

SAMPLE SOCIAL MEDIA POSTS FOR MEETING PLANNERS

GENERAL

Did you know Columbus is the 14th largest city in the country and the fastest-growing city in the Midwest?! Learn more about all Columbus has to offer: <https://bit.ly/2EsLHAw>

Columbus is an up-and-coming culinary destination with numerous James Beard Award-winning chefs and restaurants. Get a true taste of the city with these local spots: <https://bit.ly/3sNx6Fv>

One of the best things about visiting Columbus is the chance to explore its unique neighborhoods. Few cities have such a mix of diverse neighborhoods, all within a short walk of downtown or a free trip on the #CBUS! Start planning your adventure today: <https://bit.ly/3dsbecI>

Planning an exciting night out in Columbus? We've got you covered with a list of hot spots in the city: <https://bit.ly/2V6EPjW>

The @ShortNorth is just outside the doors of the @CbusConventions Center with more than 100 restaurants, galleries, boutiques and more! Here's your guide to exploring this Columbus gem: <https://bit.ly/3wg4mYh>

Looking for ways to get outside after a day full of meetings? Columbus has a wide variety of @Cbusmetroparks, trails and greenspace for you to enjoy: <https://bit.ly/3fyBhkH>

HEALTH & SAFETY

More than 200 Columbus businesses have signed the Live Forward Pledge, a commitment to follow federal, state and local health and safety guidelines for operating during the pandemic. Learn more about the pledge and Columbus' dedication to keep you safe: <https://bit.ly/2zySvvp>

Columbus was the first destination to lead a citywide pursuit of GBAC STAR Accreditation, designed to help facilities establish a system of cleaning, disinfection and infectious disease prevention for their staff and building. Learn more about the program: <https://bit.ly/2zySvvp>

The Columbus community has been able to safely reopen amid the pandemic by ensuring proper health and safety protocols are in place. Here's an update on what you can expect in Columbus: <https://bit.ly/2QcF7mg>

SOCIAL JUSTICE

Experience Columbus' VP of Sales, Dan Williams, and other Black CVB leaders from around the country have come together to inspire social change and make a difference in the tourism industry. The time is now. Learn more about the movement: <https://bit.ly/31IK6pP>