Collectively, these districts are referred to as the "Five on High," as they sit on a five-mile stretch of High Street, the city's main drag. Each neighborhood is packed with local restaurants, bars, clubs, boutiques, art galleries and more. Many of these popular locales are accessible on foot from the Greater Columbus Convention Center or by a short ride on the CBUS Circulator. experiencecolumbus.com/neighborhoods

HEALTH & SAFETY CONTENT

Live Forward Pledge

200+ Columbus businesses have signed the Live Forward Pledge, a commitment to follow federal, state and local health and safety guidelines for operating during the pandemic. As of Feb. 10, 2021, the Live Forward Pledge adopted the "Infection Prevention 101 for Public Spaces" course from The Ohio State University, supported by CloroxPro, to help local businesses level-up their commitment to health and safety. The four-part series provides foundational knowledge about infection prevention and practical tips—backed by science—to prevent the spread of COVID-19. <https://cur.lt/qncshzdy1>

GBAC STAR™ Accreditation

Columbus was the first destination to lead a citywide pursuit of GBAC STAR™ Accreditation, designed to help facilities establish a system of cleaning, disinfection and infectious disease prevention for their staff and building. This performance-based accreditation program offers third-party validation to help facilities demonstrate they have the work practices, procedures and protocols to prepare, respond and recover from outbreaks and pandemics like COVID-19. The Central Ohio Transit Authority (COTA) and John Glenn Columbus International Airport were among the first facilities of their kind in the world to achieve this accreditation. <https://cur.lt/6vzweqduv>

SOCIAL JUSTICE CONTENT

Five Questions About Race

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Columbus welcomes and celebrates attendees and visitors of all races, ethnicities and backgrounds. Experience Columbus' VP of Sales, Dan Williams, and six other Black tourism leaders answered, '5 Questions About Race' in a video that premiered during the virtual Destinations International Annual Convention. The open and honest discussion helped ignite tourism professionals across the country to take a stand for social change. <https://cur.lt/vdqgrvfog>

An Open Letter to the Tourism Industry

We know that the tourism industry is not immune to race-related problems. Experience Columbus' VP of Sales, Dan Williams, and 20 other Black CVB leaders from around the country came together to write an open letter to inspire change in the tourism industry and beyond. <https://cur.lt/qfqqp8jhm>

Our Commitment

Columbus is committed to social change and justice. When you visit our city, we'll make sure you're aware of volunteer opportunities that continue to break down barriers for communities of color. You'll see us promoting local, minority-owned businesses you can support while you're in town. It is efforts like these that reflect the spirit of Columbus—collaborative, forward-thinking and eager to stand up for what matters.

<https://cur.lt/wdntvggg>

TRANSPORTATION CONTENT

Central Location

Columbus is located within 550 miles of nearly half the nation's population—that's just a one-hour flight or a one-day drive—perfect for attendees who are looking to save on travel expenses for their next meeting. In addition, the John Glenn Columbus International Airport is a quick 10-minute drive from downtown. With the central location and ease of access, you'll be in Columbus in no time! <https://cur.lt/hbvjcdnor>

AirConnect

Express bus service runs between John Glenn International Airport, the Greater Columbus Convention Center and downtown hotels. The connector stops at baggage claim every 30 minutes and only costs \$2.75 each way. cota.com/airconnect

CBUS

The Central Ohio Transit Authority (COTA) operates bus service in Columbus. The CBUS is a free downtown circulator that runs every 10-15 minutes from the Short North Arts District in the north, to the Brewery District/German Village in the south, with spots at many popular downtown locations along the way. cota.com/CBUS

Other

You can also use alternative transportation services such as Lime, Spin, Uber, Lyft and CoGo (bike-sharing) to get around the city. Experience Columbus has curated a full guide on ways to get around Columbus by bus, scooter, bike and car.

<https://cur.lt/9aowudl1d>

TRAIL CONTENT

Columbus Coffee Trail

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Grab a coffee trail booklet or try our digital trail passport to explore one of the best coffee scenes in the Midwest. Taste what happens when quality and collaboration come first! Visit four stops on the trail and you'll earn a free Columbus Coffee Experience t-shirt.

cbuscoffee.com

Columbus Ale Trail

Columbus' beer scene is booming—more than half of the 50 unique craft breweries in the Central Ohio area have opened in the last five years, and the Columbus Ale Trail is a fun way to explore them! Pick up your free copy of the Columbus Ale Trail booklet at any participating brewery. Visit four stops on the trail and you'll earn an exclusive Ale Trail patch.

cbusaletail.com

Made in CBUS Trail

Columbus takes pride in the wealth of locally owned boutiques, restaurants, shopping and attractions across the city. Experience Columbus has curated a collection of local makers for you to discover. Shop at any four businesses on the Made in CBUS Trail and you'll earn a free tote bag to commemorate your visit. madeincbustrail.com

Short North Arts District Art Trail

The Short North Arts District is located right outside the Greater Columbus Convention Center and is commonly referred to as the "Art & Soul" of Columbus. You can explore all the public murals, sculptures, galleries and performance art spaces located in this area with the Art Trail! experiencecolumbus.com/arttrail

Trail passports can be picked up at any participating business or at the Experience Columbus Visitor Centers located in the Arena District (277 W Nationwide Blvd) and at Easton Town Center (160 Easton Town Ctr). You can also experience the trails on your mobile device, instantly delivered via text or email with no downloads required.